

MPI Virginia 2026 Annual Conference Partnership Opportunities



Hilton Short Pump
Richmond, VA | August 10-12, 2026

MPI Virginia Annual Conference

Partnership Opportunities

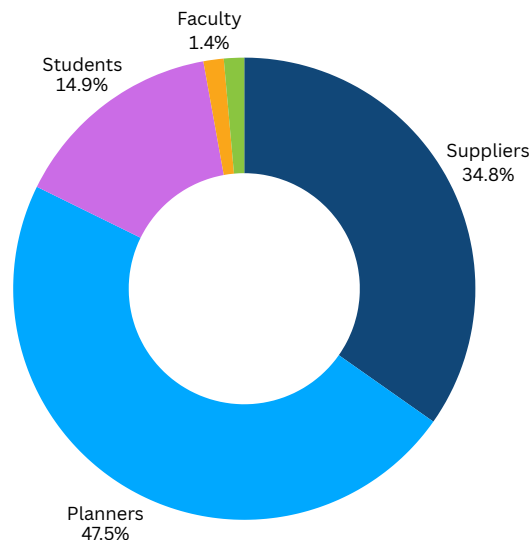


ABOUT MPI VIRGINIA CHAPTER

The Virginia Chapter of Meeting Professionals International was chartered in 1986 and became MPI's 42nd Chapter. The chapter consists of over 100+ meeting planners, hotel representatives, and a variety of industry professionals. MPI Virginia connects with our members once a month with the purpose of providing our membership educational and networking opportunities. The Chapter covers a large area of Virginia, including Roanoke, Danville, Charlottesville, Richmond, Fredericksburg, and Coastal Virginia.

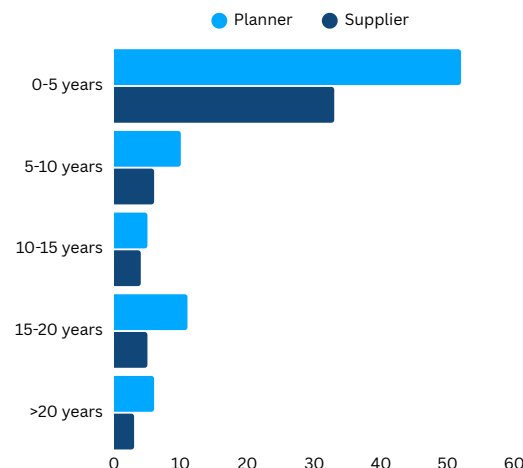
Meeting Professionals International (MPI), is the largest meeting and event industry association worldwide. We provide innovative and relevant education, networking opportunities and business exchanges; and acts as a prominent voice for the promotion and growth of the industry. MPI has more than 90 chapters and clubs in 24 countries. MPI has a global community of 60,000 meeting and event professionals.

CHAPTER MEMBERSHIP POPULATION

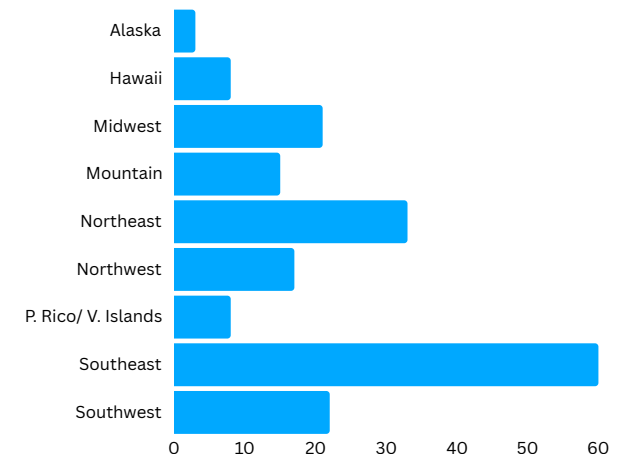


CHAPTER MEMBERSHIP DEMOGRAPHICS

MEMBERSHIP MATURITY



PLANNING LOCATIONS (W/ IN U.S.)



MPI Virginia Annual Conference Partnership Opportunities

WHY PARTNER WITH MPI VIRGINIA?

- Increase brand exposure and generate more business by gaining exclusive access to MPI Virginia's membership
- Enjoy year-round recognition and engagement opportunities at our Networking, Education and Special Events
- Receive special recognition at ALL events, online, and in MPI Virginia publications
- Know that your partnership is directly benefiting the Virginia Meeting and Events Industry
- And so much more...

