



MPI®

PHILADELPHIA  
AREA  
CHAPTER

**2023 - 2024**

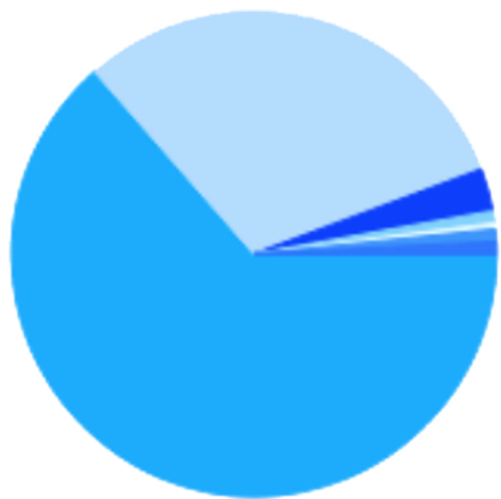
**SPONSORSHIP  
OPPORTUNITIES**

# OUR CHAPTER BY THE NUMBERS:

## MEMBERSHIP TYPES

OUR MEMBERSHIP IS BROKEN INTO 7 TYPES:

- PLANNERS: 157
- SUPPLIERS: 76
- STUDENT: 7
- FACULTY: 2
- CHARTER: 1
- RETIRED: 2
- LIFETIME: 2



- Planner
- Supplier
- Student
- Faculty
- Charter
- Retired
- Lifetime

## MARKETING REACH:



EMAIL : 1,439 CONTACTS



TWITTER: 2,307 FOLLOWERS



FACEBOOK: 1,430 FOLLOWERS



INSTAGRAM: 1,023 FOLLOWERS



LINKEDIN: 586 FOLLOWERS  
1,1K MPI PHL GROUP MEMBERS



952 AVG. MONTHLY WEBSITE VISITS

GET YOUR BRAND IN FRONT OF A  
HYPER TARGETED AUDIENCE THAT  
MATTERS THE MOST!

# ANNUAL AND EVENT SPONSORSHIP OPPORTUNITIES:

	ANNUALS	Presidential	Platinum	Gold	Silver	MONTHLY	In Person Event
<b>Fulfillment Item - Sponsor Packages</b>							
<b>CONNECTS (Monthly Email)</b>							
Sponsor Spotlight		12	12	12	12		1
Standalone Email		4	3	2	1		1
Logo with Hyperlink in Sponsorship Bar		12	12	12	12		1
<b>SOCIAL MEDIA</b>							
Social Campaigns - Insta, FB, LinkedIn, Twitter		6	4	2	1		1
Instagram Story (up to five pages)		6	4	2	1		
24 Hour Social Takeover (FB, Ista, LinkedIn - unlimited content submitted in advance)		3	2	1			
<b>WEBSITE</b>							
Side Kick Ad or Bottom Banner Ad		12	12				
Logo recognition with hyperlink on sponsor page		12	12	12	12		1
Logo recognition with hyperlink on home page		12	12	12	12		
Blog Post - Social, additional news of connects, website		4	3	2	1		1
<b>REGISTRATION PAGES</b>							
Logo Recognition (all excludes GMID)		6	6				1
Logo recognition on registration standalone emails (all excludes GMID)		6	6				1
<b>MONTHLY PROGRAM/VIRTUAL PROGRAM</b>							
2 minutes podium time		6	6	1			1
Table Tops or "Experience" TBD		6	4	2			1
Onsite Logo Recognition (all excludes GMID)		6	6	6	6		1
Verbal Recognition (President's Remarks) (all excludes GMID)		6	6	6	6		1
Complimentary Registration		3	2	1			
Opening Sponsor Video		6	4	1			1
<b>PROVIDING</b>							
Swag Bags		Unlimited	Unlimited	Unlimited	Unlimited		
Table Top Giveaways		Unlimited	Unlimited	Unlimited	Unlimited		1
Raffle/Prize Giveaway		Unlimited	Unlimited	Unlimited	Unlimited		1

## PACKAGE PRICING:

- PRESIDENTIAL (LIMIT 1): \$15,000
- PLATINUM (LIMIT 1): \$10,000
- GOLD (LIMIT 2): \$5,000
- SILVER (LIMIT 4): \$2,500
- IN PERSON: \$1,750

ALL PACKAGES CAN BE CUSTOMIZED TO FIT THE NEEDS OF YOUR COMPANY OR ORGANIZATIONS MARKETING NEEDS.

# EDUCATIONAL INSTITUTE SPONSORSHIP OPPORTUNITIES:

## Fulfillment Item - Sponsor Packages

### CONNECTS (Monthly Email)

	Exclusive	Shared
Sponsor Spotlight		
Standalone Email	2	1
Logo with Hyperlink in Sponsorship Bar	12	2

### SOCIAL MEDIA

Social Campaigns - Insta, FB, LinkedIn, Twitter	2	1
Instagram Story (up to five pages)	2	1

### WEBSITE

Side Kick Ad or Bottom Banner Ad		
Logo recognition with hyperlink on sponsor page	12	3
Logo recognition with hyperlink on home page	12	3
Blog Post - Social, additional news of connects, website	2	1

### REGISTRATION PAGES

Logo Recognition (all excludes GMID)	1	1
Logo recognition on registration standalone emails (all excludes GMID)	1	1

### COMP REGISTRATIONS

	2	1
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### EDUCATION INSTITUTE DAY

2 minutes podium time	2	1
Onsite Logo Recognition (all excludes GMID)	1	1
Verbal Recognition (President's Remarks) (all excludes GMID)	1	1
Opening Sponsor Video	1	

### EDUCATION INSTITUTE DAY

EI - Intro Lunch Speaker, Banner Stand at Lunch	1	
EI - Intro Breakfast Speaker, Banner at Entrance	1	

### PROVIDING

Raffle/Prize Giveaway	1	1
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## PACKAGE PRICING:

- EXCLUSIVE: \$4,500

- SHARED: \$1,750

# A LA CARTE SPONSORSHIP OPPORTUNITIES:

<b>Fulfillment Item - Sponsor Options</b>	<b>Value</b>	
<b>CONNECTS (Monthly Email)</b>		
Sponsor Spotlight	\$	250
Standalone Email	\$	500
Logo with Hyperlink in Sponsorship Bar	\$	150
<b>SOCIAL MEDIA</b>		
Social Campaigns - Insta, FB, LinkedIn, Twitter	\$	250
Instagram Story (up to five pages)	\$	150
24 Hour Social Takeover (FB, Insta, LinkedIn - unlimited content submitted in advance)	\$	500
<b>WEBSITE</b>		
Side Kick Ad or Bottom Banner Ad	\$250/month	
Logo recognition with hyperlink on sponsor page	\$100/month	
Logo recognition with hyperlink on home page	\$150/month	
Blog Post - Social, additional news of connects, website	\$150 per	
<b>MONTHLY PROGRAM / VIRTUAL PROGRAM</b>		
2 minutes podium time	\$	500
Table Tops or "Experience" TBD	\$350 per	
Onsite Logo Recognition (all excludes GMID)	\$	150
Verbal Recognition (President's Remarks) (all excludes GMID)	\$	100
Opening Sponsor Video	\$	500
Custom options available	MP	
<b>PROVIDING</b>		
Table Top Giveaways / Swag bag	\$	150

Looking for other ways to be part of our community and bring some buzz to your business? We have something to fit every budget. Take advantage of our one off sponsorship opportunities or we can mix and match to create a custom package with discounts to get your company or organization in front of our members.