

MPI CAROLINAS CHAPTER ANNUAL PARTNERSHIP OPPORTUNITIES

Partnering with MPI Carolinas Chapter



CAROLINAS CHAPTER

OUR MISSION



Established in 1984, MPI Carolinas Chapter (MPI-CC) serves a diverse membership of 300+ individuals working in the meeting and event industry, representing more than \$223.65 million in estimated buying power.

When you sponsor MPI Carolinas, you align your brand with an organization dedicated to advancing the meetings industry and developing its leaders. Your partnership connects you with innovative learning, passionate professionals, and big ideas, positioning your company as a catalyst for change and a trusted supporter of growth in our industry.



ABOUT THE EVENTS



Engage with MPI Carolinas at Our Signature Events!

Our events are crafted to inspire, educate, and connect meeting professionals while building a strong sense of community. Each gathering typically includes a networking reception, a meal, and at least three hours of continuing education, giving you the perfect platform to connect with decision-makers. Held quarterly across North and South Carolina, these events offer recurring opportunities to showcase your brand, make lasting connections, and stay top-of-mind with our engaged community.

WHY SPONSOR US?

MPI Carolinas is committed to maximizing the value of our annual partnerships. By partnering with us, your company will connect directly with industry decision makers and gain exposure to prequalified buyers who are actively seeking the products and services you provide.

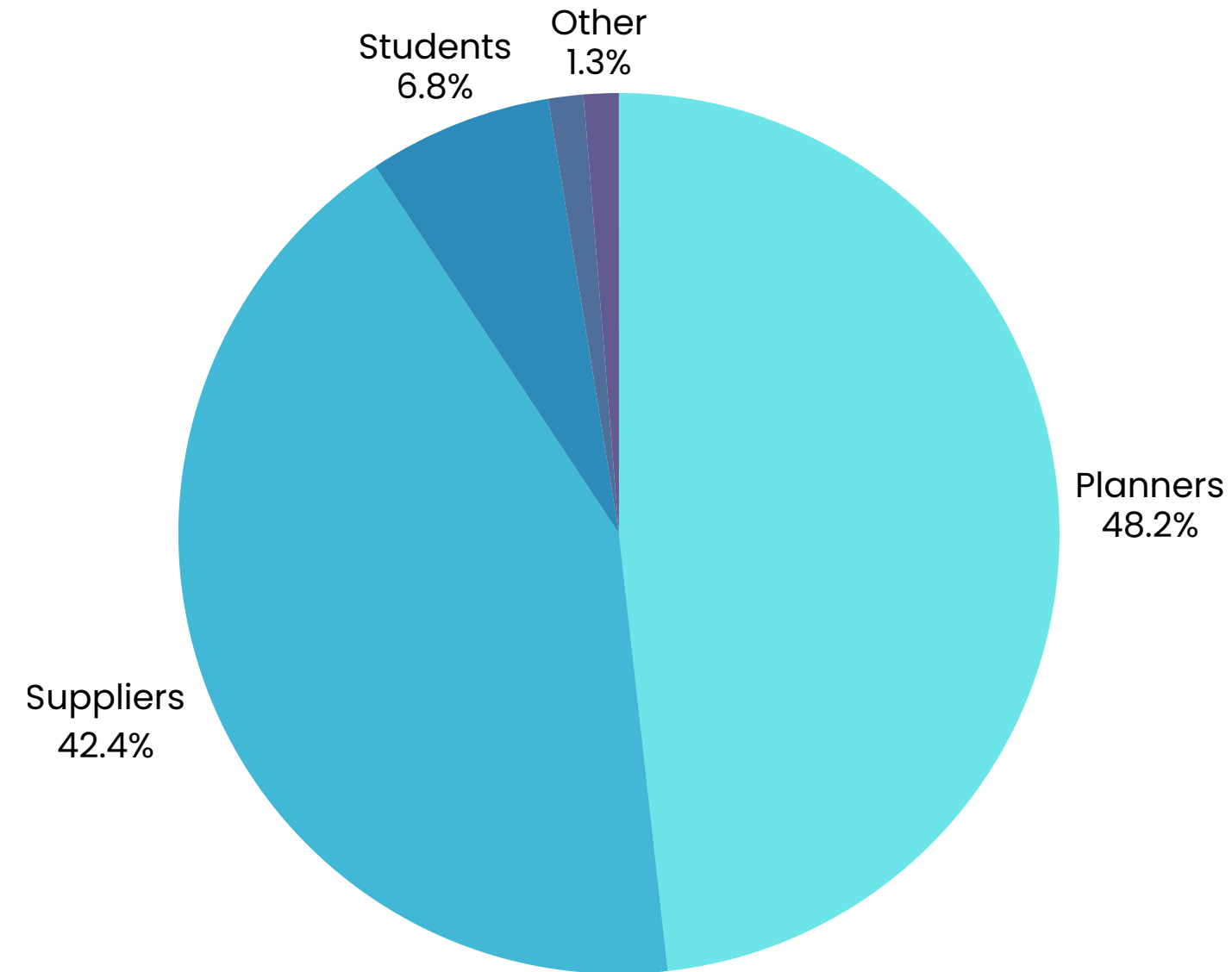


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CHAPTER DEMOGRAPHICS



MPI Carolinas gives your brand direct access to 300 plus members with more than 223 million dollars in annual buying power. Our network is made up of planners and suppliers who influence events across the country and around the globe, making MPI Carolinas the place to connect with decision makers who are ready to buy.

