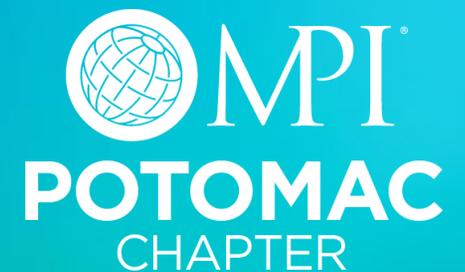


# RECONEX

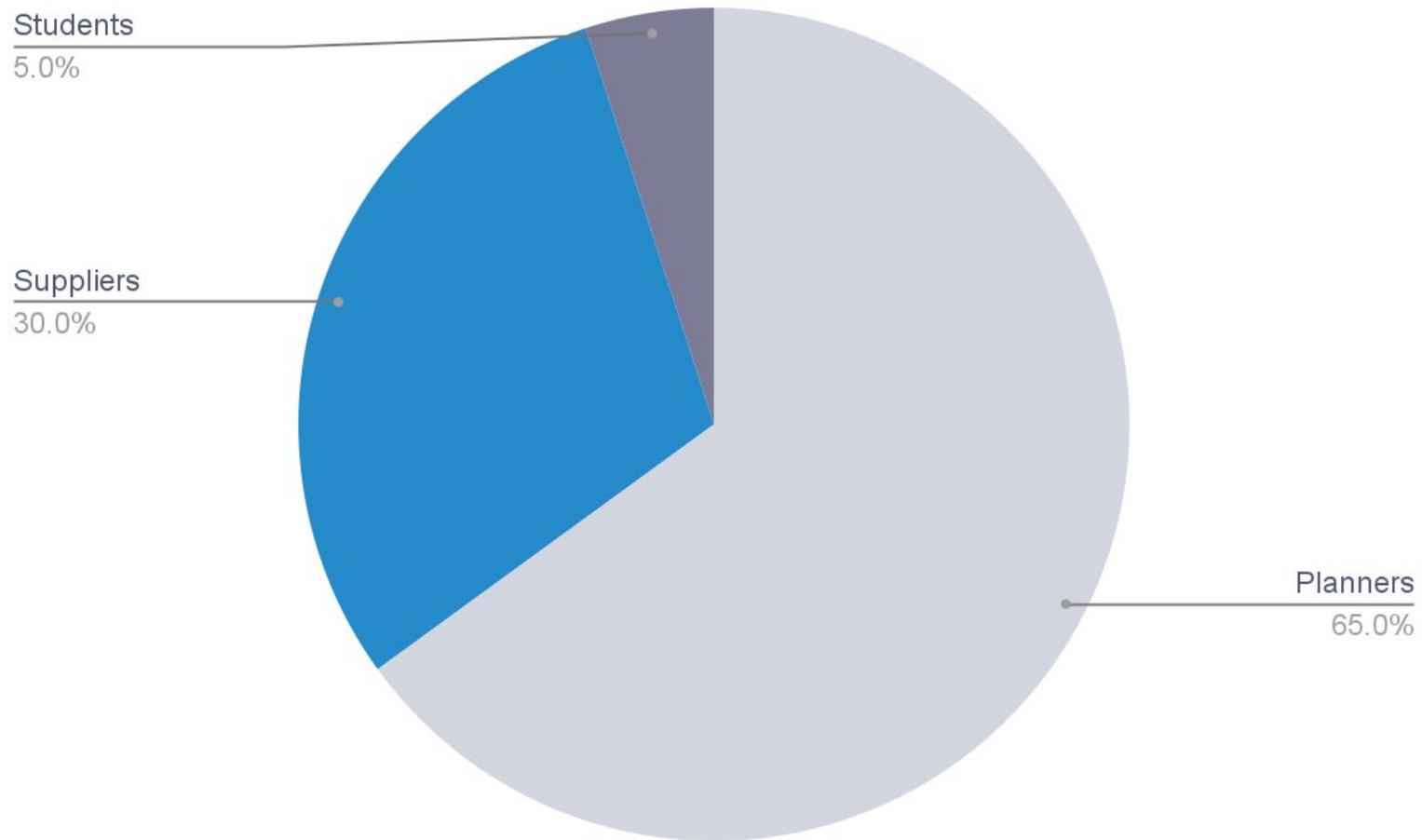
## SPONSORSHIP OPPORTUNITIES

The Hyatt Regency Dulles

April 11, 2023



# Your time to shine as a partner



**600+ Greater Washington and Washington DC Metro members**

# Agenda

Time	Activity
7:00 AM - 5:00 PM	Registration
7:50 AM- 8:50 AM	CMP Breakfast
9:05 AM - 10:20 AM	Opening Session: Technology and Innovation
10:20 AM - 10:50 AM	Break - Expo, Micro-sessions, Meet Ups, Human Stories
10:50 AM - 11:50 AM	Concurrent Session I
	Breakout Track 1: Event Technology/Innovation
	Breakout Track 2: Emerging Professionals
	Breakout Track 3: Event Design
	Breakout Track 4: On the Horizon
12:00 PM - 1:15 PM	Lunch Session: Industry Motivation/Industry Trends
1:25 PM - 2:25 PM	Concurrent Session II
	Breakout Track 1: Event Technology/Innovation
	Breakout Track 2: Emerging Professionals
	Breakout Track 3: Event Design
	Breakout Track 4: On the Horizon
2:25 PM - 2:55 PM	Break - Expo, Micro-sessions, Meet Ups, Human Stories
2:55 PM - 3:55 PM	Concurrent Session III
	Breakout Track 1: Event Technology/Innovation
	Breakout Track 2: Emerging Professionals
	Breakout Track 3: Event Design
	Breakout Track 4: On the Horizon
3:55 PM - 4:45 PM	Break - Expo, Micro-sessions, Meet Ups, Human Stories
4:25 PM - 5:40 PM	Closing Session: Jump Start the Next Year
5:40 PM - 7:00 PM	Reception

