



MPI

TENNESSEE  
CHAPTER



# 2026 SPONSORSHIP PROSPECTUS

ENGAGING EVENT PROFESSIONALS FROM TENNESSEE —  
AND EVERYWHERE THEY PLAN.

# A Note From Our President



## Together, Let's Lead The Way.

Leadership in today's meetings and events industry requires more than vision, it demands intention, accountability, and execution. At MPI Tennessee Chapter, we believe in empowering meeting professionals to Lead The Way by equipping them with the tools, education, and community they need to plan with purpose, own their impact, and deliver exceptional results.

Our sponsors are essential partners in this mission. By aligning with MPI Tennessee, your organization gains meaningful access to a highly engaged community of decision-makers, influencers, and industry leaders who value innovation, collaboration, and professional excellence. Sponsorship is not simply visibility, it is an opportunity to demonstrate leadership, share expertise, and make a lasting impact on the future of our industry.

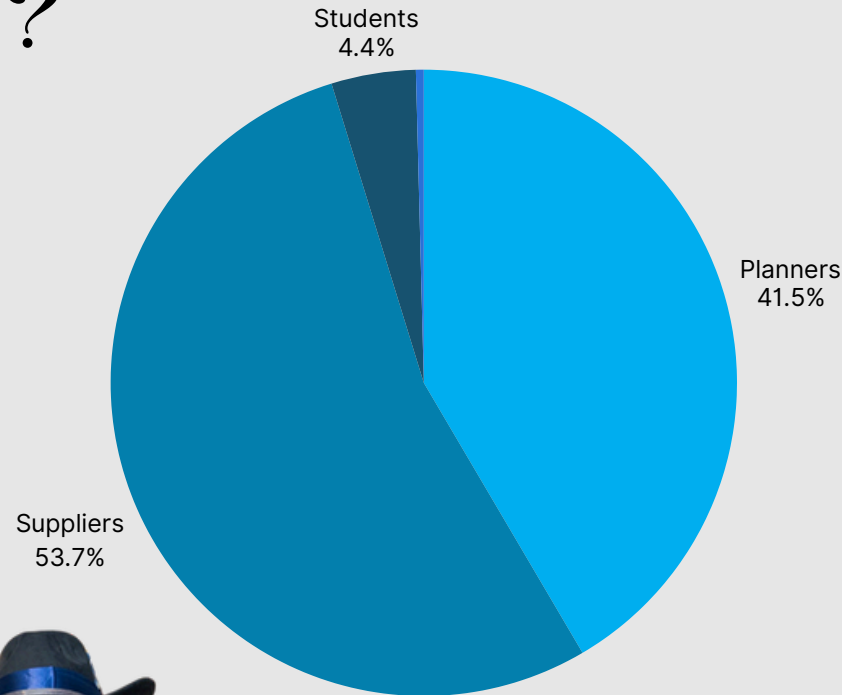
This prospectus outlines opportunities designed to create authentic engagement, measurable value, and year-round connection. As we move forward together, we invite you to do more than participate: *we invite you to lead*. The following sponsorship opportunities are thoughtfully designed to help your organization engage in meaningful engagement with MPI Tennessee's vibrant community of meeting professionals. Each level offers purposeful visibility, authentic connection, and the chance to play an active role in shaping the future of our industry.

Warm regards,

Beth A. McDaniels, CMP  
President, MPI Tennessee Chapter

# Why Sponsor MPI Tennessee?

**Diverse Members.**  
**Diverse Markets.**  
**Unified Influence.**



**278**  
ACTIVE  
MEMBERS

**\$255**  
MILLION  
BUYING POWER

Visibility + Brand  
Exposure  
Relationship Building  
Community Engagement  
Customized  
Opportunities  
Measurable ROI  
Long-Term Partnerships





