



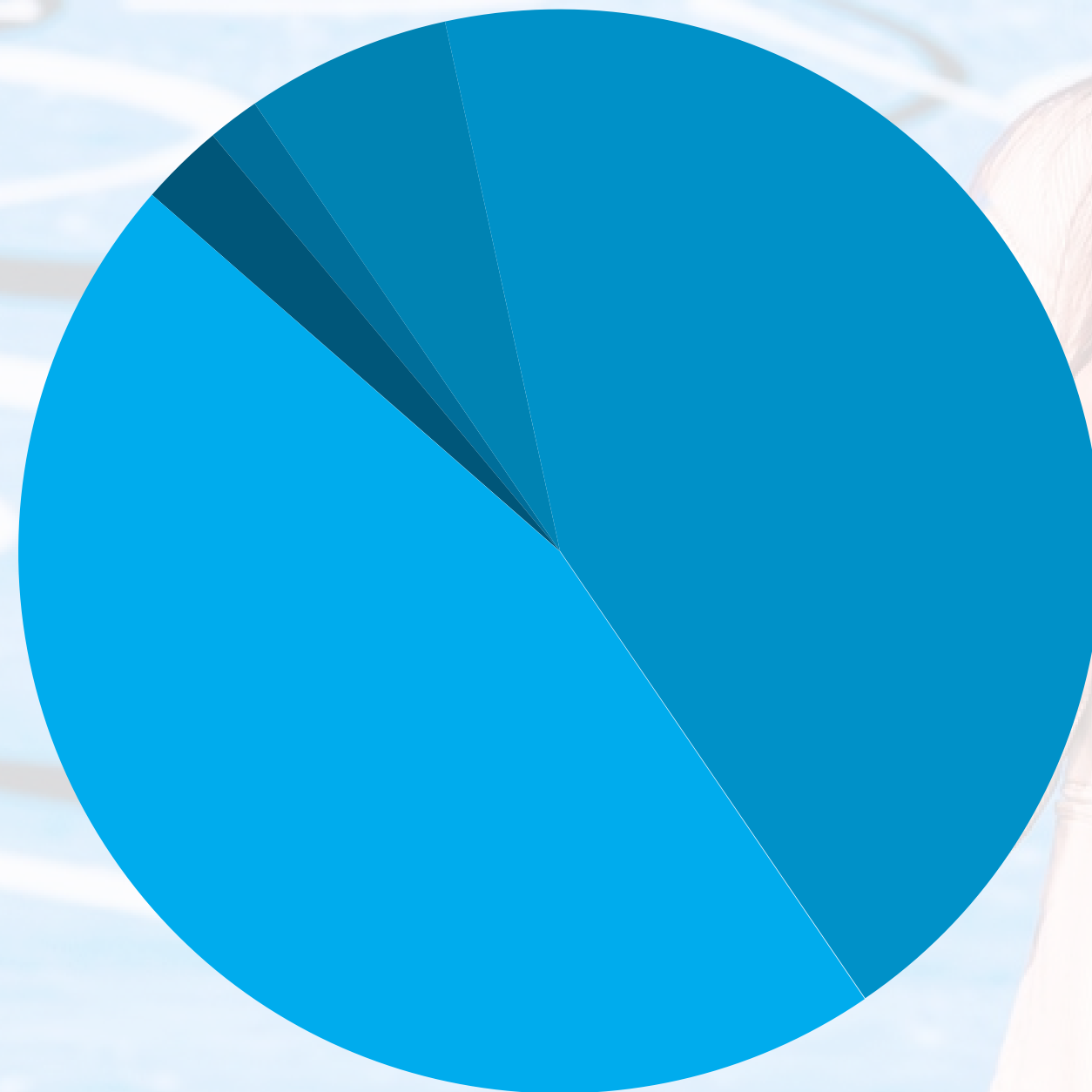
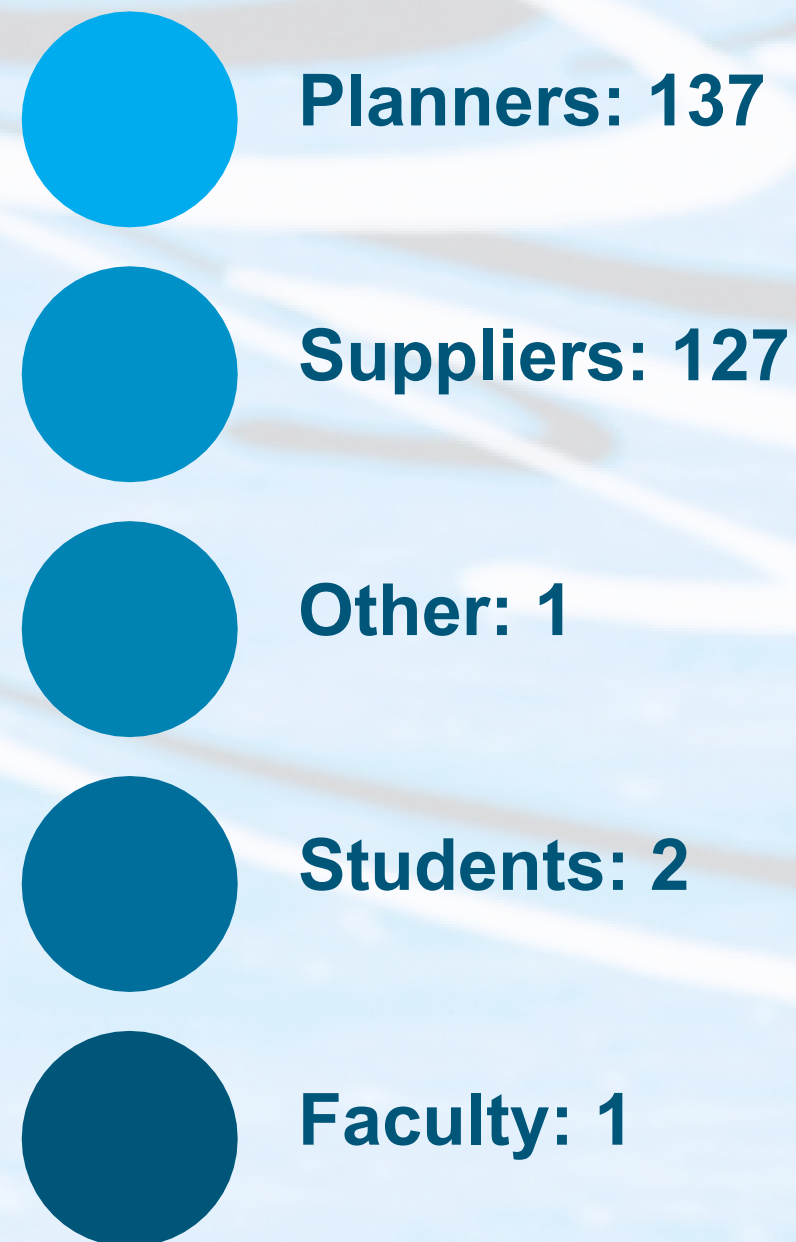
Cash Sponsorship Opportunities

