



KANSAS CITY CHAPTER

2026 MPIKC SPONSORSHIP PROSPECTUS

When we **meet,**
we change the world®



KANSAS CITY
CHAPTER



Meeting Professionals International is the largest meeting and event planner industry association worldwide. Founded in 1981, MPI Kansas City Chapter has over 150 members representing planners from the corporate, association, government, religious and non-profit sectors, as well as independent planners and suppliers. Members represent organizations within the greater Kansas City area, as well as affiliate members from various chapters around the country.

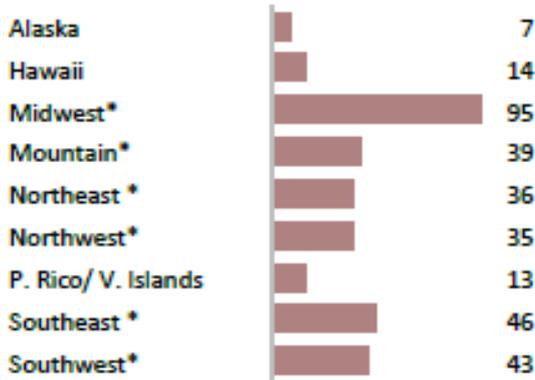
Our chapter is a two-time, back-to-back global Rise Award winner (2022 and 2023) and recognized as a Chapter of Excellence.

ABOUT US



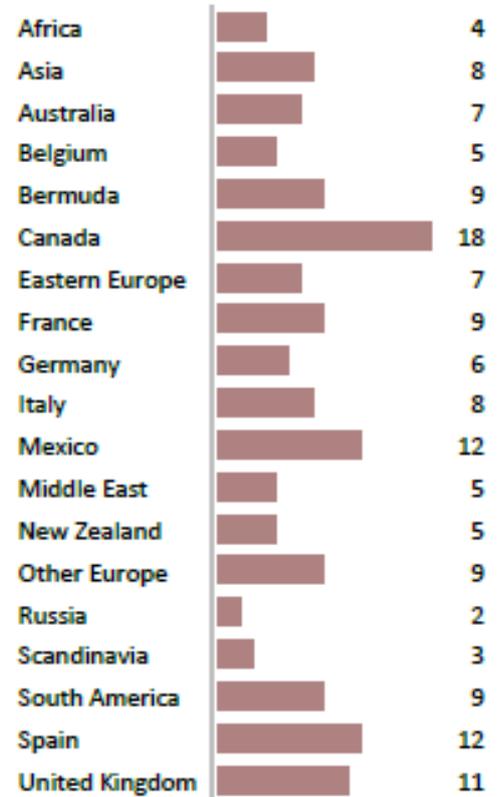
DEMOGRAPHICS OF PROGRAMS PLANNED BY MPIKC MEMBERS

Planning Loc. Within the United States

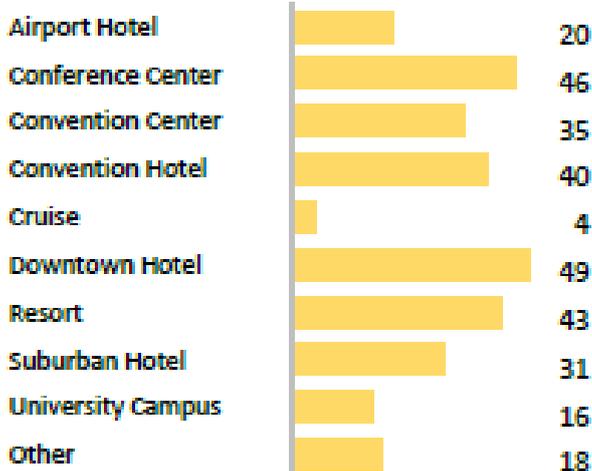


Midwest	(IL, IN, OH, MI, MN, WI, IA, MO, KS, OK, NE, SD, ND)
Mountain	(UT, CO, WY, MT)
Northeast	(ME, NH, VT, MA, RI, CT, NY, NJ, PA, DE, MD)
Northwest	(WA, OR, ID)
Southeast	(FL, GA, SC, NC, LA, AL, MS, AK, TN, KY, WV, VA, DC)
Southwest	(CA, NV, AZ, NM, TX)

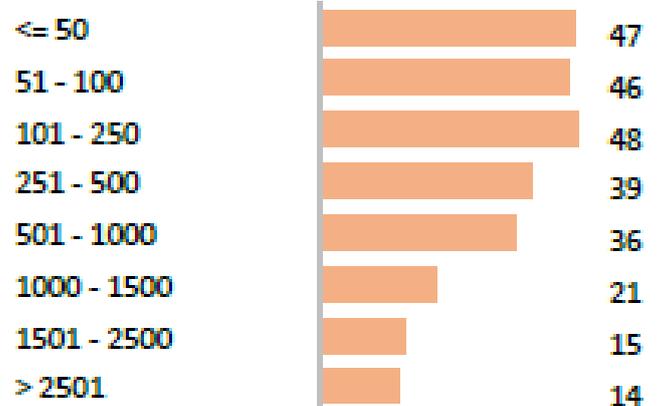
Planning Loc. Outside United States



Facility Utilized



Meeting Sizes





\$92.8

MILLON

Buying Power of
MPIKC's Planner Members

\$124.95

MILLON

Buying Power of All
MPIKC's Members

VALUE TO OUR PARTNERS



At MPI Kansas City, partnership isn't just about being seen — it's about being remembered.

