



POTOMAC
CHAPTER

Partnership Opportunities

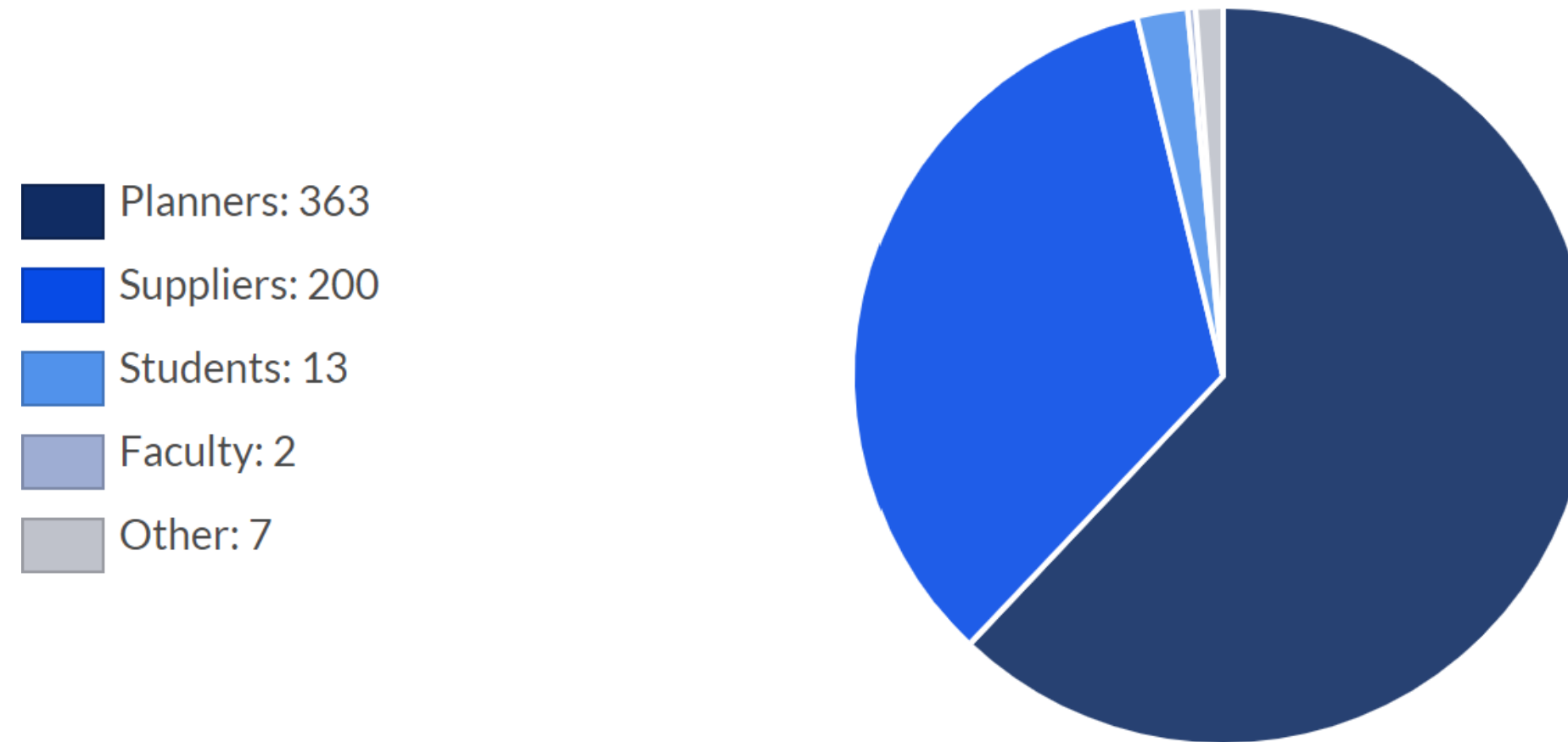
WHO WE ARE

MPI Potomac is an inclusive community of meeting professionals who embrace learning, collaboration and development.



