

Connie Bergeron, CMP

President

Site Selection Solutions, Inc. (SSSI)

SSSI's mission is to place international, national and regional trade and nonprofit associations and corporate clients in settings that offer the optimum environment at the best price for their meetings and conventions. Connie and her team negotiate contracts for meeting and convention locations throughout the world.

INDUSTRY LEADERSHIP

Meetings Industry Writer

Connie is also a popular writer and speaker. Her articles have appeared in the Atlanta Business Chronicle, the Southeast Association Executive, Meeting News, Convention South, the MPI Georgia Chapter newsletter and the GSAE newsletter. She frequently addresses professional organizations including MPI International, the CMP Conclave of the Events Industry Council, the Society of Government Meeting Professionals, the Georgia Speakers Association, GSAE and MPI Georgia.

Industry Organizations

Connie has served as board member, treasurer, president, vice president of education, and chair of the MPI Georgia CMP study group, as well as a member of PCMA SE's Bylaws Review Committee in 2013. She chairs GSAE's Meetings Special Interest Group in 2018.

In 2009, Connie's commitment to sustainability led her to serve three assignments as Atlanta's APEX Green Meetings Standards City Discussions Group Leader. In 2016, Bergeron assumed the Presidency of Green Meeting Industry Council Global, following two years on the GMIC Global board including one year Treasurer, and she was GMIC Global's representative to the Convention Industry Council's CMP Board, a two-year term 2014-2016.

Educator

Connie teaches for the University of Georgia (UGA) on site selection, contract negotiation and professional development. In 2000, she served on the Advisory Board that created UGA's first course in the Event and Meeting Management Certificate program, and continues on the Board today. Connie was designated an MPI International Platinum Series presenter on the CMP Process and named to the Convention Industry Council's Project Attrition Task Force.

Volunteer Involvements

As a volunteer, Connie has helped coordinate the building of 27 Habitat for Humanity homes in Georgia, where she works with outreach ministries to help the poor and homeless, including 25+ years as a volunteer on behalf of the Atlanta Community Food Bank. In April 2012 was named to the Advisory Board of Directors for Hands on Atlanta, a role she continues in today.

Awards & Recognition

In 1996, Connie was named International Supplier of the Year by Meeting Professionals International (MPI). She was selected from a field of 7,000 professionals for this coveted award. She received the Georgia Society of Association Executives (GSAE) President's Award in 1997, and the Hayward C. Cox, Jr. CMP Continuing Quality Award in 1998 that honored her then 19 years as a volunteer leader for the Georgia Chapter of Meeting Professionals International (GaMPI). In addition, Connie was named GSAE Corporate Member of the Year in 1996 and the first recipient of MPI Georgia's Hall of Fame Award in 2003. In 2003, Connie was named a Life Member of MPI International.

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