



Marketing Packages

Email & Social Advertising: 2020

Cost of Package: \$500

Includes:

Connects – MPI PHL’s Weekly Email Communication (2,000+ members)

- (1) Sponsor Spotlights – choice of date agreed upon with Communications team

Social Media Marketing (1,400+ followers)

- (2) Social Campaigns – LinkedIn, Facebook, Instagram, and Twitter – choice of date agreed upon with Communications team

24 Hour Social Takeover: 2020

Cost of Package: \$250

Includes:

Social Media Marketing (1,400+ followers)

- (1) 24 hour Social Takeover – LinkedIn, Facebook, Instagram, and Twitter – choice of date agreed upon with Communications team