



GEORGIA
CHAPTER

Sponsorship Opportunities

explore

CONNECTING WITH
YOUR COMMUNITY

2023 Spring Summit
Tuesday, March 21, 2023

About Georgia MPI



Who We Are:

Meeting Professionals International (MPI) is the largest meeting and event industry association worldwide. The organization provides innovative and relevant education, networking opportunities and business exchanges, and acts as a prominent voice for the promotion and growth of the industry. MPI has a global community of over 12,844 members and nearly 70 chapters.

Our Vision:

At MPI Georgia, our vision, is to be the most highly regarded meeting industry association in the Southeast – in the eyes of planners, suppliers, and the community at large, by providing innovative education, networking, and professional development that increases the professional value of all involved.

Quick Facts



Largest chapter out of 70 global MPI Chapters

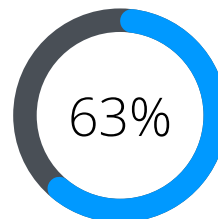
402+



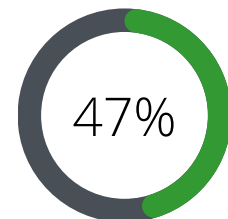
Members

\$283M

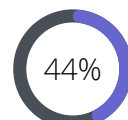
Buying Power



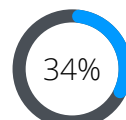
Planners



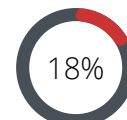
Suppliers & Other



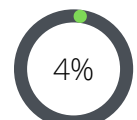
Corporate



Independent



Association



Government

2023 Spring Summit



If you participated in MPI Georgia's 2022 Spring Summit, you know we have set the *bar* high. This year's planning committee is up for the challenge and *swinging* into action. The venue is unique, the speakers are amazing, and the sponsorship opportunities are right up your *alley*!

Join us on Tuesday, March 21st for a day of networking, relationship building, education, and fun! With anticipated attendance of 150+ industry professionals, your time will be well-spent meeting new friends and reconnecting with past acquaintances.

Please take a look at the many options available to you to highlight your products and services. Have something else in mind? Let's chat! We are happy to customize a package for you that fits your organization's needs. Have any questions or ready to sign-up? Please contact:



Tara Zeravsky, CMP
Association Manager &
Creator of Opportunities

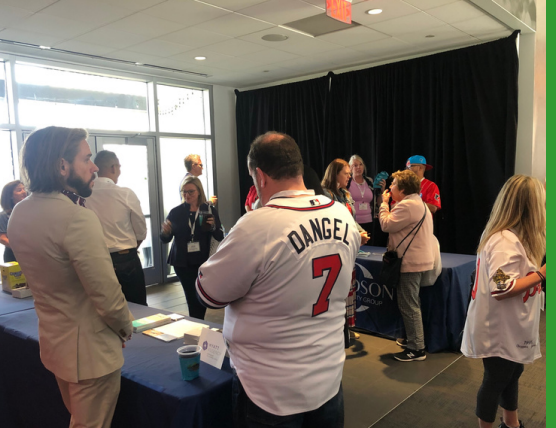
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Director of Strategic Partnerships

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2022 Spring Summit Recap





About Spring Summit

The newly imagined Spring Summit (formerly Tech Summit) is designed with you in mind. Come spend an afternoon with us learning from our dynamic keynote speaker, Cleo Battle, and 2 break-out presenters, networking with an anticipated audience of 150+ industry professionals, and exploring a robust tradeshow with all that you need for your next event.



About the Venue

Your 3rd Spot is a place that people can convene to see familiar faces, make new acquaintances, relax, and enjoy leisure time. It's a home away from home. Everyone has their first spot (home), their second spot (work), so we created a "third spot" to be an all inclusive environment to unplug and connect. A spot where time is valued, exploration is encouraged, and memories are created – a spot where you can have a unique experience.

2023 Spring Summit



2023 Spring Summit Agenda (subject to change):

8:00 AM - 10:00 AM	Exhibitors Load-in
10:00 AM - 11:00 AM	Registration/Exhibits/Networking
11:00 AM - 12:00 PM	Keynote Presentation
12:00 PM - 1:30 PM	Lunch/Exhibits/Networking
1:30 PM - 2:30 PM	1st Session of Breakouts
2:30 PM - 3:30 PM	2nd Session of Breakouts
3:30 PM - 4:00 PM	Closing and Drawings
4:00 PM - 6:00 PM	Load-Out

New This Year Sponsor Interactive Presentation!