# Check out our reach!



**1,413**  
INSTAGRAM  
FOLLOWERS



**1,900**  
FACEBOOK  
FOLLOWERS

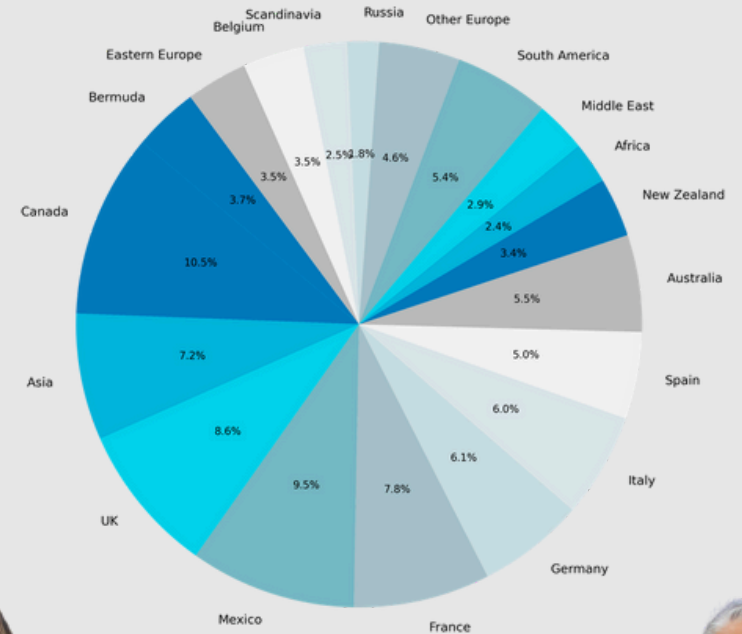
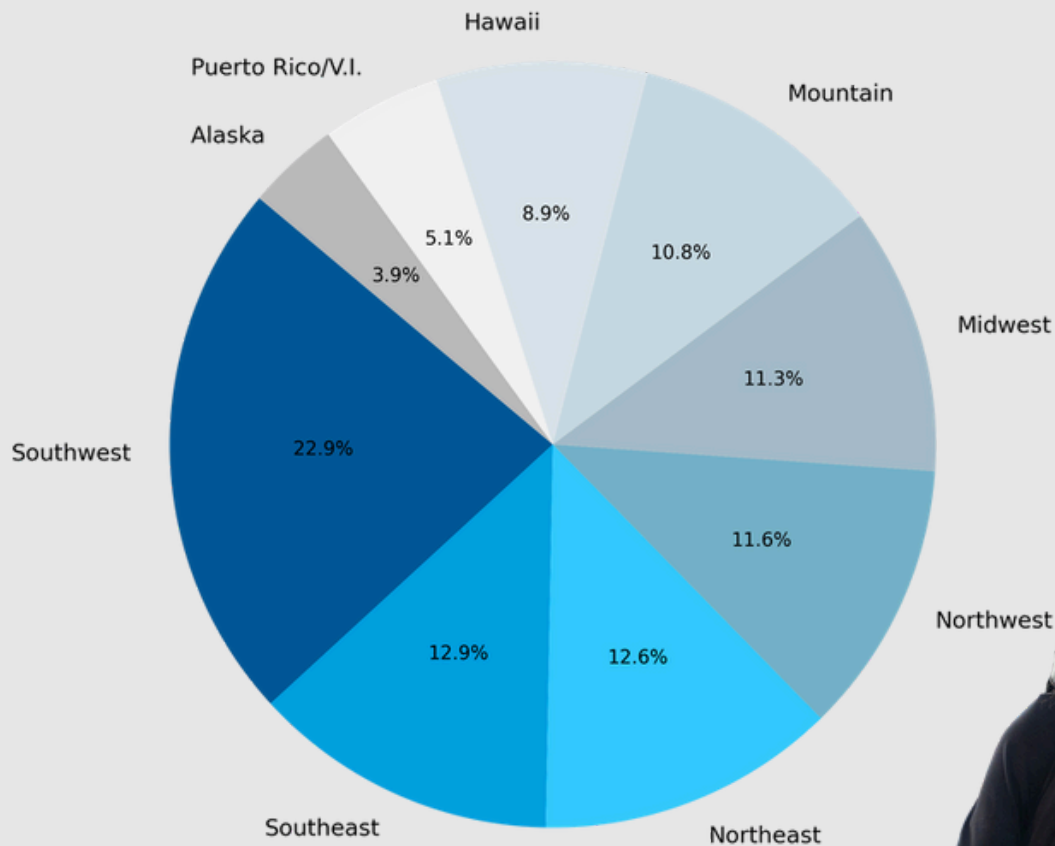


