



**PHILADELPHIA
AREA
CHAPTER**

YEAR BOOK

**20
25**



**2024 CHAPTER AWARD
TOP PERFORMING**

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PHILADELPHIA AREA CHAPTER



Honoring the Heart of Our Chapter —You

Danielle McCauley, CMP - 2025 Chapter President

As we reflect on another meaningful year together, I want to extend my deepest thanks to our incredible MPI Philadelphia Area Chapter community. It has been an honor and a true privilege to serve as your President. Our Chapter thrives because of you—your engagement, your passion for our industry, and your unwavering support of one another.

To our Members: thank you for showing up, sharing your talents, and investing in your own growth and the strength of our community. Whether you joined us for education, networking, volunteering, or simply to stay connected, your presence matters and enriches us all.

To our Board of Directors: your dedication, creativity, and commitment have shaped this year in powerful ways. I am grateful for your leadership, your partnership, and the heart you bring to everything we do. It has been inspiring to work alongside such a thoughtful and resilient group of professionals.

What makes the Philadelphia Area Chapter so special is our spirit—collaborative, innovative, welcoming, and proudly rooted in this vibrant region we call home. This year, we strengthened our programs, expanded our conversations, and created moments that not only supported our members but elevated the industry we love. We also shared a truly special family event—an opportunity to bring our loved ones into the MPI Philadelphia Area Chapter community and celebrate the connections that make this chapter feel like home.

Thank you for trusting me to lead. Serving this Chapter has been deeply meaningful, and I'm energized for all that's ahead as we continue to learn, innovate, and make a lasting impact.

Cheers to another year of connection, community, and bold ideas.

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2025 Year Book Designed by:

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Welcome 2025 New Members!

We are excited to welcome these new members to the MPI Philadelphia Area Chapter!


Tunc Altiparmak
Nicole Anderson
Sarah Angliss
Chalie Berardi
Carol Berger
Heather Bierman
Tawny Binder
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Jessica Loggans
Kerri Lormel
Jody Lyon
Sean Maniatis
Ashlee Martinelli
Norbert McGettigan
Kristen McGrath
Julie Mioli
Debbie Myers
Kate Nagele
Julie Norton
Katie Paschall
Paige Petrille
Mary Kate Piotrowski
Kathleen Radicioni
Sarah Repko
Samantha Silverman
Vanessa Soondrum
Sara Tavares
Angela Tirado
Carri Tovskey
Debra Varneckas
Lizz Vo
Sara Walter
Grace Zarrillo




Welcome home.

MPI membership gives you endless opportunities to ignite your career, regardless of your role in the meeting and event industry. With over 70+ local chapters and 12,000 engaged members around the world, you'll find what you're looking for at MPI—**your career home.**




CHAPTER AFFILIATION

Preferred and Premier members can join one of 70+ local chapters worldwide. MPI chapters foster networking with peers who are all working together to grow and nurture their industry.




CAREER CENTER

Gain access to career development tools, exclusive job listings, hiring trends, and helpful articles and guides covering career advancement.




EDUCATION

MPI Members have access to discounted educational resources through MPI Academy. Whether you're seeking certification or trying to brush up on some skills, you'll find plenty of courses and programs to advance your knowledge base.




PUBLICATIONS

MPI has a variety of print and online resources that help members stay in the know. Topics cover industry trends, guides on how to better manage events, benchmarking tools, and other curated content designed to educate and inform.



Join MPI—the association for people who bring people together.
Learn more today!



When we **meet**,
we change the world.*

Top Performing Chapter Award

The MPI Chapter Performance Award is designed to recognize MPI chapters for their achievements in key areas essential to long-term success. Each chapter's performance is evaluated based on three critical factors:

- Membership – Growth, retention, and engagement within the chapter community.
- Finance – Financial stability and sustainability to support operations.
- Education – Quality programming and professional development opportunities for members.

These measures are tracked through the Chapter Dashboard that is submitted to MPI each month to ensure alignment with MPI Bylaws and Global Policies. This dashboard serves as a snapshot of each chapter's operational health, fiscal sustainability, and member engagement, highlighting strengths and areas for growth. Additionally, chapters earn Metric Incentives based on their performance throughout the fiscal year.

