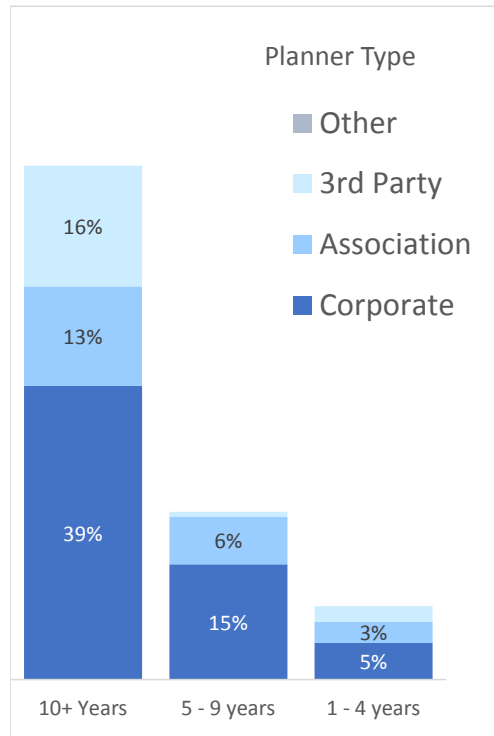


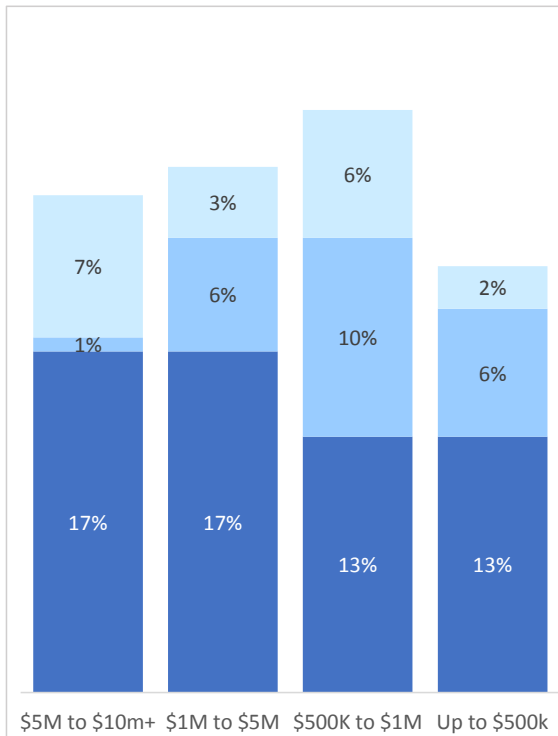


MPI - WEC 2018- Hosted Buyer Profile

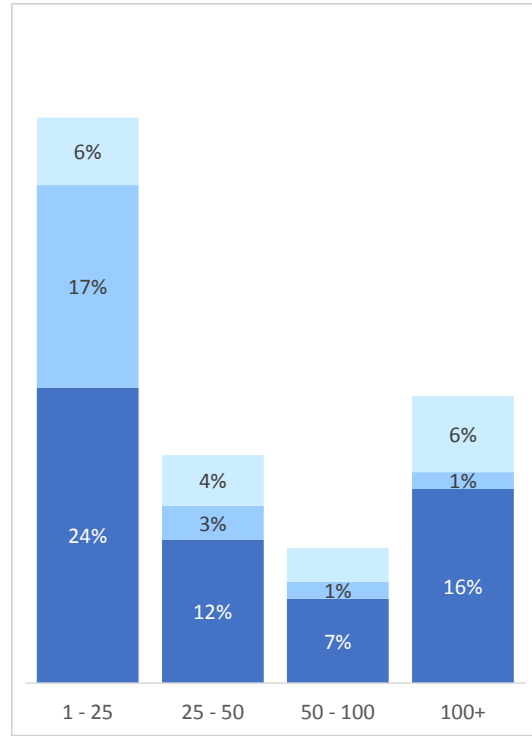
Years Experience Breakdown



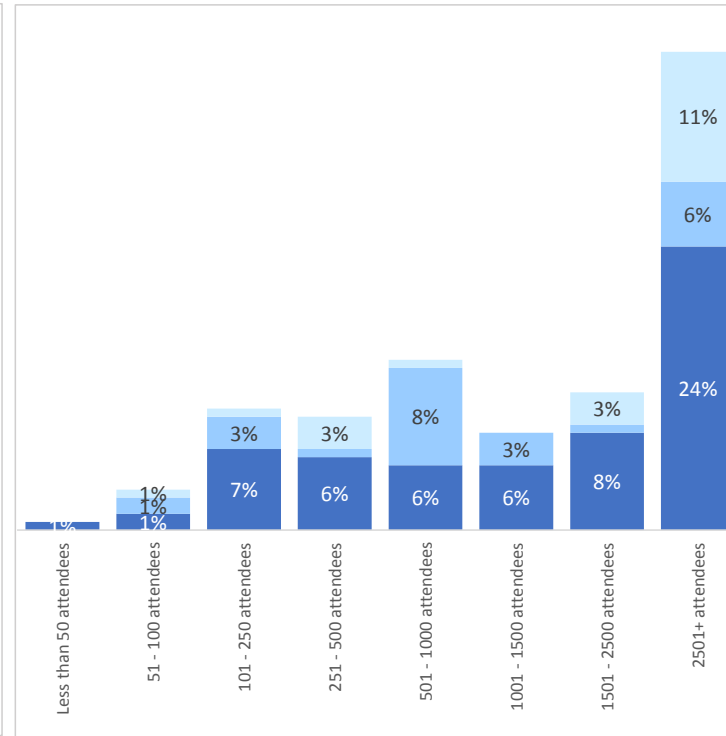
Budget Impact Breakdown



Number of Meeting Breakdown



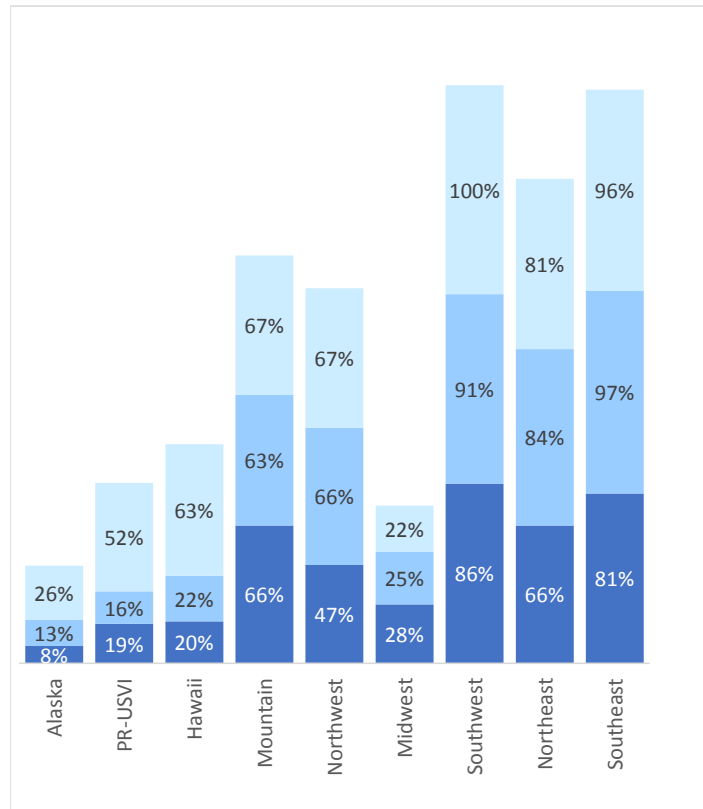
Attendees Breakdown



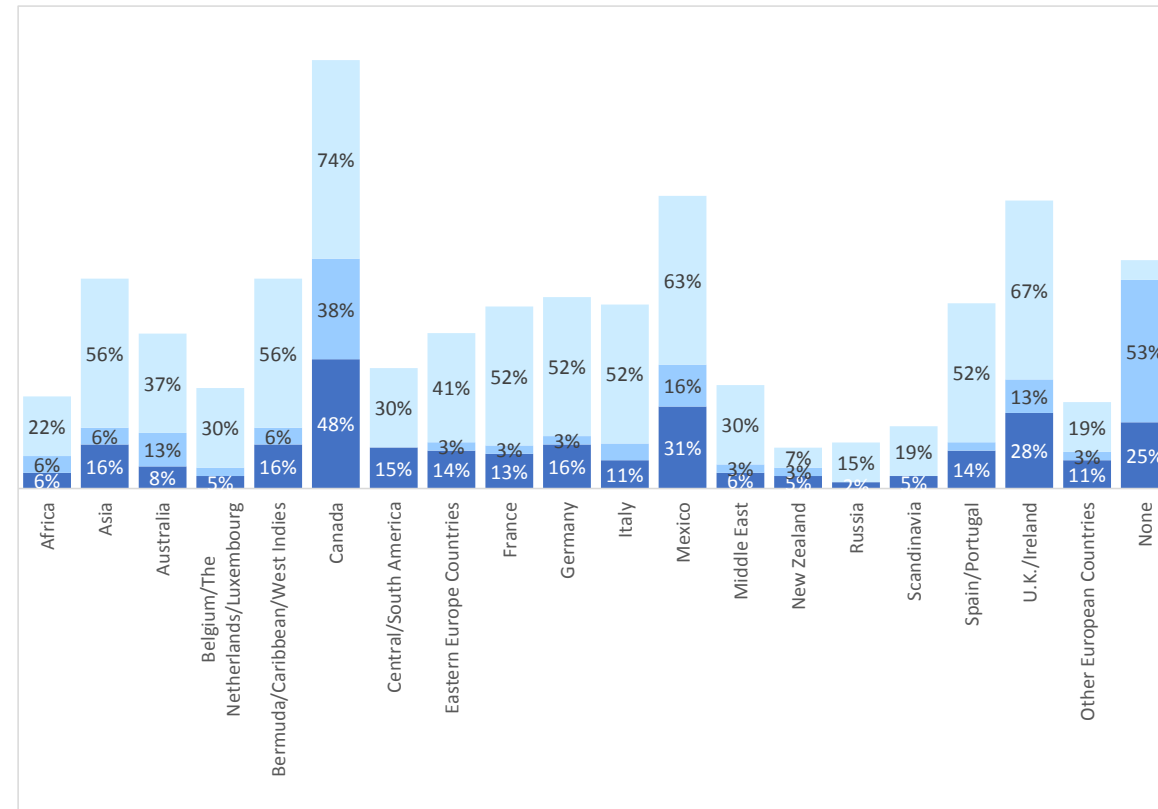
Meeting Type Booked - % of Planners

