

## **Driving Forces in Meetings & Events And What It Means To You**

As the economic environment and hotel structure continue to change at a rapid pace, it is important to understand the current outlook, economic concerns and forecasts that will dictate behavior in the Meetings Environment. Our meeting's world has become much more complex with a variety of issues from room piracy, cyber security, meetings advocacy and Health & Wellness leading the charge. In this dynamic session, industry veteran Michael Dominguez shares the latest trends in the hotel industry and how they affect your meetings and incentives. Gain a better understanding of the economic environment, how structural changes will have an impact in 2016 and beyond, identify ways to optimize your relationships with hotels as well as your key stakeholders. We will also explore the internal and external forces that will continue to pressure meeting design, content decimation and the need to understand we no longer have attendees, but rather participants in meetings

### **Learner Objectives:**

- Understand Pricing demands in today's meeting market
- Review industry forecast for major North American Markets
- Understand the need for change and rapidly changing technology
- Understand behavior changes in audiences of the future
- Review the future of Meeting Room design and the influences behind the trends

## **Cleaning Your (Work) Plate: Be a Better Delegator to Focus On Your Unique Ability**

One unfortunate by-product that comes with growth and success is busyness, i.e. the weight of the world and all of its responsibilities falling on the leader, manager, or high performer. End this cycle of stress by working toward a laser-focus on the roles & responsibilities that bring you, and your organization, the most value...and that you enjoy! Cleaning Your (Work) Plate is a concept that's life-changing for those who pay attention and put it into action. Pete Honsberger (CultureShoc) will lead the group toward this goal with energizing activities, engaging content, and small decisions to put into action.

## **Leadership Today: Are You Playing Chess Or Checkers?**

We all understand that the world is quite complex today and the responsibility of leading a team has never been more challenging. In a world of multi-generations, multiple communication platforms and numerous distractions Team Dynamics have become complicated.

This session on team dynamics will help identify the necessary understandings if you are going to be successful in building deep and sustainable teams to ensure that you and your organization not only remain relevant...but even remain! Join us as MGM Resorts International's, Chief Sales Officer and Immediate-Past Chairman of MPI's International Board of Directors walks us through important Team Structure: The Importance of Culture, Understanding the importance of humility and starting with building the right team members.

### **Learning Objectives:**

- Learn what teams look like today
- Learn the primary difference between Management and Leadership
- Review a case study of a sustainable, successful culture
- Learn why you have to start with the right talent and fit if you are to have a successful team
- Understand the importance of Strength Management and its importance to the team
- Learn to focus on the behaviors of the team versus the demographic
- Understand the importance of perseverance in the team dynamic