

MPI Virginia

PARTNER PROGRAM

Making lasting connections

*Interested in growing your network or gaining brand awareness?
We'll show you how. Our Partnership Program gives you access to MPI
Virginia's wide range of members spanning all sectors of the meeting
and event industry with a front-row seat.*

MPI VIRGINIA IS...

The Virginia Chapter of Meeting Professionals International was chartered in 1986 and became MPI's 42nd Chapter. The chapter consists of over 100+ meeting planners, hotel representatives, and a variety of industry professionals. MPI Virginia connects with our members once a month with the purpose of providing our membership educational and networking opportunities. The Chapter covers a large area of Virginia, including Roanoke, Danville, Charlottesville, Richmond, Fredericksburg, and Coastal Virginia.

Meeting Professionals International (MPI), is the largest meeting and event industry association worldwide. The organization provides innovative and relevant education, networking opportunities and business exchanges; and acts as a prominent voice for the promotion and growth of the industry. MPI has more than 90 chapters and clubs in 24 countries. MPI has a global community of 60,000 meeting and event professionals.

BENEFITS OF BEING A VALUED PARTNER

- ♦ Increase your brand exposure and generate more business
 - ♦ Gain exclusive access to MPI Virginia's members
 - ♦ Enjoy year-round recognition and engagement opportunities at our Networking, Education and Special Events
 - ♦ Receive special recognition at ALL events, online, and in MPI Virginia publications
 - ♦ Know that your partnership is directly benefiting the Virginia Meeting and Events Industry
- And so much more...

STRATEGIC PARTNERSHIPS

Partner packages are customizable, allowing you to pick and choose how you want to engage with our members:

Platinum | \$10,000 (3 available)

- Recognition at all MPI Virginia Events and Platforms
- (4) MPI Virginia Sponsored E-Blast
- (2) Complimentary attendee registrations at any (3) chapter educational events (including Annual Conference)
- (2) Registration tickets to the Holiday Event (December)
- (1) Ad w/hyperlink on MPI Virginia website for an entire year
- (1) Vendor table in Annual Conference marketplace area
- Recognition on all forms of MPI Virginia digital media channels

Gold | \$5,000 (5 available)

- Recognition at all MPI Virginia Events and Platforms
- (2) MPI Virginia Sponsored E-Blast
- (2) Complimentary attendee registrations at any (2) chapter educational events (including Annual Conference)
- (2) Registration tickets to the Holiday Event (December)
- (1) Ad w/hyperlink on MPI Virginia website for an entire year
- (1) Vendor table in Annual Conference marketplace area
- Recognition on all forms of MPI Virginia digital media channels

Silver | \$3,000 (can be customized)

- Recognition at all MPI Virginia Events and Platforms
- (1) MPI Virginia Sponsored E-Blast
- (1) Complimentary attendee registration for any chapter Educational Meeting (not including Annual Conference)
- (1) Vendor table at (3) Educational Meetings
- (3) Dedicated social media post with company link
- Recognition on all forms of MPI Virginia digital media channels


*** Ad space is subject to availability ***

ANNUAL CONFERENCE PARTNERSHIP OPPORTUNITIES

MPI Virginia's Annual Conference is our premier educational and marketplace event. We welcome you to increase your exposure to our membership by partnering with us on any of the following sponsorship opportunities.

These packages range from \$150.00 to \$15,000 to accommodate most budgets. All are customizable, and our Partnership Ambassador team will work with you to create the most attractive package that fits your organization's needs.

Sponsorship Opportunities include but are not limited to:



- AM/PM Breaks
- Beverage Napkins
- Conference Tote Bags
- Conference Bag Inserts
- Speaker Fees
- Mobile Event Application
- Décor / Floral / Linens / Furniture
- Transportation
- Welcome Reception
- Specific Meals
- Entertainment & Excursions
- In-Room Amenity
- Awards
- Audio / Visual Equipment

Contact Connie Brewer 2022-2023 VP Of Finance
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INDUSTRY PARTNERS

As a venue host for an MPI Virginia Chapter event, you are providing not just a location, but a backdrop to an opportunity to showcase your site, services, and the talents of your team to key decision-makers from the Virginia meeting and events industry. In addition to this first-hand exposure, host venue sponsors receive a variety of sponsorship benefits that correspond to the value of the event donation to the chapter.

HOST HEROES

Monthly Education Events (6 available)
Annual Awards Showcase (Aug)
Annual Conference (Aug)
MPI - After 5 Events
Annual Retreat (May/June)
Mid-Year Retreat (Nov/Dec)
Holiday Celebration and Silent Auction (Dec)

SAMPLE BENEFITS

One E-mail blast to Member/Non-Member Database
Banner Ad to run in hosted month's Newsletter
Recognition in Newsletter and Social Media for 12 months
Complimentary Registration for the staff, or special guests, for the hosted event
Organization Logo on the MPI Virginia Website
Social Media Spotlight Pre and Post Event
Logo on Event Registration Landing Page
Sponsor Ribbon for Event Attendees from Organization
3-5 Minute Podium Commercial
Complimentary Host Table

ADDITIONAL PARTNERSHIPS

Audio Visual
Florists
Decor / Event Rentals
Entertainment
Chapter Mobile App
Photography
Awards

ADDITIONAL OPPORTUNITIES

Partner packages are customizable, allowing you to pick and choose how you want to engage with our members:

Job Postings | \$125 per position, per month

Hiring? We can help! Solicit the best industry leaders in Virginia. Posting includes 1 Social Media Ad, 1 Post on MPI Virginia LinkedIn Page, and inclusion in the newsletter or an e-blast.

Speaker Host | \$1000 monthly, or \$6,000 a year

As an MPI Virginia Speaker Host, you will be able to host the monthly education speaker with VIP access to the speaker the night before and during the luncheon at the head speaker table.

VIP Table Host | \$750 monthly, or \$3,750 a year

As an MPI Virginia VIP Table Host, you will be able to personally invite clients, prospective clients, staff and guests to sit with you during one of our monthly education meetings. Hosts may provide promotional items, business cards, and welcome gifts at their specific table. The table will be identified as a VIP Hosted Table and will be recognized at the event during the welcome announcements. The table can accommodate 6-8 guests.

GET IN TOUCH!



See an opportunity you'd like to discuss? Have an idea that might work better for your company? Give us a call today!

Veronica Thompson - Director of Sponsorship

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Connie Brewer - VP of Finance

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The members and Board of Directors of MPI Virginia appreciate your support.