**4,689**  
NEWSLETTER  
SUBSCRIBERS



**975**  
LINKEDIN  
FOLLOWERS

## WHERE OUR MEMBERS PLAN EVENTS:





# Annual Chapter Sponsor Level Benefits

**\*SPONSORSHIP PACKAGES CAN BE CUSTOMIZED TO SUIT YOUR MARKETING NEEDS! PLEASE ENQUIRE TO LEARN MORE.**

	HEADLINER (3 opportunities)	OPENING ACT (5 opportunities)	BACKSTAGE PASS (10 opportunities)
<b>RECOGNITION</b>	<b>\$10,000</b>	<b>\$5,500</b>	<b>\$2,500</b>
Company logo and link on chapter website with hyperlink	✓	✓	✓
Company logo on event registration sites with hyperlink	✓	✓	✓
Company logo at events	✓	✓	✓
Recognition in event promotions	✓	✓	✓
Stage recognition at all events	✓	✓	✓
<b>MARKETING</b>			
Banner Ad on website	✓		
Social media spotlight on all active channels	✓	✓	✓
Spotlight in digital promotions with link	✓	✓	✓
Banner Ad in Monthly newsletter	✓	✓	
Dedicated email blast to directory	2x	1x	
<b>EVENT PRESENCE</b>			
Tabletop exhibit booth at Events	4x	2x	1x
Exhibit booth at Connect	✓	✓	
Sponsor provided promotional video at event	4 x	2 x	
Podium time at select events (max 3 minutes)	3	2	x
Presenter at Awards Gala	✓		
Digital logo recognition at events as applicable	✓ large size	✓ medium size	✓ small size
Comp registration to Education events	6	4	2
Comp registration to MIX event	6	4	2
Comp Registration to CONNECT (Spring)	6	4	2
Comp registration to GALA (Fall)	6	4	2
Sponsor provided promotional item giveaway at MIX, Education, Gala or Connect events	✓	✓	✓



“Education, connection, and celebration  
— all designed to bring MPI Tennessee’s  
community together.”

MPI Tennessee Chapter delivers year-round opportunities  
for education, connection, and meaningful engagement  
through a diverse portfolio of signature events.



# MPI Tennessee Events

## Education Lunches:



Once per quarter Educational Lunches

- Deliver timely, relevant education focused on both professional growth and personal development.
- Bring industry thought leaders and peers together for meaningful learning, discussion, and inspiration, all in a relaxed, engaging setting that encourages connection.

## MIX Social Networking:

February, April, & September

- Designed to foster authentic relationships across the MPI Tennessee community.
- These high-energy gatherings create an inviting, social atmosphere where planners and suppliers can network organically, build partnerships, and strengthen industry connections outside the traditional meeting environment.

**VIEW OUR CALENDAR HERE FOR UPDATES: [2026 MPI TENNESSEE EVENTS](#)**



# Connect Education – March 2026

**CONNECT IS MPI TENNESSEE'S FLAGSHIP MULTI-DAY EVENT WITH EDUCATION, SOCIAL AND NETWORKING EVENTS AND VENDOR EXHIBITS. (CAN BE CUSTOMIZED)**

	<b>SIGNATURE (1 opportunity)</b>	<b>PREMIER (3 opportunities)</b>	<b>TABLE (10 opportunities)</b>	<b>EXHIBIT BOOTH (10 opportunities)</b>
	<b>\$3,500</b>	<b>\$2,500</b>	<b>\$1,250</b>	<b>\$350</b>
<b>RECOGNITION</b>				
Company logo on MPI tennessee website (event page) with hyperlink	✓			
Company logo on event registration site with hyperlink	✓	✓		
Logo recognition on event signage	✓ large size	✓ medium size	✓ name only	✓ name only
Stage recognition at all events	✓	✓		
Tabletop signage	✓	✓	✓	✓
<b>EVENT PRESENCE</b>				
Exhibit booth at Connect	✓	✓		✓
Promotional handout at Connect registration for all guests	✓	✓	✓	
Sponsor Provided Promotional Video at sponsored event (3 minutes)	✓			
Podium time at CONNECT Event	✓	✓		
Complimentary registration/Reserved seating at CONNECT	8	6	8	2
Sponsor Provided Promotional item giveaway CONNECT event	✓	✓	✓	✓

