



# Cash Sponsorship Opportunities

2025-2026



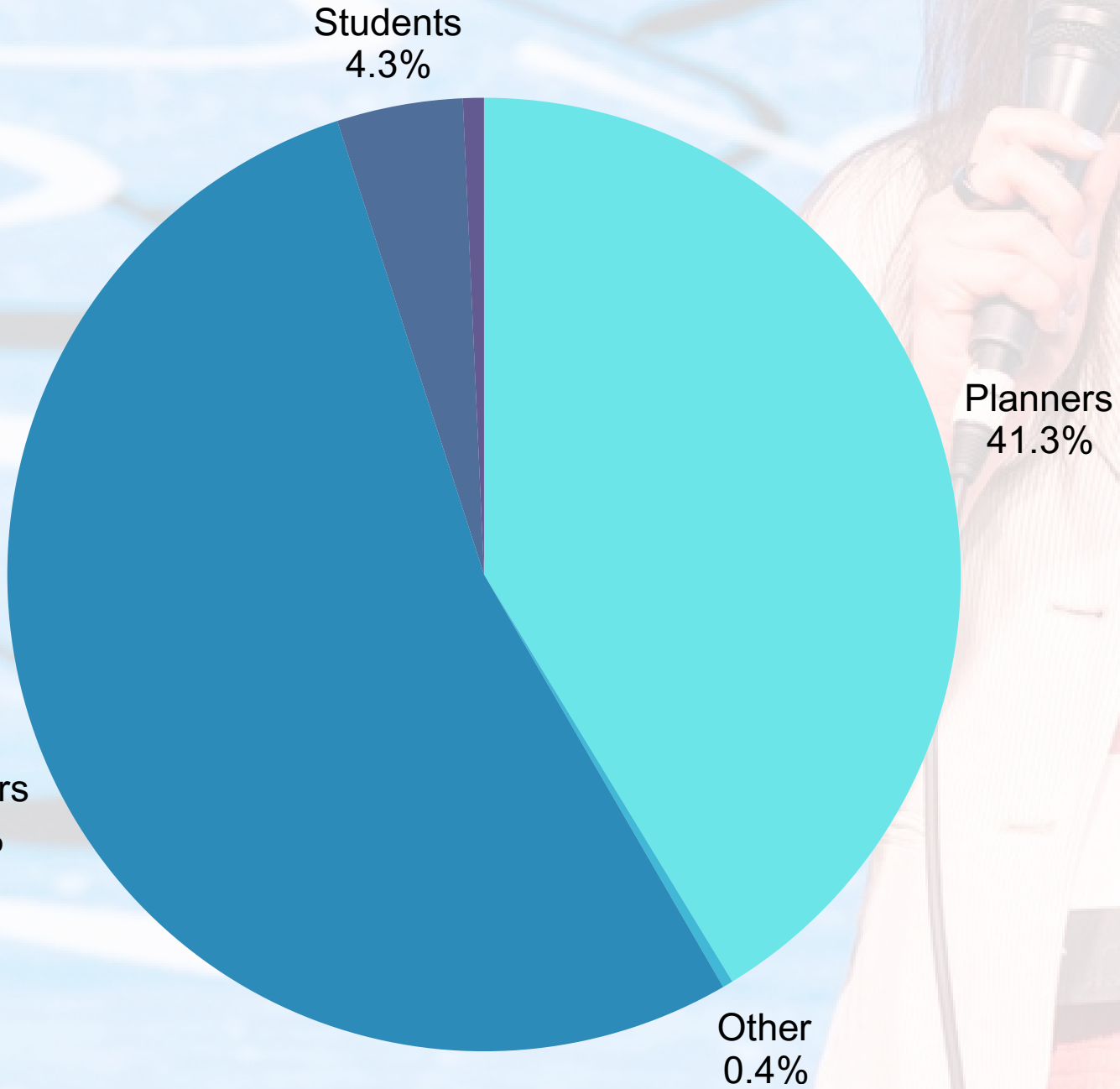
**MPI Tennessee Chapter drives member engagement by hosting dynamic monthly education and networking events. These events give you the opportunity to gain an audience with our membership, showcase your venue, talk about your city, or simply tell us why it is great to do business with you!**

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**Engage our members and see your  
Return On Investment!**