NOTEABLE PARTNERS



TESTIMONIALS



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“Our MPI-CC sponsorship opens doors for success fueled by relationships; we see it as more of a platform of opportunity and a pathway to creating awareness coupled with acts of Kindness. Meaningful Business relationships with planners, partners, and fellow destination organizations fuel the drive of our community & the world. MPI-CC expands our NETWORK and at the same time it directly enhances both our business and the depth of our professional connections, which directly impacts our NETWORTH”

~Malinda Harrell, CMP Fellow, CASE ,
Director of Sales , Visit Raleigh



“Sponsoring and volunteering with MPI-CC has been such a rewarding experience. We choose to sponsor because we believe in the mission of this organization and their commitment in building up the meeting and events industry through education, growing together, innovation, and service.”

— Jason Arnold, Sales Manager, Explore Cabarrus



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LET'S
PARTNER!

Explore the sponsorship opportunities
with MPI Carolinas Chapter



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SPONSORSHIP TIERS



Platinum

Diamond

Gold

Silver



BENEFITS



VISIBILITY:

Keep your brand top-of-mind with meeting professionals year-round. Your logo and messaging will appear across event materials, newsletters, social media, and on-site signage, ensuring consistent exposure to our engaged community.

MARKETING:

Amplify your message across multiple channels. Connect with attendees through targeted digital campaigns, event collateral, email promotions, and in-person interactions—reaching the right audience at the right time.

DISCOUNT REGISTRATIONS:

Experience the chapter events with a comped registration while staying fully engaged. Enjoy exclusive access to sessions, networking opportunities, and activities designed to maximize your participation and ROI.

MEMBERSHIP:

Forge lasting relationships with MPI Carolinas members. Engage with decision-makers, connect with industry influencers, and strengthen your presence in a vibrant, professional network that opens doors year-round.

PARTNERSHIP LEVELS



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Sponsorship Benefits	Platinum	Diamond	Gold	Silver
Cash Value	\$10,000	\$7,500	\$5,000	\$2,500
Chapter Meeting Welcome Reception Recognition	✓	✓		
Sponsored Eblast to MPI CC Member List	(3) Three	(2) Two	(1) One	
Quarterly Blitz AD	Full-Page	Full-Page	Half-Page (1/2)	Quarter (1/4) Page
Chapter Meeting Registrations	(2) Two Attendee Registrations	(2) Two Attendee Registrations	(1) One Attendee Registration	(1) One Attendee Registration
Inline banner AD or Sidekick Banner AD on Website	(1) One	(1) One	(1) One	(1) One
AD with link in Midweek Member Minute Email	(7) Seven	(5) Five	(3) Three	(1) One
Exhibitor Table at Chapter Events	(1) One - Includes Planner Forum	(1) One - Excludes Planner Forum	(1) One - Excludes Planner Forum	(1) One - Excludes Planner Forum
MPI CC Affiliate Membership	(3) Three	(2) Two	(1) One	(1) One
Recognition at all Chapter Meeting	✓	✓	✓	✓
Logo & Hyperlink on MPI CC Website	✓	✓	✓	✓

ADDITIONAL SPONSORSHIP OPPORTUNITIES

DIGITAL

- Social Media Takeover – \$250 per day
- Additional MPI-CC E-Blast
 - \$250 for Gold, Diamond and Platinum Partners
 - \$550 for Silver or non-partners
- Additional Blog Post
 - \$250 for Diamond and Platinum Partners
 - \$500 for Gold Partners, Silver Partners, and non-partners



EVENT SPONSORSHIPS

- Chapter Meeting Welcome Reception – \$1,500
- Chapter Meeting Breakfast – \$1,000
- Chapter Meeting Break – \$500

** Event Sponsors are only available to our Annual Partners and includes recognition pre, during, and post event.**

BLITZ NEWSLETTER AD OPTIONS

AD Size	Frequency	Member Rate	Non-Member Rate
Quarter Page (3 1/2" W x 4 3/4" H)	1X per year	\$220	\$290
Quarter Page (3 1/2" W x 4 3/4" H)	4x per year	\$200/issue	\$270/issue
Half Page Horizontal (7 1/2" W x 4 3/4" H)	1X per year	\$420	\$550
Half Page Horizontal (7 1/2" W x 4 3/4" H)	4x per year	\$400/issue	\$530/issue
Half Page Vertical (3 1/2" W x 9 1/2" H)	1X per year	\$420	\$550
Half Page Vertical (3 1/2" W x 9 1/2" H)	4x per year	\$400/issue	\$530/issue
Full Page (8 1/2" W X 11" H)	1X per year	\$640	\$840
Full Page (8 1/2" W X 11" H)	4x per year	\$620/issue	\$820/issue



THANK YOU !

Sponsor Today. Succeed Tomorrow.

We're excited to collaborate with you and highlight your brand as a valued MPI Carolinas sponsor!





GET IN TOUCH

Company Name: MPI Carolinas Chapter

Phone Number: (248) 690-5767

Email Address: info@mpicarolinas.org