



MPI GEORGIA SPRING SUMMIT

THE BRAVES STADIUM

March 22, 2022
1:00 PM – 6:00 PM EST



Let MPI Georgia help you “knock it out of the park” with amazing sponsorship opportunities for the newly imagined Spring Summit (formerly Tech Summit). Join us at the Braves Stadium, home of the 2021 World Series Champions, for a day of education, exploration, networking, and fun! We anticipate 100+ participants who are ready to get the meeting industry back on track.

Please take a look at the many options available to you to showcase your products and services. Have something else in mind? Let’s chat! We are happy to customize a package for you that fits your organization’s needs.

Have any questions or ready to sign-up?
Please contact:

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Association Manager & Creator of Opportunities
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“We are an annual sponsor of MPI Georgia, and we have been for years. We see a great return on our investment in supporting MPI and supporting the event community. We really like to be there for our clients and colleagues many of whom are MPI Georgia members. We support that community that supports us.”

Brad Gibson
Director of Marketing and Business Development
Active Production and Design



“MPI has been the most important part of growing the commercial side of my photography business. I can say that 90% of my business right now in the corporate sphere comes from my connections that I’ve met through either MPI directly or from companies and people that have switched around to other industries after having met them here. It has been the best investment in my business and has paid for itself many times over. I’m never leaving!”

Devon McKenna
Owner
Photosynthesis Studios



“Partnering with MPI has been amazing! Both MPI and the ACVB work greatly together to create new connections and being a sponsor of MPI Georgia has been amazing for us.”

Phil Gamon
National Sales Manager
Atlanta Convention and Visitors Bureau



MPI Georgia – 2022 Spring Summit Sponsorship Prospectus

Keynote Presentation (exclusive) \$3,000

- Five-minutes of podium time to introduce your organization to the audience and introduce the keynote speaker
- (3) Complimentary registration to the event
- Logo/link on event website
- Logo/link on all event specific promotional marketing
- Logo on PowerPoint and signage at the event



Take-Away Gift (exclusive) \$2,500

- Organization logo on travel office supply kit
- (2) Complimentary registrations to the event
- Logo/link on event website
- Logo/link on all event specific promotional marketing
- Logo on PowerPoint and signage at the event

Cocktail/Networking Reception \$2,000

- Recognition as the Cocktail/Networking Reception sponsor with the opportunity to distribute promotional material during this time
- 6' skirted exhibit table in registration area
- (2) Complimentary registrations to the event
- Logo/link on event website
- Logo/link on all event specific promotional marketing
- Logo on PowerPoint and signage at the event



Welcome Bag (exclusive) \$1,500

- Organization logo on attendee welcome bag
- (2) Complimentary registration to the event
- Logo/link on event website
- Logo/link on all event specific promotional marketing
- Logo on PowerPoint and signage at the event

Registration/Networking Refreshment Break \$1,000

- Recognition as the Refreshment Break sponsor with the opportunity to distribute promotional material during this time
- 6' skirted exhibit table in registration area
- (2) Complimentary registrations to the event
- Logo/link on event website
- Logo/link on all event specific promotional marketing
- Logo on PowerPoint and signage at the event



Breakout Presentation (3 available) \$1,000

- Three-minutes of podium time to introduce your organization to the audience and introduce the keynote speaker
- (2) Complimentary registrations to the event
- Logo/link on event website
- Logo/link on all event specific promotional marketing
- Logo on PowerPoint and signage at the event



VIP Room (6 available)

\$1,000

- Access to a VIP room to entertain attendees during the Registration Reception. May decorate and order F&B from the venue (at sponsor expense).
- (2) Complimentary registrations to the event
- Logo/link on event website
- Logo/link on all event specific promotional marketing
- Logo on PowerPoint and signage at the event

Lanyard (exclusive)

\$750

- Organization logo on name badge lanyard (which will survive long after the event in all event photos)
- (2) Complimentary registrations to the event
- Logo/link on event website
- Logo/link on all event specific promotional marketing
- Logo on PowerPoint and signage at the event



Exhibitor

\$750

- 6' Skirted display table w/two chairs
- (2) Complimentary registrations to the event
- Logo/link on event website
- Logo/link on all event specific promotional marketing
- Logo on PowerPoint and signage at the event

Registration (exclusive)

\$500

- Opportunity to include a promotional paragraph on the registration confirmation email as well as the Know Before You Go e-mail
- (1) Complimentary registration to the event
- Logo/link on event website
- Logo/link on all event specific promotional marketing
- Logo on PowerPoint and signage at the event

Social Media Takeover

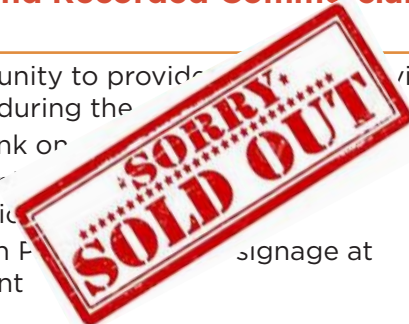
\$500

- Take over MPI Georgia's Facebook and Instagram account for one day (MPI Georgia must approve all posts)
- (1) Complimentary registration to the event
- Logo/link on event website
- Logo/link on all event specific promotional marketing
- Logo on PowerPoint and signage at the event

60-Second Recorded Commercial Video

\$300

- Opportunity to provide 60-second video to be played during the event
- Logo/link on event website
- Logo/link on all event specific promotional marketing
- Logo on PowerPoint and signage at the event



Friend of the Summit

\$250

- Logo/link on event website
- Logo/link on all event specific promotional marketing
- Logo on PowerPoint and signage at the event