# MPI Tennessee Chapter Membership

- Planners: 116
- Suppliers: 150
- Other: 1
- Students: 12
- Faculty: 2



41% Planners



\$200M+  
Annual Buying Power



260+  
Members Served



# MPI Tennessee Chapter Newsletter

12

SENT MONTHLY TO 4,300+ CONTACTS

61%

OPEN RATE

*21% higher than industry average*

6%

CLICK RATE

*4% higher than industry average*



# MPI Tennessee Chapter Social Media

## FACEBOOK PUBLIC PAGE @mpitn

1,900

FOLLOWERS

26.3K

POST  
REACH

39K

PAGE  
IMPRESSIONS

## FACEBOOK PRIVATE MEMBERS PAGE

368

MEMBERS

## TIK TOK @mpitnchapter

17K

VIDEO +  
PAGE VIEWS



# MPI Tennessee Chapter Social Media

## INSTAGRAM @mpitnchapter

1,300

FOLLOWERS

40K

PROFILE  
IMPRESSIONS

20K

POST  
REACH

## LINKEDIN @company/mpitn

841

FOLLOWERS

18.8K

POST  
IMPRESSIONS

19K

PAGE  
IMPRESSIONS



# MPI Tennessee Chapter 2025 Event Calendar

PROGRAM	DATE	VENUE
FUN-draiser	July 31, 2025	Padel Haus
Educational Lunch - Topic TBD	Friday - August 22, 2025	Canopy by Hilton
Educational Lunch - Topic TBD	Wednesday - September 17, 2025	TBD
Annual BOD Retreat	9/11 - 9/14	TBD
MIX Social Event	September	TBD
Membership Appreciation	December 2025 TBD	TBD
GALA	November 21, 2025	TBD
Virtual Education - Topic TBD	October TBD	Online



# MPI Tennessee Chapter 2026 Event Calendar

PROGRAM	DATE	VENUE
Virtual Education - Topic TBD	January 2026 TBD	TBD
MIX Social Event	February 2026 TBD	TBD
CONNECT	March 2026 TBD	TBD
MIX Social Event - GMID	Thursday - April 2026 TBD	TBD
Educational Lunch - GMID	April 2026 TBD	TBD
Leadership Academy	April 2026 TBD	TBD
Education Lunch - Topic TBD	May 2026 TBD	TBD
Educational Lunch - Topic TBD	June 2026 TBD	TBD



# MPI Tennessee Chapter Event Overviews

## EDUCATIONAL LUNCHES *(April, May, August, September)*

MPI TN provides education programs covering topics of professional and personal development

- Estimated # of Attendees: 71

## MIX SOCIAL EVENTS *(February, April, & September)*

Held quarterly, these events bring all members together in a social atmosphere for industry networking.

- Estimated # of Attendees: 67

## MEMBERSHIP APPRECIATION *(October)*

Held annually, this event allows the chapter to say “Thank You” to the members

- Estimated # of Attendees: 32



# MPI Tennessee Chapter Event Overviews

## LEADERSHIP ACADEMY *(April)*

This day long workshop educates potential leaders of the chapter, specifically those interested in serving on the Board of Directors.

- Estimated # of Attendees: 16

## BOARD OF DIRECTORS RETREAT *(June & September)*

The entire Board of Directors attends this multi-day event, which includes training, leadership development, annual planning and team building.

- Estimated # of Attendees: 19



# MPI Tennessee ChapterEvent Overviews

## ANNUAL AUCTION AND GALA *(November)*

This evening event celebrates the yearly accomplishments of the chapter, and awards members for industry and chapter impact. It also serves as the largest fundraiser of the year.

- Estimated # of Attendees: 145

## CONNECT *(March)*

CONNECT is a multi-day event with education, social and networking events and vendor exhibits.

