



# spring. summit.



March 19, 2024 | Zoo Atlanta

## SPONSORSHIP OPPORTUNITIES



# 2024 Spring Summit



The MPI Georgia Spring Summit is known to shake things up and the 2024 event at Zoo Atlanta is **GETTING WILD** on Tuesday, March 19! As always, the content will be leading edge and the networking opportunities will be unique and purposeful. With anticipated attendance of over 150 industry professionals, your time will be well-spent meeting new friends & colleagues, and reconnecting with past acquaintances.

Below we have outlined several opportunities to help make our event a success and to highlight your products and services. Have something else in mind? Let's chat! We're happy to customize a package that fits your organization's needs. Have any questions or are ready to be part of our 2024 event? Contact us today!



**Phelps R. Hope CMP**  
**2024 Co-Chair**



**Katie Lewis**  
**2024 Co-Chair**

# About Georgia MPI



## Who We Are:

Meeting Professionals International (MPI) is the largest meeting and event industry association worldwide. The organization provides innovative and relevant education, networking opportunities and business exchanges, and acts as a prominent voice for the promotion and growth of the industry. MPI has a global community of over 12,844 members and nearly 70 chapters.

## Our Vision:

At MPI Georgia, our vision, is to be the most highly regarded meeting industry association in the Southeast - in the eyes of planners, suppliers, and the community at large, by providing innovative education, networking, and professional development that increases the professional value of all involved.

## Quick Facts



Largest chapter out of 70 global MPI Chapters

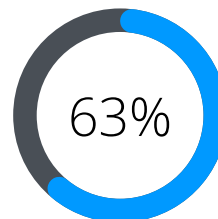
402+



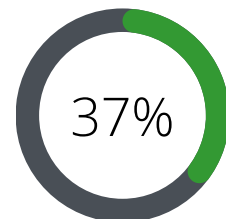
Members

\$283M

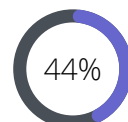
Buying Power



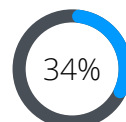
Planners



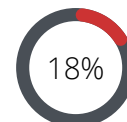
Suppliers & Other



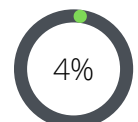
Corporate



Independent



Association



Government

# 2024 Spring Summit



2024 Spring Summit Agenda (subject to change):



8:00 AM - 10:00 AM	Exhibitors Load-in
10:00 AM - 11:00 AM	Registration/Exhibits/Networking
11:00 AM - 11:50 PM	The Adventure Begins - Welcome & Untamed Insights Presentations
11:50 PM - 1:00 PM	Lunch/Exhibits/Networking
1:00 PM - 2:00 PM	Wellness Activity
2:00 PM - 2:45 PM	Untamed Insights Presentations
2:45 PM - 3:00 PM	Exhibits & Networking
3:00 PM - 3:45 PM	Untamed Insights Presentation
3:45 PM - 4:00 PM	Wild Wrap-Up
4:00 PM - 6:00 PM	Load-Out



# 2024 Spring Summit Sponsorship Packages



## All 2024 Spring Summit Sponsorships include:

- Logo and URL on event website and all event specific marketing material
- Logo on event signage and PowerPoint
- Recognition in opening video

### Zoo Zealot (1 available)

\$4,500

- (4) complimentary registrations
- 6ft exhibit table in prime location
- Ability to provide promotional item for each guest's seat (sponsor to provide)

### Lunch Sponsor (1 available)

\$4,000

- (4) Complimentary registrations
- Highboy exhibit table near beverage or food station
- Option to have sponsor-branded beverage napkins (sponsor to provide)

### Morning Networking Specialty Beverage

\$3,000

- (2) Complimentary registrations
- Branded cocktail for morning reception
- Highboy exhibit table near beverage station
- Option to have sponsor-branded beverage napkins and/or cups (sponsor to provide)

## Lunch Specialty Beverage (1 available) \$3,000

- (2) Complimentary registrations
- Branded cocktail for lunch break
- Highboy exhibit table near beverage station
- Option to have sponsor-branded beverage napkins and/or cups (sponsor to provide)

## Kickoff Speaker Sponsor (1 available) \$3,000

- (2) Complimentary registrations
- 6' Exhibit display
- Opportunity to introduce the first presentation speaker



## Afternoon Mocktail (1 available) \$2,000

- (2) Complimentary registrations
- Branded mocktail pre-set on tables after wellness activity
- Podium mention after wellness activity
- Option to have sponsor-branded beverage napkins and/or cups (sponsor to provide)

## Morning Networking Coffee (1 available) \$1,750

- (1) Complimentary registration
- Option to have sponsor-branded beverage napkins and/or cups (sponsor to provide)
- Podium mention during welcome



## Registration Sponsor

\$1,500

- (1) Complimentary registration
- Opportunity to greet attendees as they enter and distribute promotional material from a display table next to registration
- Include a promotional paragraph in the "Know Before You Go" email going to all attendees
- Lanyards branded with your company logo (sponsor to provide)



## Wellness Warrior (1 available)

\$1,500

- (2) Complimentary registrations
- Highboy exhibit display
- Opportunity to introduce the wellness activity speaker




## Untamed Insights Presentation Sponsor (4 available | **1 Sold**)

\$1,500

- (2) Complimentary registrations
- Highboy exhibit display
- Opportunity to introduce one of the speakers

## Animal Encounter Sponsor (2 available) \$1,300

- (1) Complimentary registration
- A zoo professional will bring a small animal for observation and learning during the morning reception; (please note that guests are not permitted to touch the animal and Zoo Atlanta reserves the right to select the species)
- Podium mention during the welcome



Evergreen Exhibitor (15 available) \$1,250

- (1) Complimentary registration
- Highboy exhibit table

Save the Wild Water Station (1 available) \$1,250

- (1) Complimentary registration
- Highboy near refill station
- Sponsor to provide reusable water bottles for all guests; bottles will be pre-filled and placed at each seat

Eco-Friendly Favor (1 available) \$1,500

- (1) Complimentary registration
- Ability to brand a small potted succulent, placed at each seat, with a small branded sticker or flag
- MPI Georgia will supply the items and the sponsor will be responsible for providing and adding any branding on-site
- Mention from podium during closing encouraging guests to take items home

Social Media Sponsor (1 available) \$1,000

- 3 Social media posts on MPI Georgia's LinkedIn, Instagram, and Facebook Channels, 1 each before, during, and after the event
- Both static + story posts available



# ARE YOU READY?



 MPI | GEORGIA  
CHAPTER  
**spring  
summit.**

**GET WILD**  
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## CONTACT

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