# ReConEx Starter Package

## All partnerships receive the following:

(excluding Back to the Basics and Hostess with the Mostest package)

### Supporter Recognition included in

- 4 social media marketing platforms
- Marketing eblasts
- E-newsletter
- Post-conference e-newsletter
- Sponsor thank you email

### Company Logo Recognition included in

- Digital marketing materials and [website](#)
- A pre-recorded silent advertisement on loop during breaks (or static slides)\*

\*length dependent on partnership level

### Bonus Benefits

- ReConEx attendee mailing list (*one-time use only*)
- Opt-in option on registration page for participant to be contacted by email/phone
- Recognition at MPI Potomac Evening of the Stars Annual Awards 2023

# General Session

2 Available/ 1 sold

## Complimentary Passes

- 2 planner registrations

## Digital Commercial and Recognition

- 2 minute live or pre-recorded commercial opportunity at the General Session
- 45 pre-recorded silent advertisement on loop during breaks (or 6 static slides)\*
- Logo placement on intro/outro of all general session digital slides
- 2 member e-blasts sent from MPI Potomac

## Bonus Benefits

- Recorded session post-conference in the MPI Potomac Library
- 1 tabletop exhibit in prominent area of expo
- Opportunity to provide swag items and collateral at tables during the session

**\$6000**

# Concurrent Session / Room Sponsor

9 Rooms Available Individually or 2 for full day  
1 full day room sold

## Complimentary Passes

- 1 supplier registration
- *Add 1 planner registration for full-day room sponsorship\**

## Digital Commercial and Recognition

- 45 seconds live or pre-recorded commercial opportunity and introduce speakers\*
- 20 second pre-recorded advertisement on loop (or 3 static slides)
- Logo placement on intro/outro of all general session digital slides
- 1 member e-blast sent from MPI Potomac

## Bonus Benefits

- Recorded session post-conference in the MPI Potomac Library
- Opportunity to provide swag items and collateral at tables during the session
- *1 tabletop exhibit for full-day room sponsorship\**

**\$1500** a la carte per session or \$3500 for full-day room\*

# Breaks & Beverages

1 Available/1 SOLD

## Complimentary Passes

- 1 planner registration

## Digital Advertisement and Recognition

- 20 second pre-recorded advertisement on loop (or 3 static slides)
- Logo placement on intro/outro of all general session digital slides
- 1 member e-blast sent from MPI Potomac

## Bonus Benefits

- 1 tabletop exhibit
- Opportunity to provide swag items and collateral at tables during the session

**\$2500** a la carte or \$1500 add-on

# Closing Reception

**1 Available**

## Complimentary Passes

- 1 planner registration

## Digital Advertisement and Recognition

- 20 second pre-recorded advertisement on loop (or 3 static slides)
- Logo placement on intro/outro of all general session digital slides
- 1 member e-blast sent from MPI Potomac

## Bonus Benefits

- 1 tabletop exhibit
- Signature cocktail at reception
- Opportunity to provide swag items and collateral at reception

**\$2500** a la carte or \$1500 add-on

# CMP Breakfast

~~1 Available~~ **SOLD**

Help us celebrate our CMPs at a special breakfast that will kick off ReConEx 2023

## Complimentary Passes

- 2 planner registrations

## Digital Commercial and Recognition

- 90 seconds to address audience- can be video and/or live
- 20 second pre-recorded advertisement on loop (or 3 static slides)
- Logo placement on intro/outro of all general session digital slides
- 1 member e-blast sent from MPI Potomac

## Bonus Benefits

- Opportunity to provide swag items and collateral at tables during the session

**\$3000**

# Back to the Basics

10 available

## Complimentary Passes

→ 1 supplier registration

## Expo Table

→ 1 tabletop exhibit

## Digital Commercial and Recognition

→ Logo placement on intro/outro of all general session digital slides

**\$1,000 (Members) \$1200 (Non-Members)**

a la carte or \$500 add-on

# Hostess with the Mostest

5 available

**Want to fill a row of seats with event and hospitality planners at ReConEx?**

Sponsor 5 deserving industry colleagues and receive the following:

## Digital Commercial and Recognition

- Logo placement on intro/outro of all “Hostess with the Mostest” digital slides
- Digital marketing materials and [website](#)

## Bonus Benefit

- *Reserved table at all three general sessions*
- *Opportunity to decorate table to show you are the Hostess with the Mostest*

**\$1500** or add-on for \$1200