

Intrado Virtual Events

Feature Sheet

Extend your content to a global audience.

Overview

Intrado Virtual Events is an award-winning platform that provides a better way to create stimulating, measurable, and secure Virtual Event Experiences. Extend your reach, grow your audience, and build an online community through custom environments tailored to your business objectives.

With two event experiences to choose from, flexible branding and personalization options, and environments scalable up to 200,000+ visitors, Virtual Events are cost effective and customizable. The robust analytics and reporting portal integrates with your marketing tech stack and provides you with real-time metrics and insightful information about your audience.

Custom Branding

Welcome Video

Presentations



Navigation

Gamification

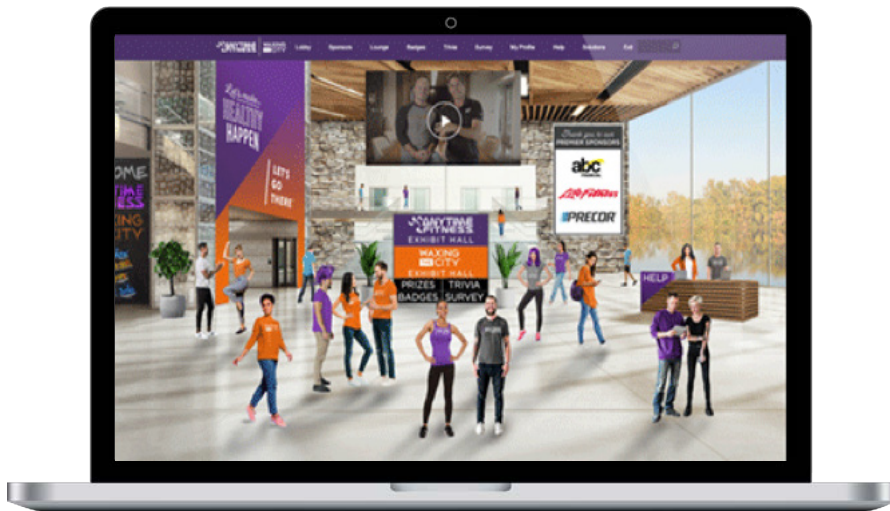
Display Ads

Intuitive Designs

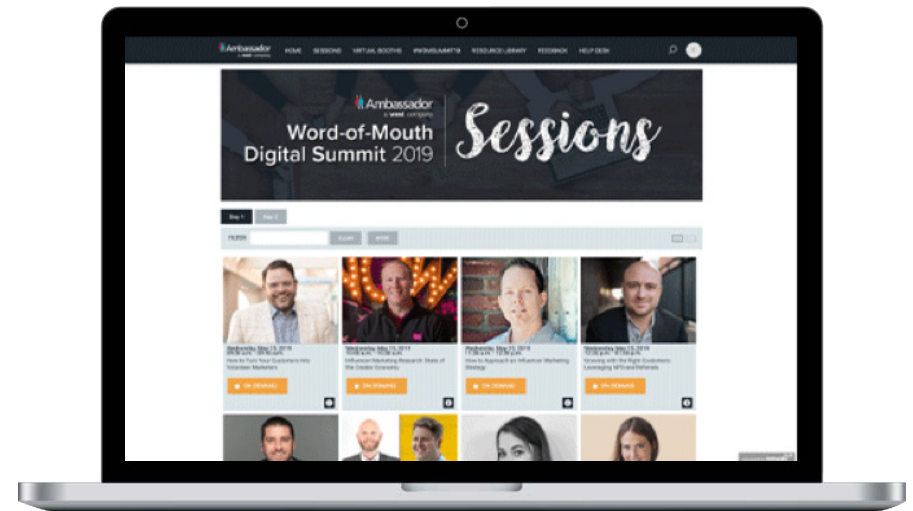
Choose from two customizable layouts. Our immersive 3D design creates a unique space that imitates a physical conference, including lobbies, virtual booths, and theaters.

The sleek Responsive design acts as a direct extension of your company website, complete with flexible branding and display options, to tailor your event to your needs.