OUR CHAPTER

MPI Chapter Membership Population



OUR REACH

**MPI POTOMAC REGION
REPRESENTS
WASHINGTON DC,
MARYLAND
AND NORTHERN
VIRGINIA
THE 6TH LARGEST US
MARKET**



- 1200 MEETING PROFESSIONAL EMAIL LIST
 - 33,000+ PAGE IMPRESSIONS IN LINKEDIN ANNUALLY
- 12-15 PLANNED SOCIAL AND EDUCATION PROGRAMS THROUGHOUT THE YEAR
- AUDIENCES RANGING FROM 40-400 ATTENDEES

HOW WE SERVE

WE SERVE OUR MEMBERS WITH COMPREHENSIVE PROGRAMMING THROUGHOUT THE YEAR:

Bi-Monthly Education Experiences "e2" series

Quarterly CMP Prep Courses for professional advancement

Networking & Special Events with over 100 attendees

Industry Advocacy & Employment Resources

Diversity Equity & Inclusion Initiatives

Community Outreach Activities

FYI Monthly E-newsletter



2026 Education Day Sponsor Packages

October 26, 2026
Kellogg Conference Hotel, Washington, DC



EDUCATION DAY SPONSORSHIP PACKAGES

Speaker + Reception Sponsors

	OPENING KEYNOTE \$4,000 (FILLED)	CLOSING KEYNOTE \$3,000 (FILLED)	POST-EVENT RECEPTION \$3,000 (FILLED)	BREAK (2 AVAILABLE) \$1,250
Complimentary Registration(s)	4	3	3	1
2-minute podium remarks	✓	✓	✓	
Verbal recognition and introduction	✓	✓	✓	✓
(1) Member email to full chapter membership (to be used by June 30, 2027)	✓			
Access to attendee lists (Name, Company, Title, Mailing Address), & Contact Information from Opt - In List	✓	✓	✓	✓
Branded signage outside sponsored event	✓	✓	✓	✓
Logo on all pre- and post-event marketing and on scrolling slides during event	✓	✓	✓	✓
Option to provide (1) piece of collateral in event space	✓	✓	✓	✓
Hyperlinked Logo Placement on Event Website	Prominent Homepage Placement	Homepage Placement	Homepage Placement	✓
Social media recognition	✓	✓	✓	

EDUCATION DAY SPONSORSHIP PACKAGES

Breakout Sponsors

	PER ROOM (3 ROOMS AVAILABLE; 2 SESSIONS EACH) \$4,000	PER SESSION (6 SESSIONS AVAILABLE) \$1,750
Complimentary Registration(s)	6	2
Verbal recognition at sponsored session/room; 2-minute podium remarks	✓	✓
Access to attendee lists (Name, Company, Title, Mailing Address), & Contact Information from Opt - In List	✓	✓
Option to provide (1) piece of collateral in event space	✓	✓
Branded signage outside sponsored session room(s)	✓	✓
Logo on all pre- and post-event marketing and on scrolling slides during event	✓	✓
Option to decorate room to showcase your brand (sponsor provided)	✓	
Hyperlinked Logo Placement on Event Website	Homepage Placement	✓
Social media recognition: 1 post across 3 platforms	✓	✓

ADDITIONAL PRICING PACKAGES

LOGO SPONSOR

1 Complimentary Registration
Hyperlinked-Logo on Event Website
Logo on dedicated slide in scrolling PPT
On-site logo recognition
Attendee list and opt-in list

\$750

A LA CARTE / ADD-ON SPONSORSHIPS

Exhibitor Table - \$500 (includes 1 complimentary registration)

Swag / Bag Insert Sponsor - \$500

Signage Sponsor - \$1,000

Community Service Project Sponsor - \$1,500

\$500-\$1500

Evening of the Stars Sponsor Packages

December 2, 2026
La Cosecha, Washington, DC



EVENING OF THE STARS

SPONSOR PACKAGES

All levels include attendee list (name, company, title, mailing address), Opt - In List, and Logo recognition in event location.

PRE-EVENT RECEPTION

(2) Available

Exclusive recognition as a Gold Sponsor at event
Eight (8) registrations for staff or meeting planners
Speaking opportunity during the event - 3 minutes
Prominent logo/hyperlink placement on event homepage
Dedicated email blast sent to MPI Potomac members
One (1) dedicated social media post across (3) platforms
Opportunity to provide branded giveaways to attendees
Prominent logo placement on all event marketing materials

\$8,000

POST-EVENT RECEPTION

(1) Available

Exclusive recognition as a Gold Sponsor at event
Eight (8) registrations for staff or meeting planners
Ability to decorate lounge to showcase your brand
Speaking opportunity during the event
Award presenter from the podium
Prominent logo/hyperlink placement on event homepage
Two (2) Dedicated email blasts sent to MPI Potomac members
Two (2) dedicated social media posts across (3) platforms
Opportunity to provide branded giveaways to attendees
Prominent logo placement on all event marketing materials

\$12,000

LOGO SPONSOR

Two (2) complimentary registrations for staff or planners
Logo recognition on all pre/post-event marketing materials
Logo/hyperlink prominently displayed on the event home page

\$2,000

Marketing Only Sponsor Packages



PRICING PACKAGE PER CONTENT

SOCIAL MEDIA SHOWCASE

1 Sponsored promotion using MPI Potomac's 3 social media platforms: Facebook, LinkedIn, and Instagram

\$500

WEBSITE ADVERT

Place your 1:1 square size ratio advert with hyperlink on our MPI Potomac home page below active content for three months. Acceptable file format: Animated GIF, JPG or PNG only.

