



PARTNERSHIP PACKAGES

M P I
P I T T S B U R G H

Founded in 1982, MPI Pittsburgh is dedicated to serving the diverse needs of meeting professionals through education, connections and leadership development.

The only thing missing? *You.*

 **MPI**
PITTSBURGH
CHAPTER



11 Events on average per year composed of
6 education events
5 networking events



45 Attendees per event
50% Planners
50% Suppliers



All education events are accredited
through the Events Industry Council for
Continuing Education Credits (CEUs)



4.5 out of 5 Satisfaction on all events



WHY PARTNER?

With 85+ members, the MPI Pittsburgh Chapter accounts for over \$28 million dollars in event buying power per year. Put your company front & center by partnering with the most notable meetings & events organization in Greater Pittsburgh.



FRIENDS OF MPI

\$1,000

- Friends of MPI listing for 1 calendar year
 - Link to company website
 - Recognition at all chapter events
 - MPI Pittsburgh membership at Preferred Level
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SILVER LEVEL

\$2,000

- Silver Partner listing for 1 calendar year
 - Link to company website
 - Recognition at all chapter events
 - (2) Social media mentions on MPI Pittsburgh media outlet stories
 - Table at (1) event
 - Podium time at event
 - MPI Pittsburgh membership at Preferred Level
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GOLD LEVEL

\$3,000

- Gold Partner listing for 1 calendar year
- Link to company website
- Recognition at all chapter events
- (3) Social Media mentions on MPI Pittsburgh media outlet stories
- Table at (1) event
- (1) Email blast to MPI Pittsburgh database
- Podium time at event
- MPI Pittsburgh membership at Preferred Level

PLATINUM LEVEL

\$6,000

- Platinum Partner listing for 1 calendar year
 - Recognition at all chapter events
 - (6) Social Media mentions on MPI Pittsburgh media outlet stories
 - Table at (2) events
 - Social media tour of venue/meeting space
 - (3) Email blasts to MPI Pittsburgh database
 - Distribution of marketing materials at (2) events
 - Podium time at event
 - Virtual event sponsor for 1 event
 - Website ad for 1 year
 - MPI Pittsburgh membership at Preferred Level
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MONTHLY EVENT

\$2,000

- Logo at event and on registration website
- Event Presented by "Your Company Name"
- Complimentary registrations at partnered event
- Table at event & podium time to speak to attendees
- (2) Social Media mentions on MPI Pittsburgh media outlets

SOCIAL PARTNERSHIP

\$1,500

- (2) Social Media mentions on MPI Pittsburgh media outlets
- (1) Email blast to MPI Pittsburgh database
- Social media takeover for 24 hours

YOUR EVENT, OUR MEMBERS

\$200

- (1) Social media post about your event
- (1) Email blast to current MPI members

À LA CARTE OPPORTUNITIES

- Social media post/mention - \$300
- Email blast to MPI Pittsburgh database - \$650
- Virtual venue tour on social media stories - \$300
- Table at event - \$500
- Distribution of marketing materials - \$500
- Event podium time - \$300
- Job posting email/social media - \$100



“Partnering with MPI was one of the best decisions we made! It gave us access to an incredible network of planners and suppliers.”

THANK YOU!

The longevity of our chapter would not be possible without generous sponsorships like yours. We look forward to partnering together and lifting up the meeting and events industry in Pittsburgh.

When we *meet*, we change the world.

