



PITTSBURGH
CHAPTER



PARTNERSHIP OPPORTUNITIES

MPI.ORG/CHAPTERS/PITTSBURGH

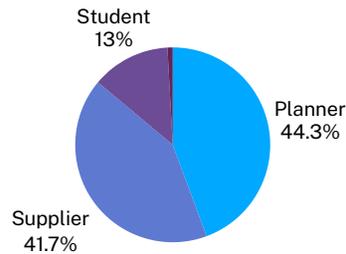


MPI MEMBERSHIP 2026

Membership Overview

115

Total Members
(as of JAN 2026)

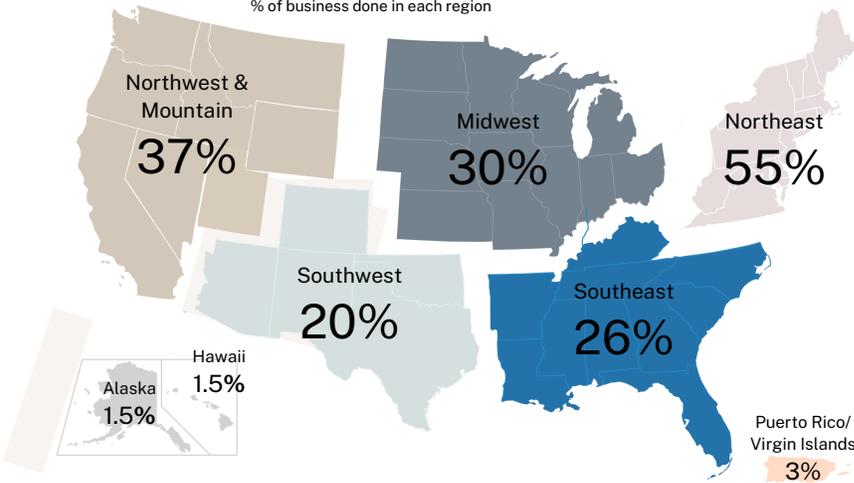


Since 1982, MPI Pittsburgh Chapter has been devoted to catering to the ever-evolving demands of meeting professionals by offering top-notch education, fostering meaningful connections, and nurturing leadership development.

And there's just one vital element to complete this mission—**YOU**.

Business by Region

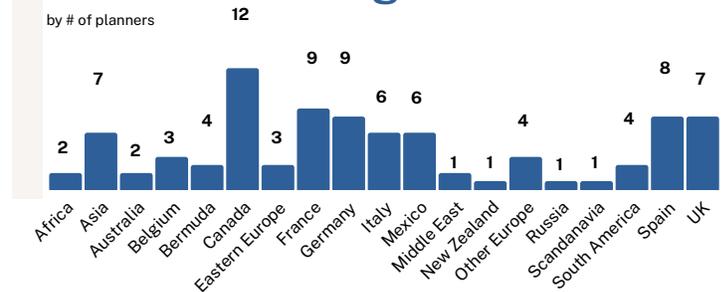
% of business done in each region



The MPI Pittsburgh Chapter is organized and operated exclusively within the meaning of Section 501 (c) (3) of the US Internal Revenue Code of 1986 as amended.

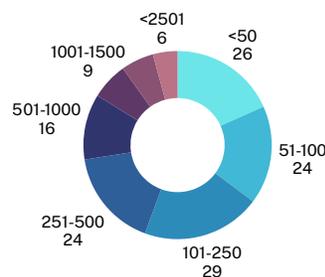
Members Planing Outside US

by # of planners



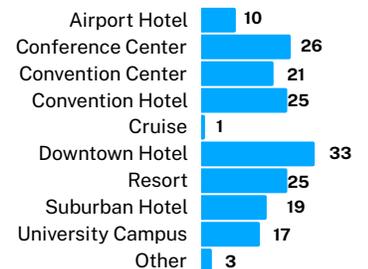
Meeting Size

by # of planners



Facilities Used

by # of planners



OPPORTUNITIES AT A GLANCE



CUSTOM ANNUAL PARTNERSHIPS

Build brand repetition with a critical decision-making demographic

Website, email, newsletter, Meta & Instagram options available

EVENT PARTNERSHIPS

12+ event opportunities to partner

Most education events are accredited through the Events Industry Council for Continuing Education Credits (CEUs)

SPECIAL PARTNERSHIPS

Student Member Sponsorships, 6-week Certified Meeting Planner (CMP)

Study Group, Annual Holiday Awards Gala,

Global Meetings Industry Day, July Celebration and more!





