



## 2025 The Classic Sponsorship Prospectus

### *Luau Field Day!*

Tuesday, June 10, 2025, 12pm-4pm

LakePoint Sports, Terminus Wake Park

171 LakePoint Pkwy, Cartersville, Georgia

We invite you to sponsor our reimagined summer edition of the Classic (formerly Fall Classic). This year's **LUAAU**-themed event will feature festive décor, games, food, and drinks. Attendees will **CONNECT** with MPI GA friends, **COMPETE** in luau-themed games, and **CELEBRATE** MPI connections, the start of summer, and our featured charity. Lunch, games, and a cocktail reception are included in the registration fee.



#### LOCATION/VENUE:

The 2025 Classic will be held at LakePoint Sports Facility at the Terminus Wake Park Pavilion in Cartersville, Georgia. The venue is perfect for a luau event, with two small lakes flanking the wake park and a large, covered pavilion offering breezes from the lake. There's plenty of space for fun and games, with large sandy areas for friendly competition.

#### GET INVOLVED:

Your company can gain valuable exposure to MPI Georgia members by sponsoring the MPI Classic. Network and engage with industry professionals during lunch, field day games, and the awards cocktail reception. Sponsorship proudly displays your commitment to The Classic event and MPI GA, providing brand name recognition and a conversation starter at the event. This is our top networking occasion of the season!

#### CUSTOMIZE YOUR PACKAGE:

Choose from various packages to fit any goals and budget! Reserve a bocce court, opt for the event beverage sponsor, and more. All packages include company recognition on promotional materials (including the Fall Classic Website & Classic Emails), event signage (if contracted by May 23), and recognition from the podium. Each sponsorship (excluding Classic Friend) includes one complimentary registration. Contact us today to build your sponsorship package.



## SPONSORSHIP OPPORTUNITIES AVAILABLE:

### Food & Beverage:

**Welcome Drink Sponsor:** Make a GREAT first impression as the sponsor for our luau themed welcome drink, served from a coconut cup! The sponsorship includes 50 coconut cups branded with your logo (deadline 5/15).

**Investment: \$1,500**

**Sponsorships Available: 1**

**Food Truck Lunch Sponsor:** Be one of the first sponsors seen at the event as a lunch sponsor! We'll have 2 food trucks that people will visit to pick up their lunch for the day. This sponsorship will include exclusive sponsorship of one of the trucks.

**Additional Inclusions:**

- Signage at the food truck
- 50 branded napkins given out to those picking up food (deadline 5/15)
- Opportunity to hand out a branded, event-appropriate chotchke & interact with those in line (item not included in sponsorship)
- 2 additional complimentary registrations

**Investment: \$2,500****Sponsorships Available: 2**

**Tiki Bar Sponsor:** After lunch, we'll move to the pavilion for games and the reception. The tiki bar, surrounded by the silent auction, will be the only spot for afternoon drinks. It will feature a luau/tiki theme with festive signature cocktails!

**Additional Inclusions:**

- Your logo included on any bar/drink signage
- 150 branded cups with your logo (deadline 5/15)
- Opportunity to name a signature cocktail (must be approved by MPI GA)
- 2 additional complimentary registrations

**Investment: \$2,500****Sponsorships Available: 1**

**Water Station Sponsor:** Make sure your brand is front & center when attendees take a break from the games to quench their thirst. There will be a water station in the center of the gaming area.

**Additional Inclusions:**

- Your logo branded on the water bottles or cups used at the station. (deadline 5/15)

**Investment: \$800****Sponsorships Available: 1**

**Sno Cone Station Sponsor:** Be top of mind when attendees go to grab a cold sweet treat at our Sno Cone Station!

**Investment: \$250****Sponsorships Available: 1**

**Cocktail Reception Sponsor:** Help us to end a successful day & event as the cocktail reception sponsor. The reception will be from 3-4pm and include light bites and drinks.

**Additional Inclusions:**

- Signage at reception
- 50 branded napkins given out with the food (deadline 5/15)
- Highboy table at reception that you can staff and hand out materials to attendees.
- 1 additional complimentary registration

**Investment: \$1,250****Sponsorships Available: 1****Fun & Games:**

We will have 5 **luau-themed games** that all teams will visit. Have your company take part in the friendly competition for the afternoon by sponsoring one of our game stations!

**Additional Inclusions:**

- Your logo featured on signage at the game station
- Up to 3 people from your company can welcome people to the station & be cheerleaders for the players. You may also hand out a branded, event-appropriate chotchke (item not included in sponsorship)

**Games Available:**

- Bocce (A classic staple!)
- Cornhole
- Spike Ball (like Volleyball, but less strenuous!)
- Bucket Ball
- Limbo

**Investment: \$1,500 per game**

**Sponsorships Available: 2 for each game (10 total sponsorships)**

### Additional Opportunities:

**Give Back Sponsor:** We're giving back to the local community by supporting "Aloha to Aging" with a give back station at the event (this will be a part of the games rotation). Your support of this station will make it possible for attendees to participate in a hands-on project for the charity and support the charity monetarily, as well. Show your company's philanthropic side by supporting this cause!

**Additional Inclusions:**

- Your logo featured on signage at the station.
- 1 additional complimentary registration.

**Investment: \$750**

**Sponsorships Available: 1**

**Tiki Hut Relaxation Area:** This area will give people the opportunity to take a break from the fun and games and relax for a few moments. We will have a mist fan available in the area. It is the sponsor's responsibility to provide a masseuse for the area and massage chair for 1.5 hrs.

**Additional Inclusions:**

- 1 additional complimentary registration.

**Investment: \$500**

**Sponsorships Available: 1**

**Shoe Caddy Sponsor:** This area will allow attendees to drop their shoes before entering the sandy games area.

**Investment: \$450**

**Sponsorships Available: 1**

**Friend of the Classic:** Show your support of the event and MPI Georgia!

**Investment: \$400**

**Hosted Buyer:** Pay for a planner to attend The Classic! We will send an email to the planner prior to the event to connect the supplier and hosted planner.

**Investment: \$40 per registration (can also add on at registration)**

If you are interested in any of the sponsorships or would like to create a customized package, please contact Regina Robuck or Jordan Boeck Wood at [MPI Georgia Partnerships](#) for a contract or more information.

We're also collecting in-kind items for our Classic Silent auction! Get visibility and show additional support of the event by donating an item to our Auction. Proceeds will go to support MPI Georgia.

**SOLD sponsorships:**

- Overall Event Sponsor: Cartersville Museum City
- Registration sponsor: Reno/Tahoe
- Awards sponsor: Salamander Collection
- Weather sponsor: Jekyll Island
- Sno-Cone Co-Sponsor: Simply Food Trucks
- Photography Sponsor: Photosynthesis Studios
- AV Sponsor: innov8 Events