\$650

SPONSOR HIGHLIGHT

Deliver your message directly to our community of more than 1,000 subscribers. MPI Potomac will include a dedicated content piece in our monthly FYI featuring your company and work directly with your team on crafting a 400 word article!

\$750

2027 Annual Strategic Sponsor Packages



ANNUAL STRATEGIC SPONSORSHIP PACKAGES

	GOLD SPONSOR \$10,000 per year	SILVER SPONSOR \$8,000 per year	BRONZE SPONSOR \$5,000 per year
Transferrable Staff Registrations per event	2	1	1
Meeting Planner registration passes per year, valid for any event	8	5	
Three (3) minutes of podium time at one designated event (subject to agreement with MPI Potomac)	✓		
One (1) advertisement in MPI Potomac’s monthly FYI newsletter	✓		
Access to attendee lists for each event	✓	✓	
Exhibitor table at one (1) mutually agreed-upon event, including attendee list access and promotional giveaway opportunity	✓	✓	
Dedicated email blasts to MPI Potomac members on your behalf	2	2	1
Logo placement on the MPI Potomac website	✓	✓	✓
Logo inclusion on event signage	✓	✓	✓
Logo featured in all pre- and post-event communications	✓	✓	✓
Verbal recognition by the event moderator at each event	✓	✓	✓
Logo displayed in event slide presentations	✓	✓	✓
Featured “Sponsor Spotlight” in <i>FYI</i> (2026 edition)	✓	✓	✓

2027 Networking Event Sponsor Packages

2027 Event Dates:

Exact Dates TBD, Tentative Events Include

- Game & Trivia Night
- Derby Days
- Summer Sizzle
- Joint MPI/PCMA Event



 **EPNAC**
PHOTOGRAPHY & VIDEO

NETWORKING EVENTS SPONSORSHIP PACKAGES

	GOLD SPONSOR \$4,000 per Event	SILVER SPONSOR \$2,000 per Event	BRONZE SPONSOR \$1,250 per Event
Complimentary registrations for staff or invited planners	4	2	1
Two (2) minutes of podium time at designated event	✓		
One (1) dedicated email blast to MPI Potomac members on your behalf	✓		
Social Media Showcase: One (1) Post over three (3) Platforms	✓	✓	
Logo featured in all pre- and post-event marketing	✓	✓	✓
Dedicated logo page on scrolling event presentation	✓	✓	✓
Prominently displayed hyperlinked logo on the home page of the event website as a sponsor	✓	✓	✓
Event attendance roster for post event use (Name, Company, and mailing address only); emails/phone numbers of attendees that opt in to provide to sponsors.	✓	✓	✓

Educational (e2)Event Sponsor Packages

2027 (e2) Events:

- 2027 Dates and Locations To Be Announced

*Typically held from 4:00 – 7:00 PM in downtown
Washington, DC*



PRICING PACKAGE PER EVENT

All levels include attendee list (name, company, title, mailing address), Opt - In List, and Logo recognition in event location.

GOLD SPONSOR

Four (4) complimentary registrations for staff or invited planners
Logo Recognition on all pre/post event marketing
Opportunity for two (2) minutes at podium
Logo on own slide in scrolling PPTs
Logo/hyperlink prominently displayed on the home page of the event website as a sponsor
One (1) Email to the entire MPI Potomac Chapter membership
Social Media Showcase: 1 Post over 3 Platforms

\$4000 /EVENT

SILVER SPONSOR

Two (2) complimentary registrations for
Logo Recognition on all pre/post event marketing
Logo on own slide in scrolling PPTs
Logo/hyperlink prominently displayed on the home page of the event website as a sponsor
Social Media Showcase: 1 Post over 3 Platforms

\$2000 /EVENT

BRONZE SPONSOR

One (1) complimentary registrations for
Logo Recognition on all pre/post event marketing
Logo on own slide in scrolling PPTs
Logo/hyperlink prominently displayed on the home page of the event website as a sponsor

\$1250 /EVENT



Contact Us

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