

Eweet Fummer Foire

Thursday, June 29, 2023





MPI Georgia is excited to host the 2023 Phoenix Awards on Thursday, June 29, 2023, at The Hotel at Avalon. Each year MPI Georgia members and guests come together to celebrate the incredible achievements of individual members as well as our dedicated committees for their contributions to the chapter and meetings community throughout the year. This year, we have a lot to celebrate!

And celebrate we will! This event is made possible by the generous support of our sponsors. We have created "sweet" opportunities to highlight your company at this year's extraordinary event. Please take a look at the sponsorship opportunities, designed at various price points to meet all budgets, and select the option that is best for you. We would love your input as well if you have an idea for a unique sponsorship. Let us work together to customize a package that will elevate your brand. Please reach out to Pam Shepherd (pshep21@outlook.com) or Tara Zeravsky (tzeravsky@mpigeorgia.org) for more information or to sign-up.

We look forward to seeing you soon!

Who's Ready?



Tara Zeravsky, CMP Association Manager & Creator of Opportunities



Pam Shepherd, CITP, CIS, CTA, CHSC Director of Strategic Partnerships

tzeravsky@mpigeorgia.org 404-760-8129 Pshep21@outlook.com 678-614-6005



Sweet with History

In 1976 several like-minded industry professionals approached a relatively young Meeting Professionals International (MPI) and we became a "Chapter in Formation" with the mission of gathering 50+ plus members in order to be installed as an official chapter. In 1977 our chapter was formed and was championed by the first president, Ester White. This makes MPI Georgia 45 years old and one of the oldest chapters within MPI. Several years later the chapter saw the need to recognize the accomplishments of our volunteer members and our awards gala was born.

In 2002, the Strategic Events Team, led by Ann Godi, CMP, formed an exploratory committee to rebrand the awards gala, raising awareness and growing our attendance. In 2003, the first Phoenix Awards was held in the Egyptian Ballroom at the Fox Theater. Given Atlanta's rich history of coming back from the brink of being burned during the Civil War, it was only fitting that we would choose a Phoenix to serve as the inspiration for the name.

The MPI Georgia Phoenix Awards honor the volunteers, members, and sponsors who are advancing our industry and contributing to the ongoing success of the Georgia chapter.

Join our chapter on June 29, 2023 as we celebrate all the "sweet" moments from this past year and honor those who have gone above and beyond for our chapter.

















SPONSORSHIP OPPORTUNITIES Package

SPONSOR LEVEL

PLATINUM \$5,000

GOLD \$3,500 SILVER \$2,000

| Podium Time | Up to 3 minutes | | |
|--|------------------|-----------|------|
| Presentation of Award | 1 | 1 | |
| VIP Seating | Yes | Yes | |
| Complimentary Tickets | 6 | 4 | 2 |
| Logo w/URL Link on Event Web Page | Yes | Yes | Yes |
| Logo w/URL on All Event Specific Marketing E-mails | Yes | Yes | Yes |
| Logo w/URL Link in ReConnect Newsletter | June/July/August | June/July | June |
| Social Media Post (MPI Georgia platforms) | 2 | 1 | |
| Recognition on Event Signage & PowerPoint | Yes | Yes | Yes |
| Recognition from the Podium | Yes | Yes | Yes |







SPONSORSHIP OPPORTUNITIES A la Carte

EXECUTIVE SPONSORSHIPS

WELCOME RECEPTION \$3,000 AFTER-PARTY \$2,500

WELCOME GIFT \$1,500 GUESSING GAME \$1,000

2023-2024 BOARD RECEPTION

WIFI \$1,000 SILENT AUCTION \$1,000

| Description | Brand Welcome Reception w/logo'ed napkins, cups, etc. (sponsor to provide) | Brand After-Party w/logo'ed napkins, cups, etc. (sponsor to provide) | Present a sweet treat to attendees as they arrive (MPI Georgia will provide treat) | Host a "sweet" game (i.e., how many M&M's) and announce winner | Address the new MPI Georgia Board and participate in their inauguration | Logo on Home Page of Hotel WIFI | Name/Logo on Auction App and signage |
|--|---|--|--|--|---|--|---|
| Podium Time (during function) | Yes | Yes | | | Yes | | Yes |
| Complimentary Tickets | 2 | 2 | 2 | 1 | 1 | 1 | 1 |
| Logo w/URL Link on Event Web Page | Yes | Yes | Yes | Yes | Yes | Yes | Yes |
| Logo w/URL on All Event Specific Marketing | Yes | Yes | Yes | Yes | Yes | Yes | Yes |
| Recognition on Event Signage & PowerPoint | Yes | Yes | Yes | Yes | Yes | Yes | Yes |
| Recognition from the Podium | Yes | Yes | Yes | Yes | Yes | Yes | Yes |









SPONSORSHIP OPPORTUNITIES Advertising

ADVERTISING SPONSORSHIPS

PRE & ONSITE REGISTRATION \$700

PROMOTIONAL VIDEO \$500

SOCIAL MEDIA
TAKE-OVER \$500

FRIENDS OF THE PHOENIX \$300

| Description | Include a promotional paragraph on registration site and KBYG e-mail | Opportunity to show your promotional video on a rotating loop during the networking reception. | Take over MPI Georgia's Facebook and Instagram account for one Day (MPI Georgia must approve all posts). | Your contribution to the event will be recognized on the event website, marketing material and signage. | |
|--|--|--|--|---|--|
| Logo w/URL Link on Event Web Page | Yes | Yes | Yes | Yes | |
| Logo w/URL on All Event Specific Marketing | Yes | Yes | Yes | Yes | |
| Recognition on Event Signage & PowerPoint | Yes | Yes | Yes | Yes | |



GEORGIA CHAPTER