Our sponsors connect directly with the decision-makers shaping Kansas City's \$125 million meeting and event industry. Through every educational, special event or conference, your brand becomes part of the story our members tell and the partners they choose to work with.

You'll find value in:

- Proximity. Direct access to corporate, association, and third-party planners who buy.
- Purpose. Year-round opportunities to align your brand with thought leadership, innovation, and impact.
- Presence. Visibility across live events, digital channels, and peer networks that keep your name top of mind.

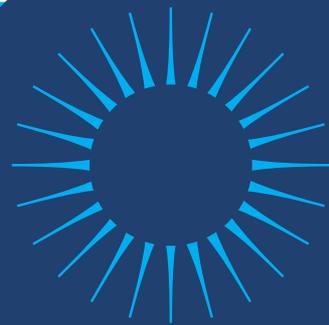
Our membership is diverse in expertise and united by purpose. Whether they're managing global conferences or curating local experiences, MPIKC members turn ideas into action.

ANNUAL SPONSORSHIP OPPORTUNITIES

TITANIUM

- Titanium Sponsor recognition by MPIKC during all chapter educational and special events
- Sponsor Ribbon on attendee badge at chapter events
- Company logo on MPIKC homepage with link to your website
- Company logo on event registration site with link to your website
- (1) One sponsor spotlight in MPIKC Monthly Newsletter
- (1) One dedicated social media post (Facebook, Instagram, LinkedIn)
- (2) Up to two tickets special event (Music Bingo and Trivia)
- (1) One complimentary table registrations (8-10 attendees) for MPIKC Presidential Gala - Awards Celebration and Silent Auction
- (1) One complimentary exhibitor table and (2) two complimentary registrations at MPIKC Annual Conference
- A copy of the attendee list of all registered guests who attended for (1) one designated education or special event (name and company only)

**INVESTMENT
\$5500**



ANNUAL SPONSORSHIP OPPORTUNITIES

PLATINUM

- Platinum Sponsor recognition by MPIKC during all chapter educational and social events
- Sponsor Ribbon on attendee badge at chapter events
- Company logo on MPIKC homepage with link to your website
- Company logo on event registration site with link to your website
- (1) One sponsor spotlight in MPIKC Monthly Newsletter
- (1) One dedicated social media post (Facebook, Instagram, LinkedIn)
- (1) One complimentary table registration (8-10 attendees) for the MPIKC Presidential Gala-Awards Celebration and Silent Auction
- (1) One complimentary exhibitor table and (2) two complimentary registrations at MPIKC Annual Conference
- A copy of the attendee list of all registered guests who attended for (1) one designated education or special event (name and company only)

INVESTMENT
\$3500

GOLD

- Gold Sponsor recognition by MPIKC during all chapter educational and social events
- Sponsor Ribbon on attendee badge chapter events
- Company logo on MPIKC homepage with link to your website
- Company logo on event registration site with link to your website
- (1) One dedicated social media post (Facebook, Instagram, LinkedIn)
- **(1) One table/group registration up to (8) attendees for (1) one special event**
- (1) One complimentary exhibitor table and (1) one complimentary registration or MPIKC Annual Conference
- A copy of the attendee list of all registered guests who attended for (1) one designated education or special event (name and company only)

INVESTMENT
\$2500

ANNUAL SPONSORSHIP OPPORTUNITIES

SILVER

- Silver Sponsor recognition by MPIKC during all chapter educational and social events
- Sponsor Ribbon on attendee badge at chapter events
- Company logo on MPIKC homepage with link to your website
- Company logo on event registration site with link to your website
- (1) One dedicated social media post (Facebook, Instagram, LinkedIn)
- (1) One complimentary registration for (1) one special event
- (1) One complimentary registration for MPIKC Presidential Gala - Awards Celebration and Silent Auction

**INVESTMENT
\$1500**

BRONZE

- Bronze Sponsor recognition by MPIKC during all chapter educational and social events
- Sponsor Ribbon on attendee badge for all attendees from your organization at chapter events
- Company logo on MPIKC homepage with link to your website
- Company logo on event registration site with link to your website
- (1) One dedicated social media post (Facebook, Instagram, LinkedIn)

**INVESTMENT
\$500**

ADDITIONAL SPONSORSHIP OPPORTUNITIES

2026 ANNUAL CONFERENCE

**Venue Sponsor
Registration Sponsor
Signage Sponsor
Breakfast Sponsor
Lunch Sponsor
Break Sponsor
Networking Sponsor
Marketplace Exhibitors**



MPI

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IMPORTANT INFORMATION

Signed Agreements

Sponsorships will not be considered final until a signed Letter of Agreement (LOA) has been received by the VP of Finance. This LOA will outline the benefits received, sponsorship fee and other agreements between the sponsor and the MPI Kansas City Chapter.

Invoices and Payments

Sponsorship benefits will not be provided until payment has been received. Please communicate any invoicing requirements ahead of time to expedite the process.

Sponsorship Fulfillment

While the MPI Kansas City Chapter will work with you to fulfill all of the benefits outlined in your sponsorship agreement, it is the responsibility of the sponsor to provide all needed materials or information in a timely manner.

MPI KANSAS CITY RESERVES ALL RIGHTS TO ADD, REMOVE OR CHANGE ANY SPONSORSHIP AT ITS DISCRETION AND BENEFITS ARE SUBJECT TO CHANGE.

ADDITIONAL SPONSORSHIPS MAY BE PERMITTED AT THE DISCRETION OF MPI KANSAS CITY.



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LET'S TALK

CONTACT

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Sponsorships

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