



MPI PHL Special Publications EI Advertising Order Form

The Philadelphia Area Chapter of Meeting Professionals International (MPI PHL) serves the tri-state area by providing professional development and education to its members, through discussion of chapter programs as well as relevant issues in the industry as a whole. With over 400 chapter members, over 60% are planners responsible for large scale, highly professional meetings locally, across the country, and internationally. This special publications allows us to recognize those who support MPI PHL.

CIRCULATION

The Education Institute (EI) Digital Booklet will be launched for the Education Institute program in February 2020. This booklet will be available on the MPI PHL website after the program as well.

RATES

Ad Size

Full page color – inside covers only
Full page color
Half page color
Quarter page color

Dimensions

7.25" W x 9.25" H
7.25" W x 9.25" H
7.25" W x 4.5" H
3.5" W x 4.5" H

Special Digital Pricing for 2020!

El Supplement

SOLD OUT
~~\$800~~ \$650
~~\$400~~ \$300
~~\$250~~ \$200

- ❖ To receive member rate, advertiser must be MPI member in good standing with membership dues paid.
- ❖ Non-Member rates are 15% above listed price.

SENDING FILES/GRAPHICS

- ❖ Please send Acrobat PDF files (300 dpi) with all font families and graphics linked, not embedded to Communications@mpiphl.org.
- ❖ ***If you intend to make use of the link to your company's website please be sure to fill in the space available on page 2 for the correct URL.***

ADVERTISING CONDITIONS

- ❖ No space reservations will be accepted without a signed insertion order and payment.
- ❖ Advertisers and their agencies assume full responsibility for content and accuracy.
- ❖ Cancellations or changes must be received in writing 15 days prior to artwork due date.
- ❖ Advertising rates are non-commissionable.
- ❖ Payment is due with artwork. Advertisers and agencies are jointly responsible for payment of all contracted advertisements.
- ❖ MPI PHL will send tear sheet upon request.
- ❖ MPI PHL reserves the right to cancel an ad for an advertiser with a delinquent bill.
- ❖ MPI PHL reserves the right to reject any materials it deems to be detrimental to its interests.
- ❖ Additional pre-press time for advertisements received that require special attention will be invoiced separately. MPI PHL assumes no responsibility for alterations.

FOR FURTHER INFORMATION, CONTACT:

MPI PHL Director of Sponsorships, Linsey Poletti, CMP at sponsorship@mpiphl.org.



Space Reservation Form for Special Publications

Please reserve the following ad space:

Issue	Insertion & Payment Due Date	Artwork Due Date	Ad Size	Dimensions	Rate
Education Institute Digital Supplement	12/06/19	12/13/19	_____	_____	\$ _____
					TOTAL \$ _____

Ad Title:	
URL to use for link to your website:	

Contact Name:	
Company:	
Address:	
City, ST ZIP	
Telephone:	
Email:	

PAYMENT INFORMATION

I will pay with a check payable to MPI PHL I will pay with a credit card (*circle one*) VISA MC AMEX

Name on card:		Amount to charge:	
Credit card #:		Exp. Date:	
Credit Card Billing Address			

RETURN THIS FORM WITH PAYMENT TO:

MPI Philadelphia Area Chapter
352 NE 3rd Ave. | Delray Beach, FL 33444
Phone: 561-243-3073 | staff@mpiphl.org