



POTOMAC
CHAPTER

Partnership Opportunities

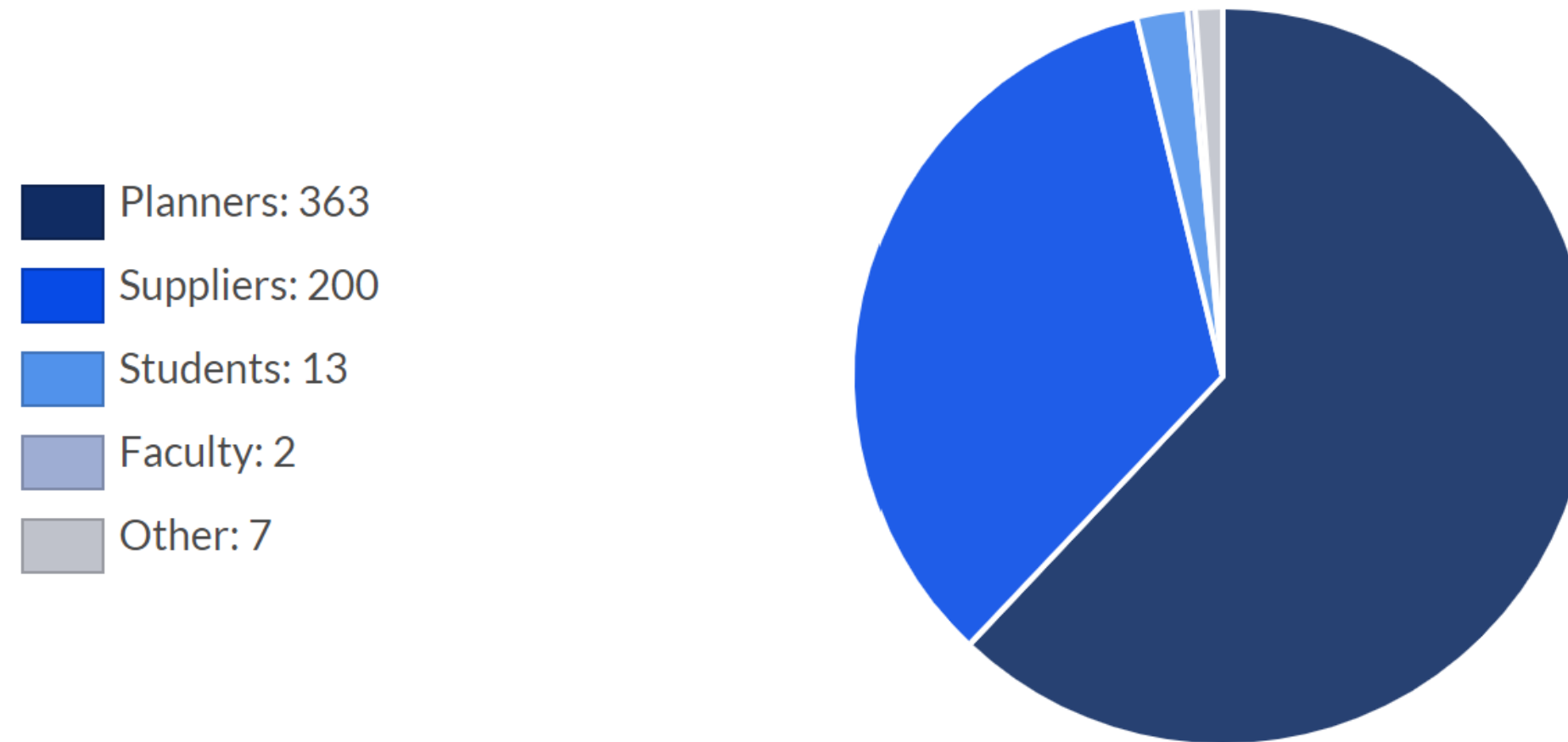
WHO WE ARE

MPI Potomac is an inclusive community of meeting professionals who embrace learning, collaboration and development.



OUR CHAPTER

MPI Chapter Membership Population



OUR REACH

**MPI POTOMAC REGION
REPRESENTS
WASHINGTON DC,
MARYLAND
AND NORTHERN
VIRGINIA
THE 6TH LARGEST US
MARKET**



- 1200 MEETING PROFESSIONAL EMAIL LIST
- 33,000+ PAGE IMPRESSIONS IN LINKEDIN 2023
- 12-15 PLANNED SOCIAL AND EDUCATION PROGRAMS THROUGHOUT THE YEAR
- AUDIENCES RANGING FROM 40-400 ATTENDEES

HOW WE SERVE

WE SERVE OUR MEMBERS WITH COMPREHENSIVE PROGRAMMING THROUGHOUT THE YEAR:

Bi-Monthly Education Experiences “e2” series

Quarterly CMP Prep Courses for professional advancement

Networking & Special Events with over 100 attendees

Industry Advocacy & Employment Resources

Diversity Equity & Inclusion Initiatives

Community Outreach Activities

FYI Monthly E-newsletter



Annual Strategic Sponsor Packages



PRICING PACKAGE

GOLD SPONSOR

Logo on the MPI Potomac website
Logo on Event Signage
Logo featured on all pre/post communications for MPI Potomac events
Recognition by the moderator at every event
Logo featured on the slide presentation at these events
(2) Transferrable Staff Registrations per event
(8) Meeting Planner registration passes per year that can be utilized for any event

