

Cherie Neal, CMP, PMP

Director, Event Marketing | Marketing & Communications
United Way of Greater Atlanta

Cherie began her career in the meeting and event industry at New York City's Atlantic Records/Time Warner in 2000. She has high-energy, is service-centric, and uses a professional approach to meeting and conference planning. Cherie has experience as a Group Sales Manager for the Grand Hyatt Buckhead and as Corporate Sales Manager at the Atlanta Marriott Buckhead Hotel and Conference Center. She also supported on-site event and marketing functions at Atlanta's Association Planners of Georgia and The Little Clinic. She brings a unique blend of experience across both the planning and supplier sides, and can negotiate and secure exceptional contract terms for my clients. Cherie holds a B.A. in Mass Media and an M.B.A. with a concentration in Marketing. She is a Certified Meeting Professional (CMP) and holds a Project Management Professional (PMP) designation. In her spare time, she enjoys tennis and hopes to run her first marathon in 2018.

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