Because of the hard work and dedication of the MPI Philadelphia Area Chapter Board of Directors, Committee Members and engagement of our Members, MPI Philadelphia Area Chapter has earned Top Performing Chapter status for the fifth year in a row!

2024



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Taking a Stand Against Human Trafficking

In today's world, it's heartbreaking to know that millions — including children — remain trapped in modern-day slavery through human trafficking. MPI stands united with hospitality leaders to raise awareness and take action against this global crisis of sexual and labor exploitation.

What Is Human Trafficking? Human trafficking is the second-largest and fastest-growing criminal industry worldwide, generating \$150 billion annually and affecting over 40 million people — including 5.5 million children. It involves force, fraud, or coercion to exploit individuals through commercial sex or labor. Victims are often controlled through threats, manipulation, or abuse.

Who Are the Victims? According to the International Labour Organization:

- 40.3 million victims globally
- Average age of entry in the U.S.: 13 for girls, 11 for boys
- Vulnerable groups include LGBTQ+ youth, survivors of prior abuse, and runaway/homeless youth

Why Hospitality Must Lead As professionals in travel and hospitality, we have a duty to protect the vulnerable. Traffickers often exploit the anonymity of hotels, airports, and events. Failing to act risks public trust, legal consequences, and the safety of guests and staff.

If You Suspect Trafficking: 🚫 **Do not intervene directly.** Instead:

- Observe discreetly and record details (date, time, physical descriptions, vehicle info)
- Report to hotel management, flight crew, or call:
 - 911 for emergencies
 - National Human Trafficking Hotline: 1.888.373.7888 or text "Help" to 233733
 - National Center for Missing & Exploited Children: 1.800.843.5678 or [cybertipline.org](https://www.cybertipline.org)

Learn More & Take Action

Visit 🖱️ mpi.org/tools/anti-human-trafficking for training, resources, and ways to get involved. Together, we can help end human trafficking — one informed action at a time.



2025 Education Institute: The Art of Connection

The 2025 Education Institute was a masterclass in connection at the Inn at Villanova University. Meeting planners and suppliers came together to explore the art of building meaningful relationships through creativity, collaboration, and innovation. The conference delivered transformative insights and fresh techniques to elevate the future of events. Keynote Speaker Thomas Whelan

kicked off the day with Understanding Food Waste and the Impact on Community. Breakout Sessions included: Event Accessibility with Michael Brockett, and How to Avoid Budget Surprises with Chris Kissel, CMP and Rob Bloom.

The closing keynote highlighted the Importance of Event Design featuring Steve Ellis and Heather Seasholtz, CMP Fellow, DES.

Very special thanks to the Event Underwriters:

Virginia is for Lovers who helped bring our education program to life!



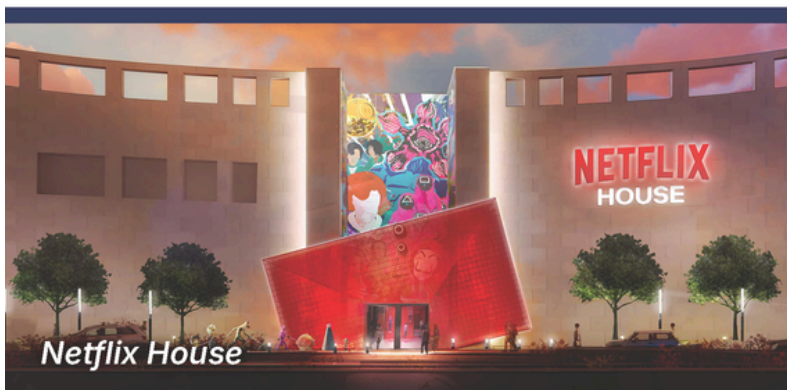
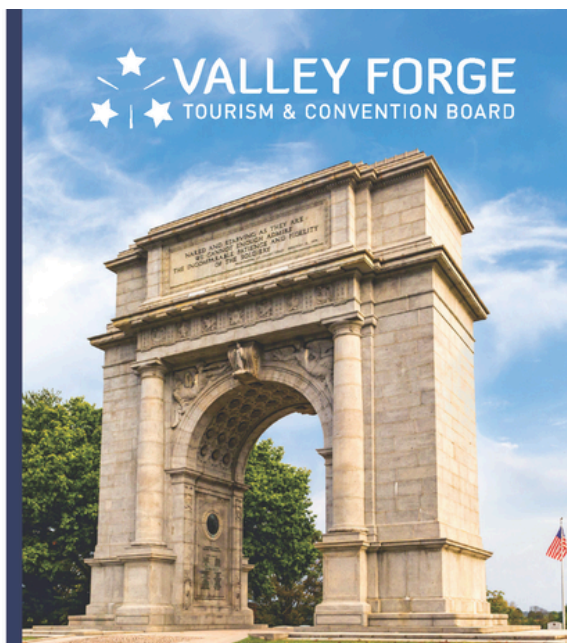
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2025 Annual CMP/ CMM Luncheon

