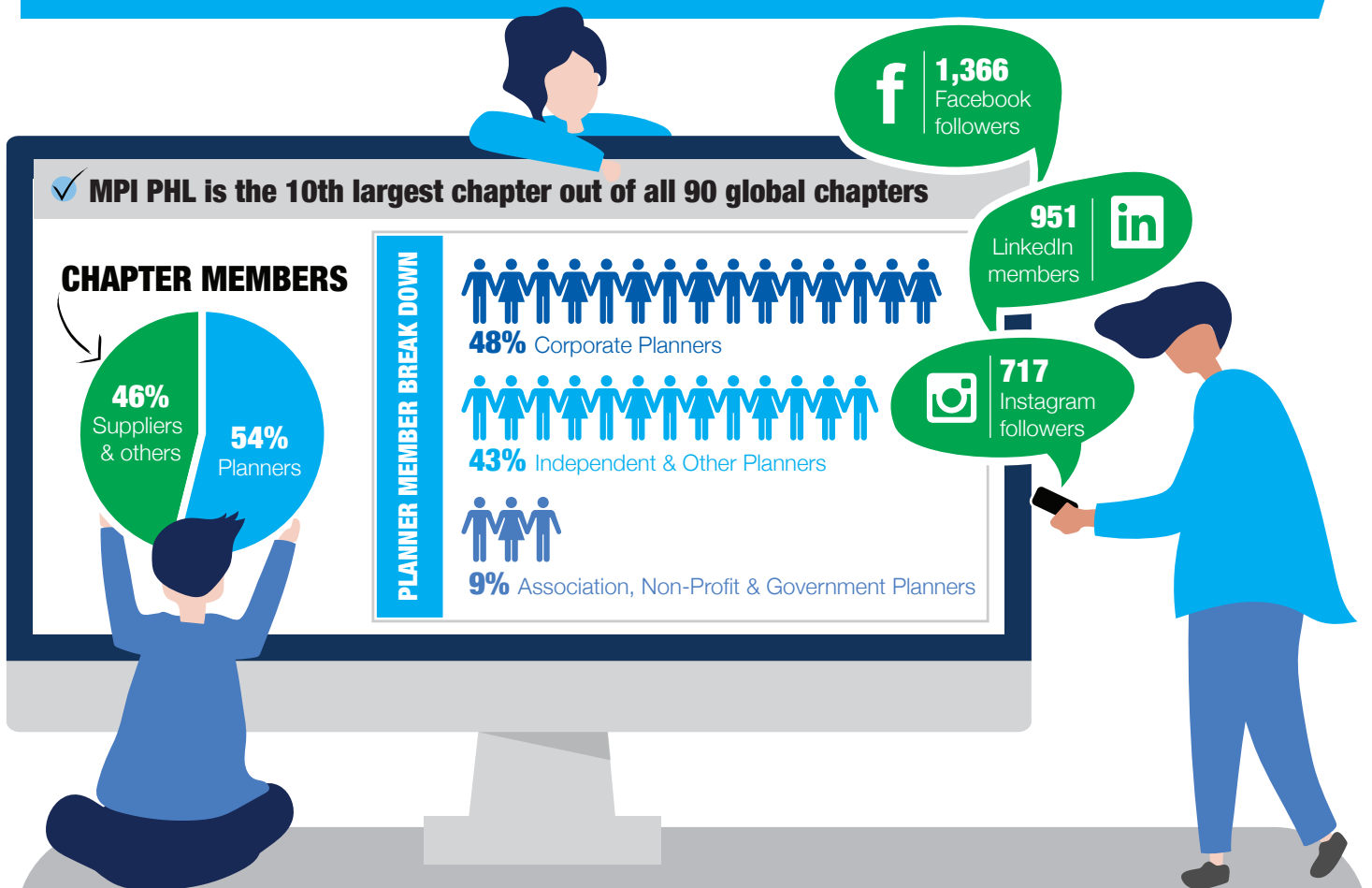




**PHILADELPHIA  
AREA  
CHAPTER**

## Sponsorship & Strategic Partner Opportunities



**WE BUY MPI!**

**\$414 million** cumulative annual buying power

**\$567 million** tracked in connections in 2019

### **MOST IMPORTANTLY**

**We care.** Our chapter wouldn't succeed without the support of our sponsors. Please join us in our journey and allow us to help you expand and maximize your exposure. And why stop there? Get involved today!



**INTERESTED?**

Email: [sponsorships@mpiphl.org](mailto:sponsorships@mpiphl.org)

## Annual Sponsors

- **PRESIDENTIAL** \$25k
- **GOLD** \$10k
- **SILVER** \$6k

### SPONSORSHIPS MAY INCLUDE SOME OF THE FOLLOWING BENEFITS:

- ✓ Complimentary event registrations
- ✓ Podium time
- ✓ Weekly email spotlights
- ✓ Social campaigns
- ✓ Logo recognition
- ✓ Customized attendee "experiences"
- ✓ Table top promotions

## CMP Sponsor \$12.5k

**NEW OPPORTUNITY!** Does your company support continuing education and Certified Meeting Professionals? Join us to help our members obtain their CMP certification and support them through their journey!

## Education Sponsors

- **JANUARY BOSSES NIGHT** \$3,500 **SOLD for 2019!**
- **FEBRUARY EDUCATION INSTITUTE** \$6,000 **SOLD for 2019!**
- **SPECIAL: APRIL GMID** \$1,000 - \$10,000 **Partnered with PCMA Philadelphia**
- **SEPTEMBER MONTHLY PROGRAM** \$2,500
- **OCTOBER MONTHLY PROGRAM** \$2,500
- **NOVEMBER MONTHLY PROGRAM** \$2,500

## Cost Effective Options

Need something quick?

- **TOPGOLF TEAMS** \$1200
- **HOLIDAY EVENT SPONSOR** \$750
- **EMAIL & SOCIAL ADVERTISING PACKAGE** \$500
- **24-HOUR SOCIAL TAKEOVER** \$250
- **EI APP ADVERTISEMENTS** Starting at \$250

**WE UNDERSTAND** that no two companies are the same and prefer to customize our sponsorships to give you the best value for your dollar in a way that makes sense to all involved.

## Strategic Partners

**HAVE A SERVICE OR GOODS YOU WANT TO SHOWCASE?** We can always use help with photography, transportation, florals, food and beverage, venues, audio visual, décor, music, entertainment, and more! Partner with us and together we can create brand awareness.



## CONTACT US TO RECEIVE AN OFFICIAL PROPOSAL

Linsey Poletti, Director of Sponsorships  
Sponsorships@mpiphl.org  
610-676-1078