The sponsor interactive presentation is included in the top-level sponsorship. The idea is to have all top-level sponsors on stage at the same time to play off each other. We invited our annual sponsors to the site visit and discussed this idea with them. They loved it! So instead of the traditional individual presentations and videos, we will invite each sponsor to tell the audience why they should choose their products or service, and maybe what they have that the other's don't. It should be fun, informative, and funny! Don't worry . . . We'll have a few Zoom rehearsals prior to the event. We hope we can count you in!

The Venue



INTEGRATED ECOSYSTEM

beer garden
bar
restaurant
social club
games

YOUR

3RD

SPOT™

27,000
Square Feet

~950
Guest Capacity

75+
Activities

50
Foot Bar

semi-private
Bowling Suites
Cabanas

Mezzanine
with VIP seating
and games

2023 Spring Summit Sponsorship Packages

All 2023 Spring Summit Sponsorships include:

- Logo and URL on event website and all event specific marketing material
- Logo on event signage and PowerPoint
- Recognition in opening video

Sponsorship of Fun (1 available)

\$5,500

- (6) Complimentary registrations
- 6' Exhibit table in prime location
- Recognized for providing game cards for 3-hours of entertainment
- Participate in sponsor interactive presentation
- Include a promotional item in each welcome bag

Lunch Sponsor (3 available)

\$4,000

- (4) Complimentary registrations
- 6' Exhibit table in prime location near food station
- Participate in sponsor interactive presentation
- Include a promotional item in each welcome bag

1 SOLD!

Center Cabanas (3 available)

\$4,000

- (4) Complimentary registrations
- Prime exhibit space in the center of the venue
- Participate in sponsor interactive presentation
- Include a promotional item in each welcome bag

SOLD OUT!

Open Networking Beverage Reception

\$3,000

SOLD OUT!

- (2) Complimentary registration
- Drink Towers set on half of a large display table (the other half can be used for your exhibit materials)
- Participate in sponsor interactive presentation
- Include a promotional item in each welcome bag

Keynote Sponsor (Limit One)

\$3,000

SOLD OUT!

- (2) Complimentary registrations
- 6' Exhibit display
- Opportunity to introduce the Keynote speaker
- Participate in sponsor interactive presentation
- Include a promotional item in each welcome bag

Dessert (Limit 2)

\$2,000

- (2) Complimentary registration
- Highboy exhibit display near the dessert station
- Include a promotional item in each welcome bag

Bowling Nooks (2 available)

\$2,000

2 SOLD!

- (2) Complimentary registrations
- Large exhibit space near the bowling lanes with built-in seating
- Include a promotional item in each welcome bag

Opening Networking Snack Sponsor (Limit 2)

\$2,000

- (2) Complimentary registration
- Highboy exhibit display near snack station
- Include a promotional item in each welcome bag

Relaxation Station (Limit 1)

\$1,750

- (1) Complimentary registration
- Highboy exhibit relaxation station
- Two therapists offering 5-minute chair massages (MPI Georgia to secure)
- Include a promotional item in each welcome bag

SOLD OUT!

Caricaturist (Limit 1)

\$1,750

- (1) Complimentary registration
- Highboy exhibit next to Caricaturist
- One Caricaturist (MPI Georgia to secure)
- Include a promotional item in each welcome bag

Educational Breakout Session (1 Available)

\$1,500

- Highboy exhibit display
- (2) Complimentary registrations
- Opportunity to introduce the break-out speaker
- Include a promotional item in each welcome bag

1 SOLD!

Registration (Exclusive)

\$1,500

SOLD OUT!

- (1) Complimentary registration
- Opportunity to greet attendees as they enter and distribute promotional material from display table next to registration
- Include a promotional paragraph in the Know Before You Go e-mail going to all attendees
- Lanyards branded with your company logo
- Include a promotional item in each welcome bag

Welcome Bag (Exclusive)

SOLD OUT!

\$1,500

Koozie (Exclusive)

SOLD OUT!

\$1,500

- (1) Complimentary registration
- Highboy exhibit near venue entrance
- Item branded with your company logo (MPI Georgia to provide)
- Include a promotional item in each welcome bag

Enhanced Exhibit (5 Available)

\$1,200

1 SOLD!

- (2) Complimentary registrations
- 6' Exhibit display
- Exhibit areas: (2) Dart Area, (1) Shuffleboard, (1) Air Hockey, (1) Skeece, and (1) Ringo (Ring on a Rope)

Standard Exhibit (3 available)

\$750

- Highboy display
- (1) Complimentary registration
- Exhibit placement areas (to choose from)
 - o Pinball (3)
 - o Arcade (3)

3 SOLD!

Restroom Sponsor (Limit 1)

\$500

- (1) Complimentary registration
- Place branded items in bathrooms (sponsor to provide). For example, mouth wash, mints, paper towels, plus a promotional item.

Ready to Sign Up?



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