In June 2025, the MPI Philadelphia Area Chapter celebrated the area's CMPs & CMMs for their leadership and expertise in the meetings industry.

This year's luncheon featured a keynote speaker Luke Goetting who shared an educational session "Engaging Gen-Z+ in a Transforming Industry." The lunch was generously hosted by Normandy Farm Hotel & Conference Center in Blue Bell, PA.

Normandy Farm
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Luke Goetting,
Keynote Speaker



Chapter President Elect
Alicia Armento & Stephanie
Kilroy of Valley Forge
Tourism & Convention Board

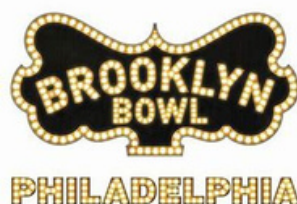


CMP & CMM Professionals from Greater Philadelphia

2025 Spring FUN-Raiser

Members and guests came together for an evening of bowling, bites, and high-energy networking in a vibrant, music-filled setting. The event blended fun and fundraising, supporting chapter initiatives while celebrating the spirit of connection.

A perfect mix of play and purpose!



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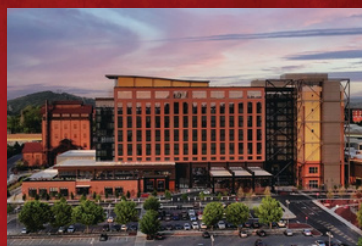


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Wishing MPI Philadelphia Area Chapter
a wonderful holiday season.

-Rob Bloom

2025 & 2026 Vice President, Communications

Happy holidays and congratulations to
all of the winners!

Paul Fogarty, CMP Emeritus

Chapter member since 1991

President, 2008-2009

Sunset Social, July 2025

Stella



The MPI Philadelphia Area Chapter's Sunset Social at Stella of New Hope was an unforgettable summer evening along the Delaware River! Guests enjoyed locally inspired cuisine, and connected with fellow industry professionals in the heart of historic New Hope. Many attendees extended the experience with a curated area tour hosted by Visit Bucks County—an inspiring look at how this scenic region can elevate future meetings and events.



Level Up & Link Up, August 2025

MPI Philadelphia Area Chapter brought the energy to Chickie's & Pete's Play2 for a night of high scores and high-impact connections! The event was a perfect blend of fun and professional networking. Hospitality pros from across the region came together to spark new partnerships, share ideas, and celebrate our vibrant community. It was networking—reimagined and recharged.





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and **A Lot to Do** after the agenda.



Bosses' Night Education: Moving from Panic to Purpose



In September 2025, MPI Philadelphia welcomed attendees and their bosses for a dynamic session led by Amy C. Waninger, offering a firsthand look at the value of MPI. We explored models for navigating change, identified

responses like fear and resistance, and created personalized action plans to thrive through transition. The team at Valley Forge Casino Resort pulled out all the stops with delicious hors d'oeuvres in The Venue, and delectable desserts at the Valley Beach Poolside Club.



VisitDelco Family Fun Day November 2025

MPI Philadelphia members, families, and friends gathered for a relaxed afternoon of costumes, cider donuts, and seasonal fun at Linvilla Orchards. Thanks to Visit Delco for underwriting this festive event, which celebrated our community—no agendas, just great company and autumn vibes.



Thank You

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