2024-2025

MPI Tennessee Chapter drives member engagement by hosting dynamic monthly education and networking events. These events give you the opportunity to gain an audience with our membership, showcase your venue, talk about your city, or simply tell us why it is great to do business with you!

**Engage our members and see your
Return On Investment!**

MPI Tennessee Chapter Membership



51% Planners



\$200M+
Annual Buying Power



260+
Members Served

MPI Tennessee Chapter Newsletter

12

SENT MONTHLY TO 4,300+ CONTACTS

61%

OPEN RATE

21% higher than industry average

6%

CLICK RATE

4% higher than industry average

MPI Tennessee Chapter Social Media

FACEBOOK PUBLIC PAGE @mpitn

1,800

FOLLOWERS

26.3K

POST
REACH

39K

PAGE
IMPRESSIONS

FACEBOOK PRIVATE MEMBERS PAGE

323

FOLLOWERS

TIK TOK @mpitnchapter

17K

VIDEO +
PAGE VIEWS

MPI Tennessee Chapter Social Media

INSTAGRAM @mpitnchapter

1,200

FOLLOWERS

40K

PROFILE
IMPRESSIONS

20K

POST
REACH

LINKEDIN @company/mpitn

648

FOLLOWERS

18.8K

POST
IMPRESSIONS

19K

PAGE
IMPRESSIONS

MPI Tennessee Chapter 2024 Event Calendar

PROGRAM	DATE	VENUE
FUN-draiser	Wednesday - July 24, 2024	Puttshack
Educational Lunch - Time Hacks	Wednesday - August 21, 2024	Hyatt House Downtown
Educational Lunch - Topic TBD	Wednesday - September 18, 2024	Holiday Inn Airport
Annual BOD Retreat	9/22/24 - 9/24/24	Marriott Chattanooga
MIX Social Event	Thursday - October 3 or October 24, 2024	Chief's
Membership Appreciation	October 2024 TBD	TBD
GALA	Thursday - November 21, 2024 (pending)	Category 10
Virtual Education - Topic TBD	Wednesday - December 11, 2024	Online

MPI Tennessee Chapter 2025 Event Calendar

PROGRAM	DATE	VENUE
Virtual Education - Topic TBD	January 2025 TBD	TBD
MIX Social Event	February 2025 TBD	TBD
CONNECT	Tuesday, March 18 - Wednesday, March 19, 2025	Factory at Franklin
MIX Social Event - GMID	Thursday - April 3, 2025	TBD
Educational Lunch - GMID	Wednesday - April 16, 2025	Canopy by Hilton Downtown Nashville The Gulch
Leadership Academy	April TBD	TBD
Education Lunch - Topic TBD	May 2025 TBD	TBD
Educational Lunch - Topic TBD	June 2025 TBD	Tempo Hilton (pending)

MPI Tennessee Chapter Event Overviews

EDUCATIONAL LUNCHES (*August, September, April, May & June*)

MPI TN provides education programs covering topics of professional and personal development

- Estimated # of Attendees: 71

MIX SOCIAL EVENTS (*October, February & April*)

Held quarterly, these events bring all members together in a social atmosphere for industry networking.