3D Design



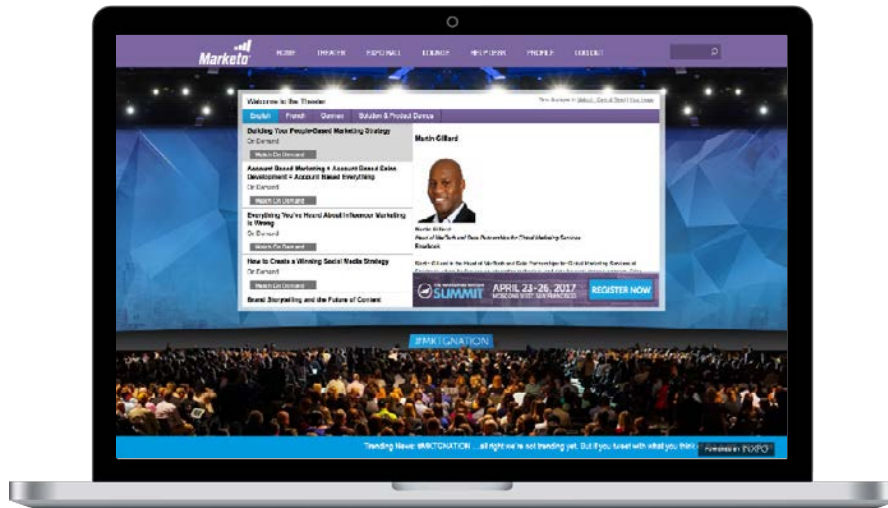
Responsive Design



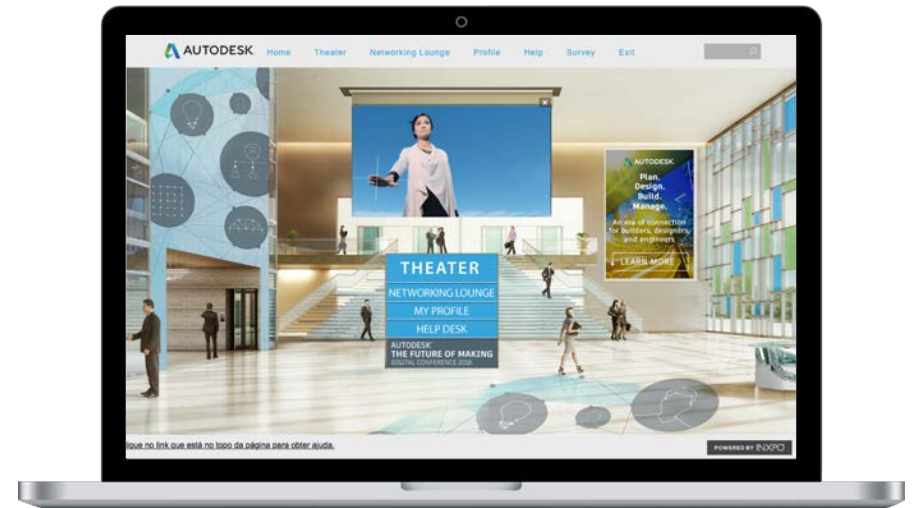
Product Packages

Virtual Events are offered in two packages, to best fit your needs. The Virtual Events Essentials package delivers a series of live, simulive, or on demand presentations organized by tracks or categories. Our immersive Virtual Events Expert package emulates a physical conference with event spaces, sponsorship opportunities, programmed sessions, and engagement tools.

Virtual Events Essentials



Virtual Events Expert



Package Features

PRODUCT FEATURES	ESSENTIALS	EXPERT
Standard Registration	✓	✓
Event Themes	✓	✓
Event Spaces (1 of Each)	Lobby, Theater, Sponsor Directory, Resource Center, Help & Profile Only	All
Sponsor Spaces	✗	✓
Email Communications (Registration Confirmation, Reminders, Post Event)	✓	✓
Messaging (Announcements & Marquees)	✗	✓
Games (1 Trivia & 1 Puzzle)	✗	✓
Badging (Achievement (up to 10), Identification, Credential)	✗	✓
Promotions (Display Ads, Giveaways)	Display Ads Only	✓
Social Media (Content Sharing/Social Login)	✓	✓
Event Features (Chat, Presentation Tracks, Search Surveys)	✓	✓
Mobile Access	✓	✓
Standard Metrics (Data Portal)	✓	✓

Spaces

Just like a physical event or conference, spaces allow you to create the best user experiences for your audience. With many options to choose from, you can personalize your environment with the spaces that meet your event goals. Use spaces to greet users in the Lobby, deliver presentations in the Theater, and include an Exhibit Hall for your sponsors.



Lobby



Networking Lounge



Auditorium/Theater



Activity Badge Center



Resource Center



Games



Sponsor Space



Meeting Room



Exhibit Hall



Prize Center



User Profile



Feedback Surveys



Help Desk



Carbon Savings

About Intrado

Intrado, formerly West, is an innovative, cloud-based, global technology partner to clients around the world. Our solutions connect people and organizations at the right time and in the right ways, making those mission-critical connections more relevant, engaging, and actionable - turning Information to Insight.

Intrado has sales and/or operations in the United States, Canada, Europe, the Middle East, Asia Pacific, Latin America and South America. Intrado is controlled by affiliates of certain funds managed by Apollo Global Management, LLC (NYSE: APO).

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