

Gregg S. Lauer, CMP

Sr. Director, Event Management
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Gregg Lauer, CMP, is Sr. Director of Event Management at Equifax. His planning experience includes corporate positions at Manhattan Associates, Dun & Bradstreet Software, and Per-Se Technologies. Gregg also has an extensive background in hotel Convention Services including eight years as Director of Catering & Convention Services at The Westin Peachtree Plaza in Atlanta. Gregg is an instructor for The University of Georgia Event & Meeting Management Certificate program, teaching a course on strategic communications for meetings and events, and food & beverage. He is vice chair of the Certified Meeting Professionals (CMP) Study Group Committee through Georgia MPI. Gregg is a good overall industry resource having both planner and supplier experience, and he is very knowledgeable about the CMP process.

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