- Estimated # of Attendees: 67

MEMBERSHIP APPRECIATION (*October*)

Held annually, this event allows the chapter to say “Thank You” to the members

- Estimated # of Attendees: 32

MPI Tennessee Chapter Event Overviews

LEADERSHIP ACADEMY *(April)*

This day long workshop educates potential leaders of the chapter, specifically those interested in serving on the Board of Directors.

- Estimated # of Attendees: 16

BOARD OF DIRECTORS RETREAT *(September)*

The entire Board of Directors attends this multi-day event, which includes training, leadership development, annual planning and team building.

- Estimated # of Attendees: 19

MPI Tennessee ChapterEvent Overviews

ANNUAL AUCTION AND GALA

This evening event celebrates the yearly accomplishments of the chapter, and awards members for industry and chapter impact. It also serves as the largest fundraiser of the year.

- Estimated # of Attendees: 145

CONNECT

CONNECT is a multi-day event with education, social and networking events and vendor exhibits.

- Estimated # of Attendees: 100

MPI Tennessee Chapter Sponsorship Benefits

MEMBER
NON-MEMBER

	CHAPTER	PLATINUM	DIAMOND	GOLD	SILVER
ANNUAL CASH INVESTMENT (MEMBER/NON-MEMBER)	\$30,000 \$50,000	\$10,000 \$15,000	\$5,500 \$7,6500	\$2,500 \$3,500	\$1,000 \$1,500
Company Logo on Registration Sites with Hyperlink	x	x	x	x	x
Company Logo at Events	x	x	x	x	x
Recognition in event promotions	x	x	x	x	x
Stage Recognition	x	x	x	x	x
20% off a la carte add on	x	x	x	x	x
Comp Registration to Education	6	4	3	2	1
Comp Registration to MIX	6	4	3	2	1
Spotlight in digital promotions with link	x	x	x	x	x, no link
Feature on Sponsor List on MPITN Website with Hyperlink	x	x	x	x	
Promotional Item Giveaway at MIX and Education Events	x	x	x	x	
Banner Ad in Monthly Newsletter	x	x	x	x	

MPI Tennessee Chapter Sponsorship Benefits

MEMBER
NON-MEMBER

	CHAPTER	PLATINUM	DIAMOND	GOLD	SILVER
ANNUAL CASH INVESTMENT (MEMBER/NON-MEMBER)	<div>\$30,000</div> <div>\$50,000</div>	<div>\$10,000</div> <div>\$15,000</div>	<div>\$5,500</div> <div>\$7,6500</div>	<div>\$2,500</div> <div>\$3,500</div>	<div>\$1,000</div> <div>\$1,500</div>
Social Media Spotlight	x	x	x	x	
Comp Registration to CONNECT	6	4	2	1	
Comp Registration to Gala	8	6	2	1	
Exhibit at Events	4x	3x	1x		
Promotions Video Play at Event (3 minutes)	4x	2x	1x		
Exhibit booth at CONNECT	x	x	x		
Podium Time at Sponsored Event (up to 3 minutes)	x	x	x		
Dedicated Email Blast to Directory	2x	1x			
Presenter at Annual Awards Gala	x	x			
Host MIni-Education Event	2x	1x			
Banner Ad on Website	x				

MPI Tennessee Chapter a la carte Sponsorship Opportunities

	CASH INVESTMENT
EMAIL NEWSLETTER	
Sponsor Spotlight	\$250
Standalone Email	\$500
Logo with Hyperlink	\$150
SOCIAL MEDIA	
Campaign on all platforms	\$250
Instagram Stories (up to 5)	\$150
24 Hour Takeover	\$500
WEBSITE	
Bottom Banner Ad	\$250/month
Logo recognition with hyperlink on sponsor page	\$100/month
Logo recognition with hyperlink on homepage	\$150/month
Guest Blog post	\$150 per
EVENT PROGAMS - MIX, EDUCATION	
2 minutes of podium time	\$500
Table Tops or Experiences	\$350 per
Onsite Logo Recognition	\$150
Verbal Recognition During Event	\$100
Video Played During Remarks	\$500
Custom Options also available	please inquire

MPI Tennessee Chapter a la carte Sponsorship Opportunities

	CASH INVESTMENT
SIGNATURE EVENTS - CONNECT, GMID, GALA, HOLIDAY PARTY	
2 minutes of podium time	\$700
Table Tops or Experiences	\$450 per
Onsite Logo Recognition	\$250
Verbal Recognition during Event	\$200
Video Played During Remarks	\$700
Fun-draiser Sponsor	\$500 - \$2000
PROVIDING ITEMS AT EVENTS	
Tabletop giveaway/Swag	\$150
IN KIND EVENT SPONSORSHIP	please inquire
CORPORATE SCHOLARSHIP IN COMPANY NAME	cost of scholarship provided (membership, WEC, CMP)

Thank you for supporting the MPI Tennessee Chapter

[Ready to commit? Click here to fill out our sponsorship form for tracking and fulfillment purposes.](#)

Have questions? Reach out to either:

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