



MPIKC 2022-2023 ANNUAL SPONSORSHIP LEVELS

Benefits Period: July 1, 2022- June 30, 2023

Meeting Professionals International is the largest meeting and event planner association worldwide. Our Kansas City Chapter has over 150 planner and supplier members from all sectors and industries around the KC metro area and beyond. When you become an Annual Sponsor of MPI Kansas City, you'll have the opportunity to connect and build relationships with industry professionals through our variety of educational and professional networking events.

\$3,000 - Platinum Annual Sponsorship

- Platinum Sponsor recognition by MPIKC during all chapter educational and social events
- Name badge recognition for all program attendees from your organization at all chapter events
- MPIKC Website – Platinum sponsor logo with link on chapter website
- (2) All Access passes (education, special events and PEC)
- Opportunity for opening remarks at (1) one designated education or special event.
- Opportunity to decorate tables or put out branded materials at (1) one program of your choosing.
- A copy of the attendee list of all registered guests who attended for (1) one designated education or special event (contact information not provided)
- Opportunity to donate an item for a giveaway at (1) program of your choosing

\$2,000 - Gold Annual Sponsorship

- Gold Sponsor recognition by MPIKC during all chapter educational and social events
- Name badge recognition for all program attendees from your organization at all chapter events
- MPIKC Website – Gold sponsor logo with link on chapter website
- (1) All Access pass (education, special events and PEC)
- Opportunity for opening remarks at (1) one designated education or special event.
- Opportunity to decorate tables or put out branded materials at (1) one program of your choosing.
- A copy of the attendee list of all registered guests who attended for (1) one designated education or special event. (contact information not provided)
- Opportunity to donate an item for a giveaway at (1) program of your choosing

\$1,000 – Silver Annual Sponsorship

- Silver Sponsor recognition by MPIKC during all chapter educational and social events
- Name badge recognition for all program attendees from your organization at all chapter events
- MPIKC Website – Silver sponsor logo with link on chapter website
- (1) All Access pass (education, special events and PEC)
- Opportunity for opening remarks at (1) one designated education or special event.
- Opportunity to decorate tables or put out branded materials at (1) one program of your choosing.
- A copy of the attendee list of all registered guests who attended for (1) one designated education or special event. (contact information not provided)
- Opportunity to donate an item for a giveaway at (1) program of your choosing

\$500 – Bronze Annual Sponsorship

- Bronze Sponsor recognition by MPIKC during all chapter educational and social events
- Name badge recognition for all program attendees from your organization at all chapter events
- MPIKC Website – Bronze sponsor logo with link on chapter website
- One complimentary registration at one (1) program of your choosing, excluding PEC
- Opportunity to donate an item for a giveaway at (1) program of your choosing

\$250 – Chapter Partner Sponsorship

- Chapter Partner recognition by MPIKC during all chapter education and social events
- MPIKC Website –sponsor logo with link on chapter website
- Opportunity to donate an item for a giveaway at (1) program of your choosing

Value Add-Ons

\$125 per pass- sponsor an attendee

- Buy an education pass for the year and host an attendee as your guest

\$150 per post– Social Media

- Create a social media post or take over on all MPIKC Social Platforms

\$500 per event- Registration/Welcome table

- Opportunity to welcome all registered attendees as they pick up their badge; opportunity to include marketing materials or swag bag

\$500 per event- Host the bar

- Opportunity to host drinks for the attendees; the opportunity to include marketing materials or brand the bar.

I want it all! \$4,500.00-Annual Sponsorship; Includes the Platinum sponsorship offer plus all the add-ons & (2) education passes for the annual year.

Don't see something that works for you? Let's customize it! Feel free to reach out to VP of Finance & Sponsorship and see if we can make something work for your budget.

If you are interested in an annual sponsorship opportunity, please contact MPIKC's VP of Finance & Sponsorship, Amy Worden, at aworden@opconventioncenter.com or 816.878.4085.

**Sponsor benefit fulfillment is at the responsibility of the sponsor to register for events, and supply promotional and marketing materials in a timely manner.*