ANNUAL PARTNERSHIP

ALL PACKAGES CAN BE CUSTOMIZED TO FIT THE NEEDS OF YOUR COMPANY OR ORGANIZATION.

CARNEGIE \$7,500	LIBERTY \$3,000	KEYSTONE \$2,000	STEEL CITY \$1,500
----------------------------	---------------------------	----------------------------	------------------------------

WEBSITE

- Side Kick Ad or Banner Ad
- Logo recognition with hyperlink on sponsor page
- Logo recognition with hyperlink on the home page

✓	✓	✓	✓
✓	✓	✓	✓
✓	✓	✓	✓

SOCIAL MEDIA

- Social Media Post - Meta, LinkedIn, and/or Instagram
- 24-Hour Social Takeover (Meta, Instagram, LinkedIn - unlimited content submitted in advance)

✓	✓	✓	✓
✓	✓		

NEWSLETTER (MONTHLY EMAIL)

- Sponsor Spotlight
- Standalone Email
- Logo with Hyperlink in Partners Page

✓	✓	✓	✓
✓	✓	✓	✓
✓	✓	✓	✓

MONTHLY/VIRTUAL PROGRAM

- 2 Minutes Podium Time
- Table Tops or "Experience" TBD
- Onsite Logo Recognition*
- Verbal Recognition (President's Remarks)*
- Complimentary Registration (1 event)
- Opening Sponsor Video*
- (*excludes GMID)

✓	✓	✓	✓
✓	✓	✓	✓
✓	✓	✓	✓
✓	✓	✓	✓
✓	✓	✓	✓
✓	✓	✓	✓

IN-KIND CONTRIBUTIONS

- Swag Bags
- Table Top Giveaways
- Raffle/Prize Giveaway

<i>unlimited</i>	<i>unlimited</i>	<i>unlimited</i>	<i>unlimited</i>
------------------	------------------	------------------	------------------

“Repetition makes reputation, and reputation makes customers.” Elizabeth Arden

À LA CARTE OPTIONS

DIGITAL COMMUNICATIONS/ADVERTISEMENTS

NEWSLETTER CONTENT SPOTLIGHT \$350

A dedicated editorial-style feature inside the newsletter that gives your brand 65 words of storytelling space to connect with our audience in a meaningful, integrated way.

> Limit one per newsletter

E-BLAST \$650

Submit a customized message, including personalized text and a single graphic exclusively for your advertisement, to the MPI Pittsburgh distribution list through a tailored e-blast. Advertisers are required to furnish the ad copy (limited to 150 words) along with a graphic.

> Brand Awareness - Custom e-blast for GMID & May Celebration

NEWSLETTER BANNER PLACEMENT \$300

A high-visibility, clickable banner ad within the newsletter designed to showcase your brand visually and drive direct traffic.

SOCIAL AND VIRTUAL SPONSORSHIPS \$300 EACH

- Social media post/mention
- Virtual venue tour on social media

CMP INFORMATION SESSIONS \$250

Members attend complimentary info sessions to prepare for their journey to CMP Certification. A perfect audience of engaged planners.

60 MINUTE WEBINAR \$750

Host or support an interactive webinar and be listed as an MPI Pittsburgh side event. Subject to approval.

This opportunity includes pre-event promotion.

- > Access - 1 Full registration to one programming event
- > Education/Content - Invite selected speaker(s) to participate
- > Brand Awareness - Logo showcased in email communications and branded virtual background

ARTWORK/LOGO SUBMISSION

Please email your company artwork/logo to Iterpin@thecommonplea.com in any of the following formats: PDF, .tif, .jpeg, or .eps. PDF files should be written for "Press Quality". Graphics should be 300 dpi or better.

WEB BANNER - 728 x 90 px

WEB SIDE AD - 300 X 250 px

NEWSLETTER BANNER- 1080 x 1080px (1 MP) or higher

Bar, or Beverage Sponsorships

FULL BAR SPONSOR - \$1,500

Be the exclusive beverage partner for the entire event experience. As the Full Bar Sponsor, your brand is front and center where every member stops to gather, network, and celebrate.

> Includes - Tabletop presence at registration and guest tables and 3-minute podium time - Opportunity to name or co-brand the specialty cocktail - Live verbal recognition during the program - "Bar Sponsored by Your Company Name" signage at all bar locations/Custom cocktail signage with your logo - Opportunity to provide branded napkins

BEER, WINE & SIGNATURE COCKTAIL SPONSOR - \$1,000

Align your brand with curated selections that enhance the networking experience. Your company will be recognized as the exclusive sponsor of beer, wine, and one featured specialty cocktail.