# FUNdraiser – July

THE MPI TENNESSEE FUNDRAISER IS A SUMMER CELEBRATION DESIGNED TO THANK OUR MEMBERS WHILE CREATING A RELAXED, HIGH-ENERGY ENVIRONMENT TO CONNECT, UNWIND, AND HAVE FUN TOGETHER. (CAN BE CUSTOMIZED)

	SIGNATURE (1 opportunity)	EXHIBIT BOOTH (10 opportunities)
<b>RECOGNITION</b>	<b>\$2,500</b>	<b>\$200</b>
Company logo on MPI tennessee website (event page) with hyperlink	✓	
Company logo on event registration sites with hyperlink	✓	
Company logo at events	✓	
Recognition in event signage	✓ large	✓ name only
Verbal recognition at all events	✓	
Tabletop signage	✓	✓
<b>EVENT PRESENCE</b>		
Exhibit booth at FUNdraiser	✓	✓
Podium time at Event	✓	
Complimentary registrations to event	8	2
Sponsor Provided Promotional item giveaway	✓	✓

# Awards Gala – November

THE ANNUAL AWARDS GALA IS THE CHAPTER'S SIGNATURE CELEBRATION—HONORING ACHIEVEMENTS, RECOGNIZING LASTING IMPACT, AND SERVING AS OUR LARGEST FUNDRAISER. THIS PREMIER EVENT BLENDS ELEGANCE AND PURPOSE WHILE OFFERING SPONSORS UNPARALLELED VISIBILITY AND ENGAGEMENT. (CAN BE CUSTOMIZED)

	SIGNATURE (1 opportunity)	SILENT AUCTION SPONSOR (1 opportunity) - valid for Gala only	PREMIER (3 opportunities)	AWARDS (1 opportunity)	TABLE (10 opportunities)	EXHIBIT BOOTH (10 opportunities)
	\$3,500	\$3,500	\$2,500	\$2,000	\$1,250	\$350
<b>RECOGNITION</b>						
Company logo on MPI tennessee website (event page)	✓					
Company logo on event registration sites with hyperlink	✓	✓	✓			
Company logo at events	✓	✓	✓	✓		
Recognition on digital and print signage (where applicable)	✓ large	✓ medium	✓ small	✓ small	✓ (name only)	✓ name only
Company logo recognition on screens	✓	✓	✓	✓		
Verbal recognition at event	✓	✓	✓	✓		
Tabletop signage	✓	✓	✓	✓	✓	✓

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	SIGNATURE (1 opportunity)	SILENT AUCTION SPONSOR (1 opportunity) - Gala only	PREMIER (3 opportunities)	AWARDS (1 opportunity)	TABLE (10 opportunities)	EXHIBIT BOOTH (10 opportunities)
	\$3,500	\$3,500	\$2,500	\$2,000	\$1,250	\$350
<b>EVENT PRESENCE</b>						
Tabletop exhibit booth at Gala						✓
Sponsor Provided Promotional handout at gala registration for all guests	✓	✓	✓			
Sponsor Provided Promotional Video (3 minutes) at Gala	✓					
Podium time at Sponsored Event	✓	✓ (silent auction announcements)				
Presenter at Awards Gala	✓	✓	✓	✓		
Logo on silent auction website, app, printed bid descriptions and signage (where applicable) at gala		✓				
Comp registration/Reserved table at Gala	8	8	4	4	8	2
Silent Auction item (provided by sponsor)	✓	✓	✓	✓	✓	✓



MPI

TENNESSEE  
CHAPTER



# BE A PART OF IT.

HAVE QUESTIONS? REACH OUT TO US!

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