

PARTNERING WITH MPI-CC

Opportunities

Promote your organization and brand to our members and meeting participants. We have advertising, sponsorship and in-person opportunities for you to engage with our chapter.

- Carolina Blitz quarterly digital publication
- Email blast to members
- Website banner ads
- MPI-CC Blog
- Social media takeover
- Meeting meal or service sponsorship
- Education session/speaker sponsorship
- Exhibitor/Vendor table

Signature Events

Engage with MPI Carolinas by participating in our signature events.

Our meetings are designed to inspire, educate, connect and build community. They typically include a networking reception, a meal and at least three hours of continuing education.

Meetings are held quarterly in N.C. or S.C.

Date	Event	Location
Feb. 6-7, 2025	Planner Partner Forum & Chapter Meeting	Sheraton Chapel Hill Chapel Hill, N.C.
April 3, 2025	Global Meetings Industry Day	Charlotte, N.C.
May 29-30, 2025	Chapter Meeting	Columbia Metropolitan Convention Center Columbia, S.C.
Aug. 21-22, 2025	Chapter Meeting	Great Wolf Lodge Charlotte/Concord Concord, N.C.
Nov. 2-4, 2025	Annual Meeting, Awards Gala & 2026 Board Installation	Beaufort Hotel Beaufort, N.C.

Annual Partnership: Silver

- Quarter-page ad in every issue of quarterly Carolina Blitz newsletter for a year
- (1) Attendee registration at all Chapter Meetings, including the Global Meetings Industry Day event cohosted by MPI-CC
- (1) Inline banner ad OR Sidekick banner ad w/ link on MPI-CC website for a year
- (1) Ad w/ link in the bi-weekly Midweek Member Minute emails. Sponsors will rotate 3 ads per email.
- (1) Exhibitor table at any chapter meeting other than the Planner Partner Forum
- (1) MPI-CC Affiliate membership for a member of another MPI chapter
- Recognition at all chapter meetings and on website

Investment: \$2,500

Annual Partnership: Gold

- Half-page ad in every issue of quarterly Carolina Blitz newsletter for a year
- (1) MPI-CC sponsored E-Blast to member list
- (1) Attendee registration at all Chapter Meetings, including the Global Meetings Industry Day event cohosted by MPI-CC
- (1) Inline banner ad OR Sidekick banner ad w/ link on MPI-CC website for a year
- (1) Ad w/ link in the bi-weekly Midweek Member Minute emails. Sponsors will rotate 3 ads per email.
- (1) Exhibitor table at any chapter meeting other than the Planner Partner Forum
- (1) MPI-CC Affiliate membership for a member of another MPI chapter
- Recognition at all chapter meetings and on website

Investment: \$5,000

Annual Partnership: Diamond

- Full-page ad in every issue of quarterly Carolina Blitz newsletter for a year
- Chapter Meeting Welcome Reception Sponsor recognition
- (2) MPI-CC sponsored E-Blasts to member list
- (2) Attendee registrations at all Chapter Meetings, including the Global Meetings Industry Day event cohosted by MPI-CC
- (1) Inline banner ad OR Sidekick banner ad w/ link on MPI-CC website for a year
- (1) Ad w/ link in the bi-weekly Midweek Member Minute emails. Sponsors will rotate 3 ads per email.
- (1) Exhibitor table at any chapter meeting other than the Planner Partner Forum
- (2) MPI-CC Affiliate memberships for 2 members of another MPI chapter
- Recognition at all chapter meetings and on website

Investment: \$7,500

Annual Partnership: Platinum

- Full page ad in every issue of quarterly Carolina Blitz newsletter for a year
- Annual Meeting Awards Banquet Sponsor recognition
- (2) MPI-CC sponsored E-Blasts to member list
- (2) MPI-CC Blog Posts
- (2) Attendee registrations at all Chapter Meetings, including the Global Meetings Industry Day event cohosted by MPI-CC
- (1) Inline banner ad OR Sidekick banner ad w/ link on MPI-CC website for a year
- (1) Ad w/ link in the bi-weekly Midweek Member Minute emails. Sponsors will rotate 3 ads per email.
- (1) Exhibitor table at any chapter meeting other than the Planner Partner Forum
- (3) MPI-CC Affiliate memberships for members of another MPI chapter
- Recognition at all chapter meetings and on website

Investment: \$10,000

Additional Opportunities for Annual Partners

DIGITAL

- Social Media Takeover - \$250 per day
- Additional MPI-CC sponsored E-blast
 - \$250 for Gold, Diamond and Platinum partners
 - \$550 for non-Gold, Diamond and Platinum partners
- Additional Blog Post
 - \$250 for Diamond and Platinum partners
 - \$500 for non-Diamond and Platinum partners

EVENT SPONSORSHIPS

- Chapter Meeting Welcome Reception - \$1,500
- Chapter Meeting Breakfast - \$1,000
- Chapter Meeting Break - \$500

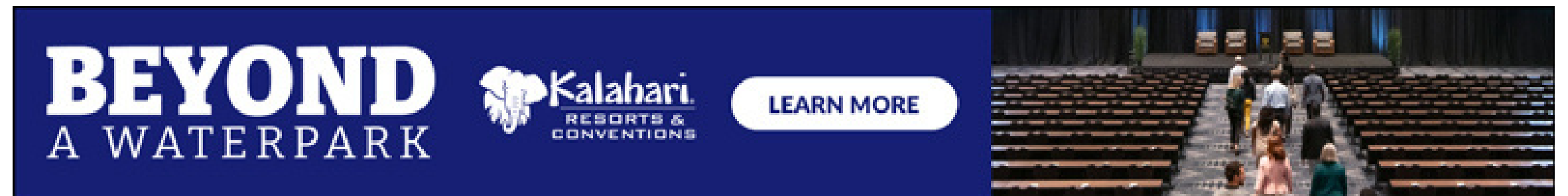
The event opportunities are only available to annual sponsor partners and includes recognition pre, during and post event.

Website Banner Ad Options

INLINE BANNER

728x90 pixels

Bottom of page



SIDEKICK BANNER

300x250 pixels

Righthand side
of page



Carolina Blitz Newsletter Ad Options

Ad Size	Frequency	Member Rate	Non-Member Rate
Quarter Page (3 1/2"W x 4 3/4"H)	1x per year 4x per year	\$220 \$200/issue	\$290 \$270/issue
Half Page Horizontal (7 1/4"W x 4 3/4"H)	1x per year 4x per year	\$420 \$400/issue	\$550 \$530/issue
Half Page Vertical (3 1/2"W x 9 1/2"H)	1x per year 4x per year	\$420 \$400/issue	\$550 \$530/issue
Full Page (8 1/2"W x 11"H)	1x per year 4x per year	\$640 \$620/issue	\$840 \$820/issue

Let's Chat

Contact our team at
info@mpicarolinas.org

Stay in the Know

Connect with us on social media for
insights into our events, member
spotlights, chapter updates, and
educational content.

And don't forget to bookmark our
website: mpi.org/carolinas.

