

2026 MPI Greater New York Sponsorship Prospectus

The Power of Partnership Starts Here



**GREATER
NEW YORK
CHAPTER**



About the Chapter

When you partner with MPI Greater New York, you're connecting your brand to decision-makers who buy. Our members represent the region's most influential planners and suppliers, driving millions in event-related spending every year.

Your sponsorship puts your business in front of those who:

- Book hotels, venues, and convention centers
- Source catering, entertainment, and technology solutions
- Manage large-scale corporate and association events locally and globally



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Our Membership

- 192 Meeting Planners
- 176 Industry Suppliers
- 42 Students, Faculty, Lifetime Members



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Students, Faculty, Lifetime
10.2%

Suppliers
42.9%

Planners
46.8%

Spending Influence



\$344+
Million in
Buying
Power

MPI Greater New York members plan programs across the U.S. and worldwide — from Hawaii and Europe to Asia and South America. Events range from intimate meetings of 50 attendees to international conventions of more than 2,500.

- **\$232.7 Million** in Planner Buying Power
- **\$102.8 Million** in Supplier Buying Power
- **90+ Members** manage budgets over \$1 Million
 - With multiple members overseeing event budgets of more than \$10 million



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Partnership Packages

Legacy

Diamond

Platinum

Gold

Silver

Sponsors Gain

- Brand exposure across digital, live, and hybrid chapter experiences
 - Current MPI GNY Following:
 - Instagram: 2,168 followers
 - LinkedIn: 504 followers
 - Facebook: 1,300+ followers
- Direct relationship-building with high-value clients and partners
- Visibility at Signature Annual Events, monthly programming, and exclusive networking opportunities



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Partnership Levels



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Benefit	Legacy Golf	Diamond	Platinum	Gold	Silver
Packages Available	1	2	4	8	10
Cash Value	\$15,000	\$10,000	\$7,500	\$5,000	\$3,000
Podium Time at Events (1 min. Per Event, First Come, First Serve)	3	2	1		
Dedicated Email Blast to MPI NY Members (max 1 per month)	3	2	1		
Fully Comped Registration for any event (excluding ELS max 1 per event)	6	4	3	2	1
Featured Article in The Buzz Monthly Newsletter	4	3	2	1	
Collaborative Social Media Posts across MPI NY Channels	4	3	2	1	
Verbal Recognition at Every Event	✓	✓	✓		
Company Logo Recognition at Events - Website and On-Site	✓	✓	✓	✓	✓
Dedicated Sponsorship Coach with Regular Check-Ins	✓	✓	✓	✓	✓
Company Logo on all Event Marketing Materials (Website & Communications)	✓	✓	✓	✓	✓
Logo with Hyperlink on MPI NY Homepage	✓	✓	✓	✓	✓

Premier Event Title Sponsor

Must be a Gold Sponsor or Higher to be eligible to purchase

\$5,000 Sponsorship

Available Events:

- Yearly Education Sponsor
 - January Education
 - Global Events Industry Day (GMID)
 - September Education
 - October Education
- Yearly CSR Sponsor
 - Ability to help in the charity decision process
- Fundraiser/Auction Event
- Executive Leadership Summit

Benefits:

- 2 Registrations to Sponsored Title Event(s)
- 1 Eblast to Attendees Pre or Post Event
- Featured Logo on the Event Website and Event Communications
- 5 Minutes of Podium Time at the Event
- Registration List 1 Week Prior to the Event and 1 week Post Event



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Event Title Sponsor

Must be a Gold Sponsor or Higher to be eligible to purchase

\$3,000 Sponsorship

Available Events:

- Education Events
- Summer Kickoff
- Awards/Education
- Winter Social
- Holiday Party

Benefits:

- 1 Registration to Sponsored Event
- Featured Logo on the Event Website and Event Communications
- 2 Minutes of Podium Time at the Event
- Registration List 1 Week Post Event



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Additional Event Sponsorships

Can be CASH or IN KIND Sponsorships - Ranges from \$250-\$5,000

- Auction/Fundraiser Table Sponsor - Mixology, Bowling Lane, Casino Table
- Name Badge Sponsor
- Lanyard Sponsor
- Food & Beverage Sponsor
- Entertainment Sponsor
- Decor
- AV
- Photo and/or Video
- Silent Auction and/or Raffle Items

Have an idea that is not listed, talk with us! We would love to work on a custom package!



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Ready To
Chat?



Partnership is Power

- We cannot wait to work with you!

Email:

info@mpigny.org

Phone:

(248) 690-5767



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