Attendance list for every event
3 Minutes of Podium time at one event in agreement with MPI Potomac
(1) advertisement in MPI Potomac's monthly FYI
(2) Email Blasts sent to the members of MPI Potomac on your behalf
Sponsor Spotlight Feature in FYI in 2024
An exhibitor table, attendee list and promo item giveaway at one (1) event agreed upon with MPI Potomac

\$10000 / YEAR

PRICING PACKAGE

SILVER SPONSOR

Logo on the MPI Potomac website

Logo on Event Signage

Logo featured on all pre/post communications
about these events

Recognition by the moderator at every event

Logo featured on the slide presentation at these
events

(1) Transferrable Staff Registrations to every event

(5) Meeting Planner registration passes per year that can be
utilized for any event

(2) Email Blasts sent the members of MPI Potomac
on your behalf

Sponsor Spotlight Feature in FYI in 2024

An exhibitor table, attendee list and promo item giveaway
at one (1) event agreed upon with MPI Potomac

\$8000 / YEAR

PRICING PACKAGE

BRONZE SPONSOR

Logo on the MPI Potomac website

Logo on Event Signage

Logo featured on all pre/post communications
about these events

Recognition by the moderator at every event

Logo featured on the slide presentation at these
events

(1) Transferrable Staff Registrations to every event

(1) Email Blasts sent the members of MPI Potomac
on your behalf

Sponsor Spotlight Feature in FYI in 2024

\$5000 / YEAR

Networking Event Sponsor Packages

*valid for MPI Potomac exclusively hosted events



 **EPNAC**
PHOTOGRAPHY & VIDEO

PRICING PACKAGE PER EVENT

All levels include attendee list (name, company, title, mailing address), Opt - In List, and Logo recognition in event location.

GOLD SPONSOR

Four (4) complimentary registrations for staff or invited planners
Logo Recognition on all pre/post event marketing
Opportunity for two (2) minutes at podium
Logo on own slide in scrolling PPTs
Logo/hyperlink prominently displayed on the home page of the event website as a sponsor
(1) Email Blast sent to the members of MPI Potomac on your behalf
Social Media Takeover: 1 Post over 4 Platforms

\$4000/EVENT

SILVER SPONSOR

Two (2) complimentary registrations for
Logo Recognition on all pre/post event marketing
Logo on own slide in scrolling PPTs
Logo/hyperlink prominently displayed on the home page of the event website as a sponsor
Social Media Takeover: 1 Post over 4 Platforms

\$2000/EVENT

BRONZE SPONSOR

One (1) complimentary registrations for
Logo Recognition on all pre/post event marketing
Logo on own slide in scrolling PPTs
Logo/hyperlink prominently displayed on the home page of the event website as a sponsor

\$1250/EVENT

Educational (e2)Event Sponsor Packages

*valid for MPI Potomac exclusively hosted events



EPNAC
PHOTOGRAPHY & VIDEO

PRICING PACKAGE PER EVENT

All levels include attendee list (name, company, title, mailing address), Opt - In List, and Logo recognition in event location.

GOLD SPONSOR

Four (4) complimentary registrations for staff or invited planners
Logo Recognition on all pre/post event marketing
Opportunity for two (2) minutes at podium
Logo on virtual platform
Logo on own slide in scrolling PPTs
Logo/hyperlink prominently displayed on the home page of the event website as a sponsor
One (1) Email to the entire MPI Potomac Chapter membership to use by December 30, 2024
Social Media Takeover: 1 Post over 4 Platforms

\$4000/EVENT

SILVER SPONSOR

Two (2) complimentary registrations for
Logo Recognition on all pre/post event marketing
Logo on virtual platform
Logo on own slide in scrolling PPTs
Logo/hyperlink prominently displayed on the home page of the event website as a sponsor
Social Media Takeover: 1 Post over 4 Platforms

\$2000/EVENT

BRONZE SPONSOR

One (1) complimentary registrations for
Logo Recognition on all pre/post event marketing
Logo on virtual platform
Logo on own slide in scrolling PPTs
Logo/hyperlink prominently displayed on the home page of the event website as a sponsor

\$1250/EVENT

Marketing Only Sponsor Packages



PRICING PACKAGE PER CONTENT

SOCIAL MEDIA TAKEOVER

1 Sponsored promotion using MPI Potomac's 4 social media platforms: Facebook, LinkedIn, Twitter, and Instagram

\$500

WEBSITE ADVERT

Place your 1:1 square size ratio advert with hyperlink on our MPI Potomac home page below active content for three months. Acceptable file format: Animated GIF, JPG or PNG only.

\$650

SPONSOR HIGHLIGHT

Deliver your message directly to our community of more than 1,000 subscribers. MPI Potomac will include a dedicated content piece in our monthly FYI featuring your company and work directly with your team on crafting a 400 word article!

\$750



Contact Us

info@mpipotomac.org

