



GEORGIA
CHAPTER

2019 PHOENIX AWARDS

made for



SPONSOR PROSPECTUS



MPI Georgia is once again pulling out all stops for the 2019 Phoenix Awards on June 20th. Bring the color, bring the creativity, bring the imagination as we get ready to celebrate our MPI Georgia Showstoppers of the year.

Each year MPI Georgia members and guests come together to celebrate the incredible achievements of members and to honor these dedicated MPI Georgia groups of individuals for their contributions to the chapter and meetings community throughout the year.

The evening is MPI Georgia's opportunity to create our own awards show, which will attract over 250 industry professionals and guests from the Southeast. Each year, the bar is raised to WOW even the most seasoned event professionals, and this year's event promises to be no exception!

As incredible as the event can and will be, the evening is not complete without your sponsorship and participation. We have put together incredible opportunities to highlight your company at this year's extraordinary soiree. We would love your input as well if you have an idea for a unique value add you can bring to this event, let us work together to customize a package that will elevate your brand.

Regina Robuck, MPI Georgia's Sponsorship and Advertising Sales Manager, is waiting to discuss your opportunities at 404-760-2887 or rrobuck@mpigeorgia.org.

Sincerely Yours,

Carla Thomas-Carroll and Brad Gibson
Phoenix Awards Chairs, MPI Georgia



Thursday, June 20, 2019

6:30 pm - 11:00 pm

World of Coca-Cola

SPONSORSHIP PACKAGES

Sponsor	Diamond (Exclusive)	Platinum (Exclusive)	Gold	Silver	Bronze
Investment	\$8,000	\$5,000	\$2,500	\$1,250	\$750
Podium Time	5 mins	3 mins			
Presentation of Award	1	1	1		
VIP Seating	✓	✓			
Complimentary Tickets	10	5	2	2	1
Logo w/URL Link on PA Web Page	✓	✓	✓	✓	✓
Logo w/URL Link in Re:Connect Newsletter	90 days	60 days			

Sponsor	Taste it Bar	Social Celebration (2)	Welcome Reception	Ride Share (Uber or Lyft)
Investment	\$5,000	\$5,000	\$5,000	\$4,000
Description	Features choice of Coke product mixed with a frozen alcoholic enhancement	Celebrate with all attendee by sponsoring heavy appetizers during the social	Complimentary one-hour reception with specialty cocktail	Complimentary transportation ride credit
Custom Promotion	Custom logo signage	Custom logo signage	Custom logo signage	Custom business ride share application discount code
Complimentary Tickets	2	2	2	2
Logo w/URL on PA Webpage	✓	✓	✓	✓
Logo w/URL Link in Re:Connect Newsletter	60 days	60 days	60 days	60 days

SPONSORSHIP PACKAGES CONT.

Sponsor	Parking	Signature Cocktail and Bites-Awards	Coffee and Cordials	Boozy Ice Cream Bar
Investment	\$4,000	\$3,000	\$3,000	\$3,000
Description	Complimentary parking to all attendees.	Complimentary champagne or wine toast during awards program	Coffee and Cordials station for later in the evening	Ice Cream Bar with a kick!
Custom Promotion	Signage recognition in registration area	Recognized on stage at podium during toast	Custom logo signage	Custom logo signage
Complimentary Tickets	2	2	2	2
Logo w/URL on PA Webpage	✓	✓	✓	✓

Sponsor	Karoke	Social Media Sponsor	Entertainment	Friends of the Phoenix Awards
Investment	\$2,500	\$2,000	\$750	\$500
Description	Singing like it's 1999! Help Pump up the party.	Custom Instagram Banner Ad and 1 Facebook social media mention week of event		
Custom Promotion	Custom logo signage	Custom IG banner created with business logo and video embedded in Facebook social media push	Custom logo signage	
Complimentary Tickets	1	1	1	
Logo w/URL on PA Webpage	✓	✓	✓	✓

All Sponsorship Levels Include

- Logo on all event specific marketing pieces including emails, website, signage, printed materials and PowerPoint presentation
- Logo on awards program (if printed) and onsite materials
- Sponsor ribbon on name badge(s), if applicable