Annual Conference	79%
Educational Event	53%
Training Event	35%
Incentive	36%
Special Event	44%
Sales Meeting	42%
Board Director	24%
Dinner Meeting	38%
Board Meeting	30%
Tradeshow	34%
Convention	26%
Seminar	24%
VIP	38%
Symposium	19%
Other	6%

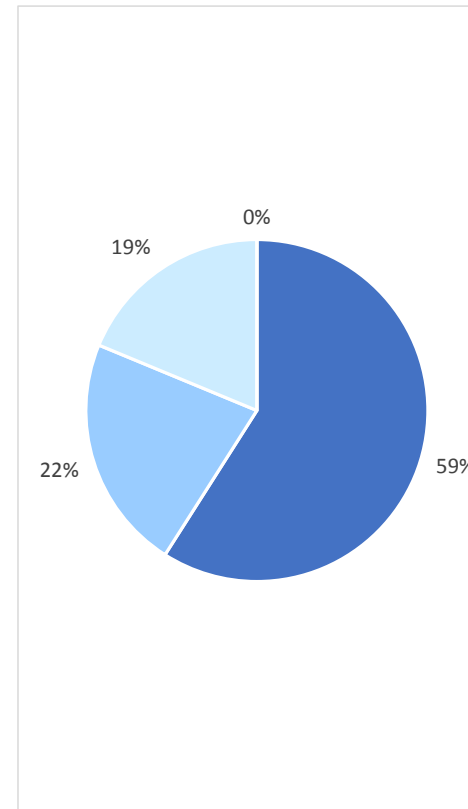
Percentage of Planners Blocking Key Destinations Key U.S. Destinations



Percentage of Planners Blocking Key Destinations Key International Regions



Planners Type Accepted



Services Looked For - % of Planners

Hotels	91%
Convention & Visitors Bureau	69%
Conference & Convention Center	63%
Destination Management Company	58%
Technology Company	48%
Photography	31%
Audio Visual Provider	5%
Airline	25%
Entertainment Agency	31%
Production Company	35%
Decorator	36%
Cruise Line	16%
Full-Service Event Management Company	14%
Association	13%
Advertising & Promotional Services	18%
Other Suppliers & Service Provider	13%