

2022 PHOENIX AWARDS



MPI

GEORGIA
CHAPTER

THURSDAY, JUNE 16, 2022

SPONSOR PROSPECTUS



Thursday, June 16, 2022
6:00 PM – 12:00 AM
Wild Heaven - West End & Monday Night Brewing

MPI Georgia is so excited to host the 2022 Phoenix Awards on Thursday, June 16, 2022 at Wild Heaven - West End & Monday Night Brewing. Each year MPI Georgia members and guests come together to celebrate the incredible achievements of individual members as well as our dedicated committees for their contributions to the chapter and meetings community throughout the year.

And celebrate we will! This event is made possible by the generous support of our sponsors. We have created incredible opportunities to highlight your company at this year's extraordinary event. Please take a look at the sponsorship opportunities, designed at various price points to meet all budgets, and select the option that is best for you. We would love your input as well if you have an idea for a unique sponsorship. Let us work together to customize a package that will elevate your brand. Please reach out to:

Pam Shepherd, CITP, CIS, CTA, CHSC, Director of Strategic Partnerships:
pshep21@outlook.com or 678-614-6005

Tara Zeravsky, CMP, Association Manager and Creator of Opportunities:
tzeravsky@mpigeorgia.org or 404.760.8129

We look forward to seeing you soon!

SPONSORSHIP OPPORTUNITIES

SPONSOR LEVEL	PLATINUM \$5,000 - SOLD	GOLD \$3,500	SILVER \$2,000
Podium Time	Up to 3 minutes		
Presentation of Award	1	1	
VIP Seating	Yes	Yes	
Complimentary Tickets	6	4	2
Logo w/URL Link on Event Web Page	Yes	Yes	Yes
Logo w/URL on all Event Specific Marketing E-Mails	Yes	Yes	Yes
Logo w/URL Link in ReConnect Newsletter	June/July/August	June/July	June
Social media Post (MPI Georgia Platforms)	2	1	
Recognition on Event Signage & PowerPoint	Yes	Yes	Yes
Recognition from the Podium	Yes	Yes	Yes

SPONSOR LEVEL	TAKE-AWAY GIFT \$1,500	SILENT AUCTION \$1,000	AWARDS SPONSOR \$800	SOCIAL MEDIA TAKE-OVER \$500	FRIENDS OF THE PHOENIX \$300
Description	Company logo on gift item for each participant to take home.	Recognized as the Silent Auction Sponsor with Name/Logo on Auction App and signage.	Recognized as the awards sponsor with our beautiful awards from Lillie Glass Blower.	Take over MPI Georgia's Facebook and Instagram account for one Day (MPI Georgia must approve all posts).	Your contribution to the event will be recognized on the event website, marketing material and signage.
Complimentary Tickets	2	2	1		
Logo w/URL Link on Event Web Page	Yes	Yes	Yes	Yes	Yes
Logo w/URL on All Event Specific Marketing	Yes	Yes	Yes	Yes	Yes
Recognition on Event Signage & PowerPoint	Yes	Yes	Yes	Yes	Yes
Recognition from the Podium	Yes	Yes	Yes	Yes	

To confirm your sponsorship, please contact:

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- Tara Zeravsky, CMP, Association Manager & Creator of Opportunities: tzeravsky@mpigeorgia.org or 404.760.8129