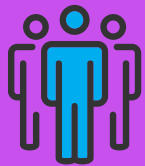


Summary Data Points

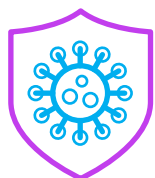
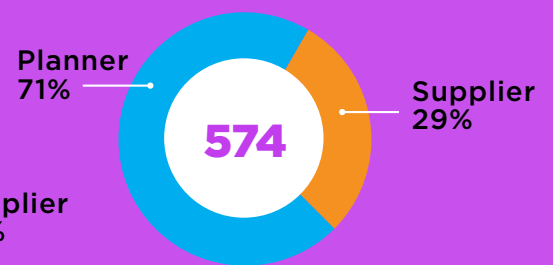
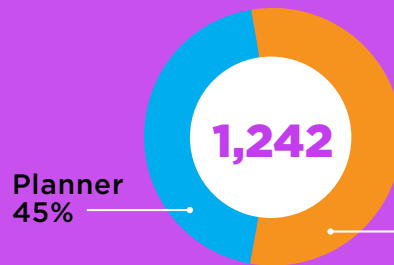
WEC Vegas • June 15 - 17 • CAESARS FORUM

Nearly 2,000 event professionals made their future together at WEC Vegas in-person at the brand-new CAESARS FORUM and online through our innovative digital experience! From Usher to Penn & Teller, Champions for Change, the Superwomen of Vegas and industry firsts at Allegiant Stadium, the Venetian Resort pool deck and Virgin Hotels Las Vegas, WEC Vegas had it all.



Attendee Numbers

1,816
TOTAL
ATTENDANCE



Duty of Care

97%
SATISFACTION

0
ELEVATED
TEMPERATURES
AT TEMP CHECK
STATIONS

2
POSITIVE COVID TESTS
POST-EVENT
Self-reported after WEC.
Both individuals were vaccinated.



In-Person Experience



OVERALL SATISFACTION:

94%

47.15

NET PROMOTER SCORE

NETWORKING SATISFACTION:

97%



EDUCATION

83% Satisfaction

33 Total number of concurrent sessions

3 Total number of general sessions

Hosted Buyer/MPI Exchange

PROGRAM SATISFACTION:

85%

1,520

BEST MATCH APPOINTMENTS

HOSTED BUYER BEST MATCH PROGRAM

102 PLANNERS 98 SUPPLIER COMPANIES 256 TOTAL PARTICIPANTS



Digital Experience

OVERALL SATISFACTION:

81%

525

TOTAL UNIQUE USERS

19 COUNTRIES

78,704 TOTAL INTERACTIONS

199 WEC TODAY BROADCAST UNIQUE ATTENDEES



EDUCATION

90% Overall satisfaction

34 Concurrent breakout sessions

3 General sessions

DIGITAL CONNECTION (MARKETPLACE EXPERIENCE)



1,186

CHAT MESSAGES

122 Unique chat users

9.7 Messages per person average

501 APPOINTMENTS

76 CHAT MEETINGS

440 VIDEO MEETINGS

19 MEETINGS PER USER AVERAGE