- Estimated # of Attendees: 100

# MPI Tennessee Chapter Sponsorship Benefits

MEMBER  
NON-MEMBER

	CHAPTER	PLATINUM	DIAMOND	GOLD	SILVER
ANNUAL CASH INVESTMENT (MEMBER/NON-MEMBER)	\$30,000 \$50,000	\$10,000 \$15,000	\$5,500 \$7,650	\$2,500 \$3,500	\$1,000 \$1,500
Company Logo on Registration Sites with Hyperlink	x	x	x	x	x
Company Logo at Events	x	x	x	x	x
Recognition in event promotions	x	x	x	x	x
Stage Recognition	x	x	x	x	x
20% off a la carte add on	x	x	x	x	x
Comp Registration to Education	6	4	3	2	1
Comp Registration to MIX	6	4	3	2	1
Spotlight in digital promotions with link	x	x	x	x	x, no link
Feature on Sponsor List on MPITN Website with Hyperlink	x	x	x	x	
Promotional Item Giveaway at MIX and Education Events	x	x	x	x	
Banner Ad in Monthly Newsletter	x	x	x	x	



# MPI Tennessee Chapter Sponsorship Benefits

MEMBER

NON-MEMBER

	CHAPTER	PLATINUM	DIAMOND	GOLD	SILVER
ANNUAL CASH INVESTMENT (MEMBER/NON-MEMBER)	<div>\$30,000</div> <div>\$50,000</div>	<div>\$10,000</div> <div>\$15,000</div>	<div>\$5,500</div> <div>\$7,650</div>	<div>\$2,500</div> <div>\$3,500</div>	<div>\$1,000</div> <div>\$1,500</div>
Social Media Spotlight	x	x	x	x	
Comp Registration to CONNECT	6	4	2	1	
Comp Registration to Gala	8	6	2	1	
Exhibit at Events	4x	3x	1x		
Promotions Video Play at Event (3 minutes)	4x	2x	1x		
Exhibit booth at CONNECT	x	x	x		
Podium Time at Sponsored Event (up to 3 minutes)	x	x	x		
Dedicated Email Blast to Directory	2x	1x			
Presenter at Annual Awards Gala	x	x			
Host Mini-Education Event	2x	1x			
Banner Ad on Website	x				

# MPI Tennessee Chapter a la carte Sponsorship Opportunities

	CASH INVESTMENT
EMAIL NEWSLETTER	
Sponsor Spotlight	\$250
Standalone Email	\$500
Logo with Hyperlink	\$150
SOCIAL MEDIA	
Campaign on all platforms	\$250
Instagram Stories (up to 5)	\$150
24 Hour Takeover	\$500
WEBSITE	
Bottom Banner Ad	\$250/month
Logo recognition with hyperlink on sponsor page	\$100/month
Logo recognition with hyperlink on homepage	\$150/month
Guest Blog post	\$150 per
EVENT PROGRAMS - MIX, EDUCATION	
2 minutes of podium time	\$500
Table Tops or Experiences	\$350 per
Onsite Logo Recognition	\$150
Verbal Recognition During Event	\$100
Video Played During Remarks	\$500
Custom Options also available	please inquire



# MPI Tennessee Chapter a la carte Sponsorship Opportunities

	CASH INVESTMENT
SIGNATURE EVENTS - CONNECT, GMID, GALA, HOLIDAY PARTY	
2 minutes of podium time	\$700
Table Tops or Experiences	\$450 per
Onsite Logo Recognition	\$250
Verbal Recognition during Event	\$200
Video Played During Remarks	\$700
Fun-draiser Sponsor	\$500 - \$2000
PROVIDING ITEMS AT EVENTS	
Tabletop giveaway/Swag	\$150
IN KIND EVENT SPONSORSHIP	please inquire
CORPORATE SCHOLARSHIP IN COMPANY NAME	cost of scholarship provided (membership, WEC, CMP)

# Thank you for supporting the MPI Tennessee Chapter

[Ready to commit? Click here to fill out our sponsorship form  
for tracking and fulfillment purposes.](#)

Have questions? Reach out to either:

[Jill Kopecky](#)

[Director of Strategic Alliances](#)

[JillKopecky@LiveNation.com](mailto:JillKopecky@LiveNation.com)

[\(262\)389-4736](tel:(262)389-4736)

[Sierra Siegel](#)

[Vice President of Finance](#)

[sierra.siegel94@gmail.com](mailto:sierra.siegel94@gmail.com)

[\(813\)500-0464](tel:(813)500-0464)

[Cayce Turbeville](#)

[President](#)

[cayceturbeville@gmail.com](mailto:cayceturbeville@gmail.com)

[\(622\) 404-0520](tel:(622)404-0520)