

2027 MPI Greater New York Sponsorship

The Power of Partnership Starts Here



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Be Part of the MPI Greater New York Community

New York is where big ideas, big events, and big business come together. MPI Greater New York brings together the professionals behind it all.

Our members are the planners, suppliers, and decision-makers shaping events across New York City, the region, and beyond. They are booking venues, sourcing services, managing events, and influencing millions in event-related spending.

When you partner with MPI Greater New York, you're not simply putting your brand in front of an audience. You're building relationships with the people who make events happen.

Your sponsorship connects you with professionals who:

- Book hotels, venues, and convention centers
- Source catering, entertainment, technology, and event services
- Plan and manage corporate and association events
- Influence event spending across NYC and beyond

Connect with the people behind New York's meetings and events industry.



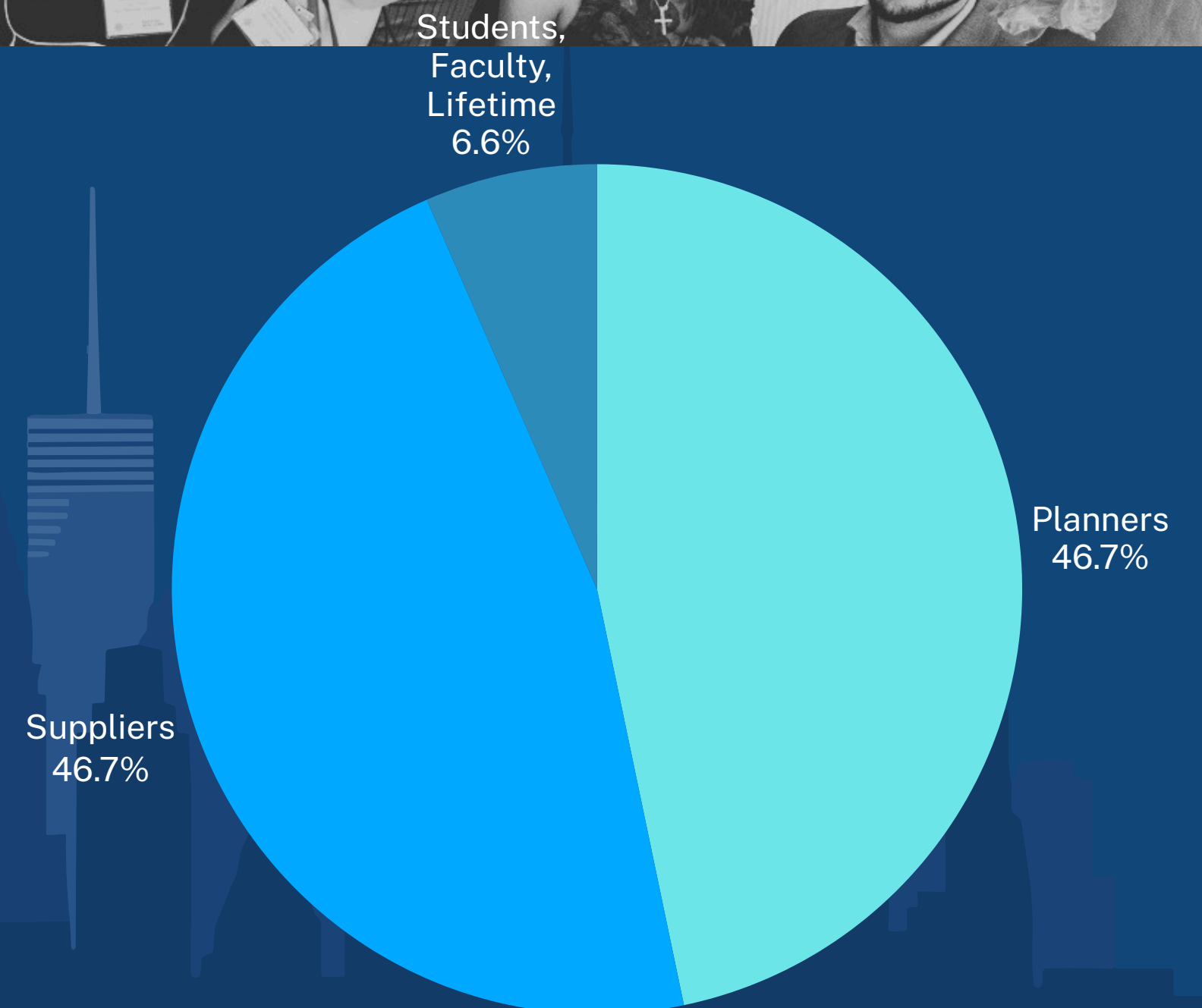
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Our Membership

- 171 Meeting Planners
- 171 Industry Suppliers
- 24 Students, Faculty, Lifetime Members



Spending Influence



**\$351+
Million in
Buying
Power**

MPI Greater New York members plan programs across the U.S. and worldwide — from Hawaii and Europe to Asia and South America. Events range from intimate meetings of 50 attendees to international conventions of more than 2,500.

- **\$251.9 Million** in Planner Buying Power
- **\$91.2 Million** in Supplier Buying Power
- **90+ Members** manage budgets over \$1 Million
 - With multiple members overseeing event budgets of more than \$10 million



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Annual Partnership Packages

Legacy

Diamond

Platinum

Gold

Silver

Sponsors Gain

- Brand exposure across digital, live, and hybrid chapter experiences
 - Current MPIGNY Following:
 - Instagram: 2,168 followers
 - LinkedIn: 504 followers
 - Facebook: 1,300+ followers
- Direct relationship-building with high-value clients and partners
- Visibility at Signature Annual Events, monthly programming, and exclusive networking opportunities



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Annual Partnership Levels



Benefit	Legacy Golf	Diamond	Platinum	Gold	Silver
Packages Available	1	2	4	8	10
Cash Value	\$15,000	\$10,000	\$7,500	\$5,000	\$3,000
Podium Time at Events (1 min. Per Event, First Come, First Serve)	3	2	1		
Dedicated Email Blast to MPIGNY Members (max 1 per month)	3	2	1		
Fully Comped Registration for any event (excluding ELS max 1 per event)	5	4	3	2	1
Featured Article in The Buzz Monthly Newsletter	4	3	2	1	
Collaborative Social Media Posts across MPIGNY Channels	4	3	2	1	
Verbal Recognition at Every Event	✓	✓	✓		
Company Logo Recognition at Events - Website and On-Site	✓	✓	✓	✓	
Dedicated Sponsorship Coach with Regular Check-Ins	✓	✓	✓	✓	✓
Company Logo on all Event Marketing Materials (Website & Communications)	✓	✓	✓	✓	✓
Logo with Hyperlink on MPIGNY Homepage	✓	✓	✓	✓	✓



Ready To Chat?

Partnership is Power

- We cannot wait to work with you!

Email:

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(248) 690-5767



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