Nearly 2,000 event professionals made their future together at WEC Vegas in-person at the brand-new CAESARS FORUM and online through our innovative digital experience! From Usher to Penn & Teller, Champions for Change, the Superwomen of Vegas and industry firsts at Allegiant Stadium, the Venetian Resort pool deck and Virgin Hotels Las Vegas, WEC Vegas had it all.

Attendee Numbers

1,816 TOTAL ATTENDANCE

1,242 IN-PERSON ATTENDANCE
- Planner 45%
- Supplier 55%

574 DIGITAL ATTENDANCE
- Planner 71%
- Supplier 29%

Duty of Care

97% SATISFACTION

0 ELEVATED TEMPERATURES AT TEMP CHECK STATIONS

2 POSITIVE COVID TESTS POST-EVENT
    Self-reported after WEC. Both individuals were vaccinated.
In-Person Experience

OVERALL SATISFACTION: 94%

NET PROMOTER SCORE: 47.15
NETWORKING SATISFACTION: 97%

Hosted Buyer/MPI Exchange

PROGRAM SATISFACTION: 85%

1,520 BEST MATCH APPOINTMENTS

HOSTED BUYER BEST MATCH PROGRAM
102 PLANNERS 98 SUPPLIER COMPANIES 256 TOTAL PARTICIPANTS

Digital Experience

OVERALL SATISFACTION: 81%

525 TOTAL UNIQUE USERS
19 COUNTRIES
78,704 TOTAL INTERACTIONS
199 WEC TODAY BROADCAST UNIQUE ATTENDEES

DIGITAL CONNECTION (MARKETPLACE EXPERIENCE)

1,186 CHAT MESSAGES
122 Unique chat users
9.7 Messages per person average

EDUCATION

83% Satisfaction
33 Total number of concurrent sessions
3 Total number of general sessions

EDUCATION

90% Overall satisfaction
34 Concurrent breakout sessions
3 General sessions

APPOINTMENTS
76 CHAT MEETINGS
440 VIDEO MEETINGS
19 MEETINGS PER USER AVERAGE