

Elizabeth Gaston, CMP

Event Operations Director, MeetingAdvice

Elizabeth is a veteran with a 15-year background in the meeting planning industry and a Certified Meeting Professional (CPM) designation, which shows her dedication to the industry and to planning the most successful events. Elizabeth is an active member of Georgia Meeting Professional International (MPI), Georgia Chapter, and served on the 2013 Board of Directors for MPI Georgia as Director of Strategic Events. She also was honored with the 2010 and 2012 Committee of the Year awards and 2017 and 2018 Innovative Concept Awards.

Elizabeth's expertise spans an array of meetings, tradeshow and event production, which gives her a unique prospective to deliver creative solutions that exceed clients' expectations. She is a seasoned meeting planner, highly skilled in goals and objectives establishment, strategic thinking, budget awareness, event planning and logistics.

Prior to joining MeetingAdvice, Elizabeth worked for the American Cancer Society for six years, where she held responsibility for large Relay for Life events across the USA and internationally. Elizabeth consulted with internal clients to develop program designs and to establish goals and objectives for meetings and events with respect to budgets, speakers, facilities, technology, equipment, logistical requirements and other related issues. Her experience also includes time with the Georgia World Congress Center where she managed and coordinated all aspects of assigned trade shows, corporate meetings, seminars, consumer events and shows, parties and award shows.

Elizabeth graduated from the University of Alabama with a degree in Human Environmental Science with a concentration in Convention and Tradeshow management.

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