

Laura Steele, CMP

Conference Producer

OneStream Software

Laura Steele has planned events since the magic show that she organized when she was six years old, it's always been in her blood. When at the University of Georgia and exploring career paths, she learned she could get actually paid for planning events and she was sold!

Experience

- After college, she worked as an Account Manager for a company that sold different types of entertainment (casino parties, company picnics, etc) for special events for two years.
- She then moved to the Hinman Dental Society, an association that plans a CE meeting for around 20,000 dental professionals in Atlanta every year. There she worked on the convention side and also managed their 800-person association. She was with Hinman for nearly nine years.
- She recently changed jobs and is now working as a Conference Producer at OneStream Software, where she manages their annual user conferences (one in the US and one in Europe) and other internal meetings and events.

Memberships

- Laura has been a member of MPI Georgia since 2008, and has held many leadership positions, including on the board and as a committee chair.



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