> Includes - Tabletop presence at registration - Opportunity to name or co-brand the specialty cocktail - Live verbal recognition during the program - "Bar Sponsored by Your Company Name" signage at all bar locations/Custom cocktail signage with your logo - Opportunity to provide branded napkins

BEER & WINE SPONSOR - \$750

Support the networking environment by sponsoring the core bar offerings. A streamlined opportunity to maintain strong event presence.

> Includes - Live verbal recognition during the program - "Beer and Wine Sponsored by Your Company Name" signage at all bar locations with company logo - Opportunity to provide branded napkins

SPECIALTY COCKTAIL SPONSOR - \$500

Create a memorable moment with a featured cocktail named in your honor. This is a fun, engaging way to stand out during networking.

> Includes - Opportunity to name or co-brand the specialty cocktail - Live verbal recognition during the program - "Specialty Cocktail provided by Your Company Name" signage at all bar locations - Opportunity to provide branded napkins

DONT SEE WHAT YOU LIKE? ASK ABOUT ADDITIONAL PARTNERSHIP OPPORTUNITIES



SIGNATURE OPPORTUNITIES

GLOBAL MEETINGS INDUSTRY DAY

#MeetingsMatter

May 5, 2026

WORTH 2 CE CREDITS - HEAVY PLANNER ATTENDANCE

TITLE SPONSORSHIP \$2,000

Global Meetings Industry Day (GMID) entertains tourism professionals from across the Greater Pittsburgh Region to celebrate and educate industry leaders. Each year, GMID brings together leaders, showcasing the impact that business meetings, conferences, conventions, incentive travel, trade shows, and exhibitions have on local industry.

Logo on the registration website Event Presented by " Your Company Name."

2 Complimentary registration to GMID

Optional: Table at the event, digital recognition, 5-min podium time &
(2) Social Media mentions on MPI Pittsburgh media outlets

GMID Education Session \$1,000 {1 sponsor available for the event}

Engage with attendees by sponsoring one of the educational sessions.
As a sponsor, you'll be able to welcome attendees as they enter the session
and kick off with a 5-minute promotional presentation.

Exhibit Table \$500

8' table with two chairs that you can outfit to present your message to the attendees. There
are many opportunities to engage during networking breakouts.

The sponsor must provide collateral.

Seat Drop \$250 {3 Available}

One piece of sponsor-produced collateral was placed on each chair before guest arrival. The
sponsor must provide collateral.

All proceeds go to enhancing member education, scholarships, and events.



SIGNATURE OPPORTUNITIES

JULY

Celebration



Wednesday, July 8, 2026 4-6pm
Hilton Garden Inn Pittsburgh Downtown

TITLE SPONSOR \$2,000

This signature fundraising event is a perfect opportunity for you to increase your visibility and to showcase your company or property to meeting planners and suppliers throughout the Chapter.

Logo on the registration website Event Presented
by "*Your Company Name*"

(2) Complimentary registrations

Optional: Table at the event, digital recognition, 5-min podium time
(2) Social Media mentions on MPI Pittsburgh Chapter media outlets

BAR SPONSOR \$1,500

Brand Awareness – Live Acknowledgement during the event and
"Sponsored by" signage.

Logo on the registration website Event Presented by "Your
Company Name"

(1) Complimentary registration

Optional: Table at the event, digital recognition, 5-minute podium
time.

All proceeds go to enhancing member education, scholarships, and events.





WHAT WE BRING...

\$45 million in annual event buying power and a robust community of 125+ members, the MPI Pittsburgh Chapter presents an exceptional opportunity to elevate your company's presence.

Position your brand front and center by partnering with the most prominent meetings & events organization in Greater Pittsburgh.



600+ followers



600+ followers



800+ followers



1,000+ subscribers



INTERESTED IN PARTNERSHIP?

DAVID STEPHENS

VP, FINANCE

DAVID.STEPHENS3@HILTON.COM

LINA TERPIN

DIRECTOR OF STRATEGIC DEVELOPMENT

LTERPIN@THECOMMONPLEA.COM

LINKEDIN - MPI-PITTSBURGH-CHAPTER

INSTAGRAM - MPIPITTSBURGH

FACEBOOK - MPIPITTSBURGH

WEBSITE - MPI.ORG/PITTSBURGH





*Thank
you*

The longevity of our chapter would not be possible without generous partners like yours. We look forward to working together and lifting up the meeting and events industry in Pittsburgh. When we meet, we change the world.

