

MPI Virginia 2023 Annual Conference Partnership Opportunities



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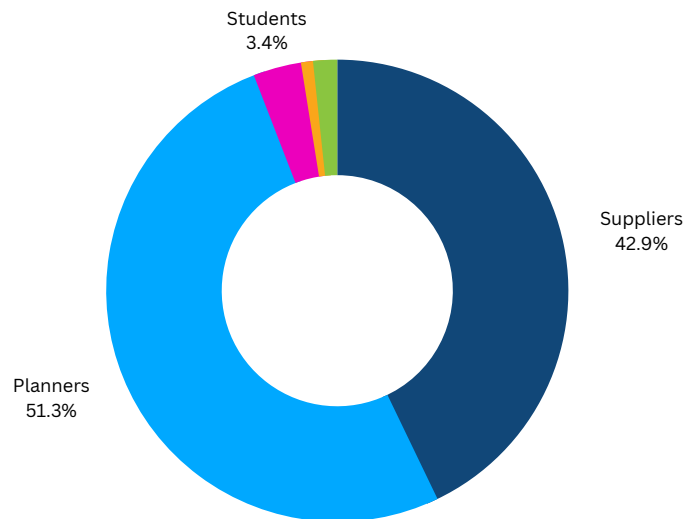


ABOUT MPI VIRGINIA CHAPTER

The Virginia Chapter of Meeting Professionals International was chartered in 1986 and became MPI's 42nd Chapter. The chapter consists of over 100+ meeting planners, hotel representatives, and a variety of industry professionals. MPI Virginia connects with our members once a month with the purpose of providing our membership educational and networking opportunities. The Chapter covers a large area of Virginia, including Roanoke, Danville, Charlottesville, Richmond, Fredericksburg, and Coastal Virginia.

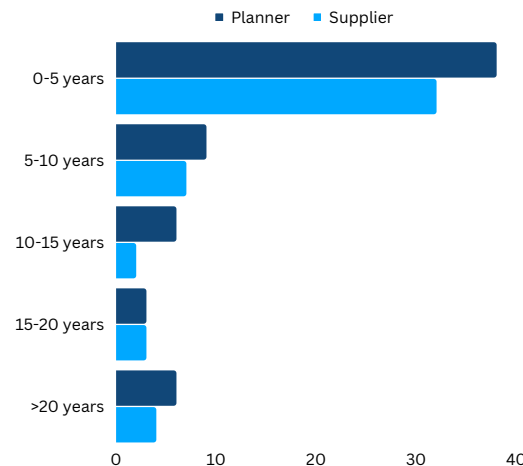
Meeting Professionals International (MPI), is the largest meeting and event industry association worldwide. The organization provides innovative and relevant education, networking opportunities and business exchanges; and acts as a prominent voice for the promotion and growth of the industry. MPI has more than 90 chapters and clubs in 24 countries. MPI has a global community of 60,000 meeting and event professionals.

CHAPTER MEMBERSHIP POPULATION

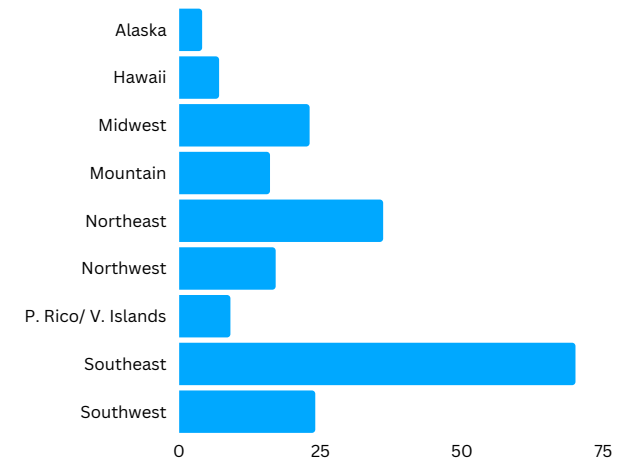


CHAPTER MEMBERSHIP DEMOGRAPHICS

MEMBERSHIP MATURITY



PLANNING LOCATIONS (W/ IN U.S.)



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WHY PARTNER WITH MPI VIRGINIA?

- Increase your brand exposure and generate more business Gain exclusive access to MPI Virginia's members
- Enjoy year-round recognition and engagement opportunities at our Networking, Education and Special Events
- Receive special recognition at ALL events, online, and in MPI Virginia publications
- Know that your partnership is directly benefiting the Virginia Meeting and Events Industry
- And so much more...

MPI Virginia's Annual Conference is our premier educational and marketplace event.

We welcome you to increase your exposure to our membership by partnering with us on any of the following sponsorship opportunities.

All are customizable, and our Partnership Ambassador team will work with you to create the most attractive package that fits your organization's needs.



Partnership Investments & Benefits






	Diamond \$5,000	Platinum \$2,500	Gold \$1,000	Silver \$500	Bronze \$250
Complimentary Conference Registrations	3	2	1	50% Discount on 1	N/A
Two-Minute Podium Commercial During a General Session	✓	✓	✓	N/A	N/A
Opportunities for advertisement in monthly e-blasts	4 *Ad includes hyperlink	3*Ad includes hyperlink	2	1	N/A
Logo to appear on the conference website	✓	✓	✓	✓	✓ *Name Only
Logo to appear on all pre-conference materials	Prominent	Prominent	Shared	Shared	Name
Logo to appear on all pre-conference communications	✓	✓	✓	N/A	N/A
Recognition & logo placement on conference materials	Prominent	Prominent	Shared	Shared	Name
Social media promotion	✓	✓	✓	Shared	Name
Event Attendee List	✓	✓	✓	N/A	N/A
Exhibitor Table inside General Session Room	✓	✓	50% off \$250	\$250	\$250
Option to include promo item in attendee swag bag	✓	✓	✓	✓	✓

The deadline to commit to becoming a sponsor for the 2023 Annual Conference is June 15, 2023.

Please contact Penny Guiles at penny.guiles@whitelodging.com for more information about sponsor benefits or to become a sponsor.

Additional Partnership Opportunities



	 Speaker \$1500	 Coffee Break \$1000	 Swag Bags
Complimentary Conference Registrations	1	1	N/A
Two-Minute Podium Commercial During a General Session	✓	✓	✓
Logo to appear on the conference website	✓	✓	✓
Logo to appear on all pre-conference materials	Prominent	Prominent	Shared
Right to provide a 30-second promotional video clip to be posted on MPI-VA Social Media	✓	✓	✓
Recognition & logo placement on conference materials	Prominent	Prominent	Shared
Social media promotion	✓	✓	✓
Option to include promo item in attendee swag bag	✓	✓	✓
Exhibitor Table inside General Session Room	✓	✓	50% off \$250
Exclusive Benefits	"Speaker brought to you by" highlight and opportunity to introduce the speaker during the conference	"Break brought to you by" highlight and opportunity to design a break service. Opportunity to address the group- 3 minutes	This can be an in-kind donation of bags branded with your logo
In-Kind Donations			
We welcome in-kind donations to include but not limited to: mobile app, event photography event rentals, audio/visual services, etc. Partner benefits will be determined based on value of in-kind donation.			

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