



MPI VIRGINIA ★ 2022 ANNUAL CONFERENCE  
ROANOKE, VIRGINIA

## 2022 Education Conference Sponsorship Packages

Sponsorship Packages	Bronze \$250	Silver \$500	Gold \$1000	Platinum \$2000
Number of complimentary conference registrations	n/a	1	1	2
Number of ads in MPI VA Monthly e-newsletter	n/a	1	2	4
Logo to appear on the conference website	•	•	•	•
Logo to appear on all conference promotional materials	•	•	•	•
Right to provide a 30-second promotional video clip to be posted on MPI-VA social media			•	•
Commercial during conference			•	•
Email blast to all MPI-VA Members				•
Promotional item included in "swag bag"				•
Exhibit Space to include 6 ft. clothed and skirted table, 1 chair			•	•

## Additional Sponsorship Opportunities

Sponsorship Opportunity	Speaker \$1500	Coffee Break \$1000	Swag Bags
Number of complimentary conference registrations	1	1	n/a
Logo to appear on conference website	•	•	•
Logo to appear on all conference promotional materials	•	•	•
Right to provide a 30-second promotional video clip to be posted on MPI-VA social media	•	•	
Commercial during conference	•	•	
Promotional item included in "swag bag"	•	•	•
Exclusive benefits	"Speaker brought to you by" highlight and opportunity to introduce the speaker during the conference	"Break brought to you by" highlight and opportunity to design break service. Opportunity to address the group – 3 minutes	This can be an in-kind donation of bags branded with your logo
Exhibit Space to include 6 ft. clothed and skirted table, 1 chair	•	•	

### In-kind donations

We welcome in-kind donations to include but not limited to: mobile app, event photography event rentals, audio/visual services, etc. Sponsor benefits will be determined based on value of in-kind donation.