

**MPI Middle Pennsylvania Chapter**

P.O. Box 914  
Hershey, PA 17033

**FOR IMMEDIATE RELEASE**

October 13, 2019

**CONTACT:**

Kristina Voss, Vice President of Communications  
717-756-8937

**MPI Middle Pennsylvania Chapter Raises Over \$1,200 Toward A Cure For Pancreatic Cancer**

HERSHEY, PA (October 13, 2019) – Meeting Professionals International (MPI) Middle Pennsylvania Chapter raised more than \$1,200 in donations toward research for a cure for pancreatic cancer at their “Rock Your Life” event, held on Oct. 2, 2019, in Lancaster, Pa.

The event furthered the Griffith Family Foundation’s efforts to “Sideline” Pancreatic Cancer. The organization’s mission is to fund a cure for pancreatic cancer, offer hope for those in need, connect with patients and families, and raise awareness for innovative research and treatment.

This community service project by MPI Middle Pennsylvania not only raised money toward cancer prevention, but gave attendees the opportunity to forge friendly new connections and learn how to “Rock Their Life.” Melanie Spring, brand storyteller and international keynote speaker, encouraged the 50+ attendees to define their personal brand and identify their purpose. Her engaging talk included interactive exercises and how to push oneself out of the box.

For more information regarding MPI Middle Pennsylvania Chapter and the organizations upcoming events visit: [www.mpimiddlepa.org](http://www.mpimiddlepa.org).

**About Meeting Professional International (MPI) & MPI Middle Pennsylvania Chapter (MPIMP)**

To learn more or to register for the event, visit [www.mpimiddlepa.org](http://www.mpimiddlepa.org). MPI is the largest and most vibrant global meeting and event industry association. The organization provides innovative and relevant education, networking opportunities and business exchanges, and acts as a prominent voice for the promotion and growth of the industry. MPI membership is comprised of approximately 20,500 members belonging to more than 80 chapters and clubs worldwide. The 150+ member Middle Pennsylvania MPI Chapter (MPIMP), established in 2008, empowers its members to increase their strategic organizational value through education and networking opportunities. For more information, visit [www.mpimiddlepa.org](http://www.mpimiddlepa.org) and follow us on [Facebook](#).