



2025 Annual Conference - Thursday, August 14

Sponsorship and Exhibitor Opportunities

Each year, the Kansas City Chapter of Meeting Professionals International hosts a day-long Annual Conference. This event is the premier educational event for the members of MPI Kansas City, as well as event industry peers. This event draws 100+ meeting planners and suppliers from across the Midwest.

You are invited to take part in this annual event through sponsorship. Many of the sponsorship levels include complimentary registration, and we strongly encourage you to join us for education, inspiration, and networking.

SPONSORSHIP	LEVEL	AMOUNT
Venue Sponsor - <i>Fiorella's Event Space, Overland Park, KS</i> -Exclusive venue sponsorship and promotion throughout the Event -Speaking opportunity to showcase the venue location (3 minutes) -Opportunity to hand out branded swag to attendees, as mutually agreed. -Spotlight announcement of location in email announcement of event. -Top recognition in special Annual Conference edition of MPIKC newsletter sent to all membership and registrants (pre-event) -Logo placement in all outgoing Annual Conference email communications -Dedicated social media post (three channels - Facebook, Instagram, LinkedIn)) -Four (4) complimentary registrations to Annual Conference -Additional Annual Conference attendee registrations provided at a 50% discount	Platinum	SOLD

SPONSORSHIP	LEVEL	AMOUNT
Registration Sponsor - Exclusive (one available) -Greet all registered attendees while they pick up their event badges -Opportunity to hand out branded swag to attendees, as mutually agreed. -Banner ad/ logo placement on registration page (Cvent) -Spotlight announcement in Annual Conference email communications (pre-event) -Sponsor recognition in special edition of MPIKC Annual Conference newsletter sent to all membership and registrants (pre-event) -MPIKC social media post (three channels - FB, Instagram, LinkedIn) -Logo placement in outgoing Annual Conference email communications -Dedicated social media post (three channels - Facebook, Instagram, LinkedIn) -Two (2) complimentary registrations to Annual Conference -Additional Annual Conference attendee registrations provided at a 50% discount	Gold	\$1,500
Signage Sponsor - Exclusive (one available) -Logo placement on all signage at location -Spotlight announcement in Annual Conference email communications (pre-event) -Sponsor recognition in special edition of MPIKC Annual Conference newsletter sent to all membership and registrants (pre-event) -MPIKC social media post (three channels - Facebook, Instagram, LinkedIn) -Logo placement in outgoing Annual Conference email communications -Two (2) complimentary registrations to Annual Conference -Additional Annual Conference attendee registrations provided at a 50% discount	Gold	\$1,500
Breakfast Sponsor - Exclusive (one available) -Video or in-person infomercial presented by a member of your organization (during event opening, up to 3 minutes) -Sponsor recognition in special edition of MPIKC Annual Conference newsletter sent to all membership and registrants (pre-event) -MPIKC social media post (three channels - Facebook, Instagram, LinkedIn) -Logo placement in outgoing Annual Conference email communications -Two (2) complimentary registrations to Annual Conference -Additional Annual Conference attendee registrations provided at a 50% discount	Silver	\$1,250

SPONSORSHIP	LEVEL	AMOUNT
Lunch Sponsor - <i>Exclusive (one available)</i> -Opportunity to open our lunch session for Annual Conference -Video or in-person infomercial presented by a member of your organization (at lunch break, up to 3 minutes) -Sponsor recognition in special edition of MPIKC Annual Conference newsletter sent to all membership and registrants (pre-event) -MPIKC social media post (three channels - Facebook, Instagram, LinkedIn) -Logo placement in outgoing Annual Conference email communications -Two (2) complimentary registrations to Annual Conference -Additional annual conference attendee registrations provided at a 50% discount	Silver	\$1,250
Ice Cream Break Sponsor - <i>Exclusive (one available)</i> -Video or in-person infomercial presented by a member of your organization (at break, up to 2 minutes) -Sponsor recognition in special edition of MPIKC Annual Conference newsletter sent to all membership and registrants (pre-event) -MPIKC social media post (three channels - Facebook, Instagram, LinkedIn) -Logo placement in outgoing Annual Conference email communications -Two (2) complimentary registrations to Annual Conference -Additional Annual Conference attendee registrations provided at a 50% discount	Bronze	\$1,000
Happy Hour Sponsor - <i>Limited (two available)</i> -Provides one drink ticket to each attendee. Tickets may be handed out by a member of your organization or given to attendees at registration. -Sponsor recognition in special edition of MPIKC Annual Conference newsletter sent to all membership and registrants (pre-event) -MPIKC social media post (three channels - Facebook, Instagram, LinkedIn) -Logo placement in outgoing Annual Conference email communications -Two (2) complimentary registrations to Annual Conference -Additional Annual Conference attendee registrations provided at a 50% discount	Bronze	\$1,000

SPONSORSHIP	LEVEL	AMOUNT
Marketplace Exhibitors -Exhibitor recognition in special edition of MPIKC Annual Conference newsletter sent to all membership and registrants (pre-event) -MPIKC social media post (three channels - Facebook, Instagram, LinkedIn) -Logo placement in outgoing Annual Conference email communications -Two (2) complimentary registrations to Annual Conference -Additional Annual Conference attendee registrations provided at a 50% discount	6' Table	\$750
Friend of MPI KC -Sponsor recognition in special edition of MPIKC Annual Conference newsletter sent to all membership and registrants (pre-event) -Logo placement in outgoing Annual Conference email communications -One (1) complimentary registration to Annual Conference -Additional Annual Conference attendee registrations provided at a 50% discount		\$500

For sponsorship or exhibitor questions please contact:

Tracy Nice, Director of Annual Conference, tracy@stancyevents.com

For more information about Meeting Professionals International, please visit our website at

<https://www.mpi.org/chapters/kansas-city>