



MPIKC 2022-2023 ANNUAL SPONSORSHIP LEVELS

Meeting Professionals International is the largest meeting and event planner association worldwide. Our Kansas City Chapter has over 120 planner and supplier members from all sectors and industries around the KC metro area and beyond. When you become an Annual Sponsor of MPI Kansas City, you'll have the opportunity to connect and build relationships with industry professionals through our variety of educational and professional networking events.

\$3,000 - Platinum Annual Sponsorship

- Company Name, Logo and/or URL in collateral materials for all chapter educational events and social events
- Recognition as Platinum Sponsor by MPIKC during all chapter educational and social events
- Name badge recognition for all program attendees from your organization at all chapter events
- MPIKC Website – Platinum sponsor logo with link to sponsor's website for the MPIKC year
- (2) All Access passes Can use (1) registration for the meeting planner
- Opportunity for podium time at opening remarks of programing
- Opportunity to decorate tables or put out branded materials at the event
- A copy of the attendee list of all registered guests who attended the event
- Opportunity to donate an item for a giveaway at MPI events. Can be swag, gift card, non-perishable good, etc.
- First right of refusal for same sponsorship next year

\$2,000 - Gold Annual Sponsorship

- Company Name, Logo and/or URL in collateral materials for all chapter educational events and social events
- Recognition as Gold Sponsor by MPIKC during all chapter educational and social events
- Name badge recognition for all program attendees from your organization at all chapter events
- MPIKC Website – Gold sponsor logo with link to sponsor's website for the MPIKC year
- (1) All access passes. If unable to attend events can donate to MPI to sponsor a student or planner.
- Opportunity to decorate tables or put out branded materials at the event
- A copy of the attendee list of all registered guests who attended the event
- Opportunity to donate an item for a giveaway at MPI events. Can be swag, gift card, non-perishable good, etc.
- First right of refusal for same sponsorship next year

\$1,000 – Silver Annual Sponsorship

- Company Name, Logo and/or URL in collateral materials for all chapter educational events and social events
- Recognition as Silver Sponsor by MPIKC during all chapter educational and social events
- Name badge recognition for all program attendees from your organization at all chapter events
- MPIKC Website – Silver Sponsor logo with link to sponsor’s website for the MPIKC year
- One complimentary registration at two (2) programs with MPI Kansas City, excluding PEC;
- Opportunity to donate an item for a giveaway at MPI events. Can be swag, gift card, non-perishable good, etc.
- First right of refusal for same sponsorship next year

\$500 – Bronze Annual Sponsorship

- Company Name, Logo and/or URL in collateral materials for all chapter educational events and social events
- Recognition as Bronze Sponsor by MPIKC during all chapter educational and social events
- Name badge recognition for all program attendees from your organization at all chapter events
- MPIKC Website – Bronze sponsor logo with link to sponsor’s website for the MPIKC year
- One complimentary registration at one (1) programs with MPI Kansas City, excluding PEC;
- Opportunity to donate an item for a giveaway at MPI events. Can be swag, gift card, non-perishable good, etc.
- First right of refusal for same sponsorship next year

\$250 – Chapter Partner Sponsorship

- Company Name, Logo and/or URL in collateral materials for all chapter educational events and social events
- Recognition as Chapter Partner Sponsor by MPIKC during all chapter educational and social events
- MPIKC Website –sponsor logo with link to sponsor’s website for the MPIKC year
- Opportunity to donate an item for a giveaway at MPI events. Can be swag, gift card, non-perishable good, etc.
- First right of refusal for same sponsorship next year

Value Add-Ons

\$125 per Pass - Sponsor an attendee

- Buy an education pass for the year and host an attendee as your guest

\$150 per Post - Social Media

- Create a social media post or take over on all MPIKC Social Platforms

\$500 per Event - Registration/Welcome table

- Get the opportunity to welcome all registered attendees as they pick up their badge; opportunity to include marketing materials or swag bag

\$500 per Event - Host the bar

- Get the opportunity to buy drinks for the attendees; opportunity to include marketing materials or brand the bar

I WANT IT ALL! \$4,500.00-Annual Sponsorship; Includes the Platinum sponsorship offer, plus all the add-ons & (2) all-access passes for the annual year.

Don't see something that works for you? Let's customize it! Feel free to reach out to VP of Finance & Sponsorship and see if we can make something work for your budget.

If you are interested in an annual sponsorship opportunity, please contact MPIKC's VP of Finance & Sponsorship, Amy Worden, at aworden@opconventioncenter.com or 816.878.4085.

***All sponsorships exclude the Professional Education Conference (PEC)**