

**2019 - 2020**

# **MPI VIRGINIA**

*Sponsorship & Partnership  
Opportunities*

# EVENTS & EDUCATION SPONSORSHIPS

## VIP Table Host

VIP Table Host will have the availability to personally invite clients and prospects to sit with them during the education meeting. Host may provide promotional items, business cards and welcome gifts to specific table. Table will be identified as a VIP Hosted Table and will be recognized at the event during welcome announcements, as well.

Table can accommodate up to 6 guests.

\$500.00 per monthly meeting / \$2,000 for the year

## Pre Meeting Registration Sponsor

“Online registration powered by insert Your Company Name”.  
Logo and company name featured on our online registration page and confirmation e-mails for the monthly meeting.

\$250.00 per monthly meeting / \$1,300 for the year

## Post-Meeting Survey Sponsor

Logo and company name featured on event survey page for meeting.  
Survey is distributed to each registered attendee.

\$100.00 per monthly meeting / \$500 for the year



Through the website visitors access industry information, register for events, browse our member directory, access archived copies of MPI-VA communications, as well as tap into many other helpful tools designed to appeal to Virginia's meeting professionals. Engage our web visitors and direct them to your company's website through the MPI-VA web banner ads and newsletters.

## Web Page Banner Ads: Home Page - Horizontal Banner

Home Page - Ad rotates throughout entire website, guarantee 20% visibility.

Horizontal Banner or Square Banner (Limited to one (1) Advertisers)  
\$500.00

## Web Page Banner Ads: Other Pages - Horizontal Banner

Other Pages - Ad rotates throughout entire website (except home page).

Vertical Horizontal Banner or Square Banner (Limited to one (1) Advertisers)  
\$350.00

Sample Ads:  
300x250 pixels (one available)



728x90 pixels (one available)



MEDIA SPONSORSHIPS

## The Virginia Voice Newsletter

The Virginia Voice is the official newsletter published for the Virginia Chapter of Meeting Professionals International. This electronic newsletter provides subscribers with important industry information as well as up-to-date details regarding MPI Virginia Events and initiatives twice a month.

The Virginia Voice is e-mailed directly to the inbox of each member and non-member in our database.

### Advertising Rates:

1 Month (2 issues): \$300.00

3 Months (6 issues): \$900.00

Annual Run (24 issues): \$3,000.00

(Space is limited to two (2) Horizontal Banner Ads per Issue)

Sample Ads:  
500 x 100 pixels

**GREATER RICHMOND  
CONVENTION CENTER**

Visit the Richmond booth at the VSAE Fall Conference  
on Oct. 4 and drop your business card for prizes!

*We'll see you there!*



MEDIA SPONSORSHIPS  
CONT.

# PARTNERSHIPS

## SILVER

- Logo to be displayed in Annual Conference App
  - (1) MPI-VA Sponsored E-Blast
- (1) Attendee registration to 3 Chapter Meetings (*not including Annual Conference*)
- (1) Vendor Table at any educational meeting with an exception of Annual Conference
  - (1) Affiliate membership for an MPI member of another chapter
    - Recognition at all chapter meetings
- Recognition on all forms of digital media – MPI Website, Facebook, Twitter and more

\$5,000.00

## DIAMOND

- Logo to be displayed in Annual Conference App
  - (1) MPI-VA Sponsored E-Blast
- (1) Attendee registration at all Chapter Meetings
  - (1) Attendee registration at the Holiday Gala
- (1) Banner ad w/ link on MPI-VA website for an entire year
- (1) Vendor Table at any educational meeting with an exception of Annual Conference
  - (1) Affiliate membership for an MPI member of another chapter
    - Recognition at all chapter meetings
- Recognition on all forms of digital media – MPI Website, Facebook, Twitter and more

\$7,500.00

## PLATINUM

- Full page ad in Annual Conference Program
- Logo to be displayed in Annual Conference App
  - Annual Meeting Awards Banquet Sponsor
    - (2) MPI-VA Sponsored E-Blast
- (2) Attendee registrations at all Chapter Meetings
  - (4) Attendee registrations to the Holiday Gala
- (1) Banner ad w/ link on MPI-VA website for an entire year
- (1) Vendor Table at any educational meeting with an exception of Annual Conference
- (2) Affiliate memberships for an MPI member of another chapter
  - (1) Preferred Supplier Membership or (1) Preferred Planner Membership
    - Recognition at all chapter meetings
- Recognition on all forms of digital media – Website, Facebook, Twitter and Instagram

\$10,000.00