MPI Virginia's Annual Conference is our premier educational and marketplace event.

We welcome you to increase your exposure to our membership by partnering with us on any of the following sponsorship opportunities.

All are customizable, and our Partnership Ambassador team will work with you to create the most attractive package that fits your organization's needs.



Annual Conference Partnership Opportunities



	Diamond \$5,000	Platinum \$2,500	Gold \$1,000	Silver \$500	Bronze \$250
Complimentary Conference Registrations	3	2	1	50% Discount on 1	N/A
Two-Minute Podium Commercial During a General Session	✓	✓	✓	N/A	N/A
Opportunities for advertisment in monthly e-blasts	4 *Ad includes hyperlink	3*Ad includes hyperlink	2	1	N/A
Opportunity to provide a 30-second promotional video clip to be posted on MPI-VA Social Media or shown on-site	✓	✓	✓	N/A	N/A
Logo to appear on the conference website	linked to company	linked to company	linked to company	✓	✓
Logo to appear on all pre-conference materials	Prominent	Prominent	✓	Shared	Name
Logo to appear on all pre-conference communications	✓	✓	✓	Shared	Name
Recognition & logo placement on conference materials	Prominent	Prominent	✓	Shared	Name
Social media promotion	Spotlight	Spotlight	Shared	Shared	Shared
Event Attendee List	✓	✓	✓	N/A	N/A
Exhibitor Table inside General Session Room	✓	✓	50% off \$250	\$250	\$250
Option to include promo item in attendee swag bag	✓	✓	✓	✓	✓

The deadline to commit to becoming a sponsor for the **2026 Annual Conference is July 29, 2026.**

Please contact **Caleb Shifflett** at caleb.shifflett@virginiaguesthouse.com for more information about sponsor benefits or to become a sponsor.

Additional Sponsorship Opportunities



	Coffee Break \$1,000	Speaker \$1,500	Lunch \$3,000	Awards Dinner Table \$2,000
Complimentary Conference Registrations	1	1	1	0
Complimentary Awards Dinner Registrations	N/A	N/A	N/A	8
Two-Minute Podium Commercial During a General Session	✓	✓	✓	✓
Logo to appear on the conference website	✓	✓	linked to Company	linked to Company
Opportunity to provide a 30-second promotional video clip to be shown on-site	✓	✓	✓	✓
Recognition & logo placement on conference materials	✓	✓	✓	✓
Option to include promo item in attendee swag bag	✓	✓	✓	✓
Exhibitor Table inside General Session Room	✓	✓	✓	✓
Exclusive Benefits	"Break brought to you by" highlights	"Speaker brought to you by" highlight and opportunity to introduce the speaker during the conference	"Lunch brought to you by" highlight	"Awards Dinner Table Sponsors" highlight
In-Kind Donations				
We welcome in-kind donations to include but not limited to: mobile app, event photography event rentals, audio/visual services, etc. Partner benefits will be determined based on value of in-kind donation.				

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2026 ANNUAL CONFERENCE SPONSORSHIP COMMITMENT FORM

Our organization would like to sponsor the following level(s):

☐ **Diamond Sponsor – \$5,000**

☐ **Awards Dinner Table Sponsor – \$2,000**

☐ **Platinum Sponsor – \$2,500**

☐ **Lunch – \$3,000**

☐ **Gold Sponsor – \$1,000**

☐ **Speaker Sponsor – \$1,500**

☐ **Silver Sponsor – \$500**

☐ **Coffee Break – \$1,000**

☐ **Bronze Sponsor – \$250**

For more information about sponsorships, contact Caleb Shifflett.

Ready to commit? Please complete this agreement — scan and email to **Caleb Shifflett** at caleb.shifflett@viriniaguesthouse.com or mail to:

ATTN: MPI Virginia, Annual Conference
PO Box 25
Quinton , VA 23141

Please make checks payable to MPI Virginia. Sponsorships can also be paid via ACH transfer or Credit Card. A 3.5% processing fee will be applied to all credit card payments.

Company Name	Contact Name	Title
Address		
City	State	Zip
Email	Phone #	
Signature	Date	

Thank you for supporting MPI Virginia!