



# CITY OF STARS

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2018 PHOENIX AWARDS  
"IT'S YOUR TIME TO SHINE"



SPONSOR PROSPECTUS

# IT'S YOUR TIME TO SHINE!

A veritable who's who of MPI Georgia stars are getting ready to grace the red carpet for this year's Phoenix Awards, June 28, 2018, at the W Atlanta – Midtown hotel. We're pulling out all the stops for this glamorous affair, which attracts industry professionals from across the Southeast – and we invite you to participate in this star-studded event as a sponsor.

For over 11 years, MPI Georgia members and guests have come together to celebrate the momentous achievements of their colleagues and peers at this signature event that attracts over 250 industry experts and their guests. The Phoenix Awards honor members, sponsors and volunteers for their ongoing dedication to the chapter. MPI Georgia seeks supporters like you to help this event shine even brighter as we continue to raise the bar for our chapter glitterati and guests.

We feature an array of attractive sponsorship opportunities to give you and your company high-level exposure to the cream of the crop in the meetings industry. Have your own ideas on how to shine bright? We're also able to customize an approach to elevate your brand.

Follow the call of the flashbulb and contact us today to build your sponsorship package to support the MPI Georgia 2018 Phoenix Awards and contact **Regina Robuck, MPI Georgia Sponsorship and Advertising Sales Manager**, at [rrobuck@mpigeorgia.org](mailto:rrobuck@mpigeorgia.org) or 404.760.2887.

Sincerely Yours,



**Miranda Behner von Litolff and Carla Carroll**  
*Phoenix Awards Chairs, MPI Georgia*



**CITY OF STARS**  
2018 PHOENIX AWARDS

**THURSDAY, JUNE 28, 2018**  
**6:00 pm - 12:00 am**  
**W Atlanta - Midtown**



# SPONSORSHIP PACKAGES

SPONSOR	DIAMOND (EXCLUSIVE)	PLATINUM (EXCLUSIVE)	GOLD	SILVER	BRONZE
Investment	<b>S</b>	<b>S</b>	\$2,500	\$1,250	\$750
Presentation of Award	<b>O</b>	<b>O</b>	1		
Preferred Table Seating Placement	<b>L</b>	<b>L</b>	★	★	★
Complimentary Tickets	<b>D</b>	<b>D</b>	2	2	1
Logo and Link on Phoenix Awards Web Page	<b>O</b>	<b>O</b>	★	★	★
Logo and Link in Re:Connect Newsletter	<b>U</b>	<b>U</b>			
Logo and Link in Re:Connect Newsletter	<b>T</b>	<b>T</b>	60 days	30 days	

SPONSOR	UBER RIDE SHARE (EXCLUSIVE)	WELCOME RECEPTION (EXCLUSIVE)	AFTER PARTY (EXCLUSIVE)	SOCIAL MEDIA SPONSOR (EXCLUSIVE)
Investment	\$5,000	\$4,000	\$4,000	\$2,000
Deliverables	Complimentary \$5.00 transportation ride credit	Complimentary one-hour reception with specialty cocktail	Complimentary one-hour after party with specialty cocktail	Custom Instagram Banner Ad and 1 Facebook social media mention week of event
Custom Promotion	Custom business ride-share application discount code	Sponsor logo recognition on electronic signage	Sponsor logo recognition on electronic signage	Custom IG banner created with business logo and video embedded in Facebook social media push
Presentation of Award	1	1	1	
Preferred Table Seating Placement	★	★	★	★
Complimentary Tickets	2	2	2	1
Logo and Link on Phoenix Awards Web Page	★	★	★	★
Logo and Link in Re:Connect Newsletter	60 days	60 days	60 days	30 days

**All Sponsorship Levels include:**

- Logo on all event specific marketing pieces including emails, website, signage, printed materials, PowerPoint presentation & more
- Logo on awards program (if printed) and onsite materials
- Logo and web link on Phoenix Awards website
- Sponsor ribbon on name badge(s), if applicable

Please contact Regina Robuck at 404.760.2887 or [rrobuck@mpigeorgia.org](mailto:rrobuck@mpigeorgia.org) for sponsorship inquiries.