

Joanne Dennison's
Meeting and Event Intensive Two Day Class
Saturday/Sunday Feb 8 & 9, 2020

Marketing Partner – MPI Ohio
Venue Partners – Marriott Cincinnati North & Butler County CVB

Learn how to be better at what you do ---and further your career

**Earn Contact Hours for the Certified Meeting Professional (CMP)
Application or Recertification**

This intensive, extensive, interactive class utilizes the CMP – International Standards (effective for the CMP exam January 2012) as the base for the areas of learning.

Joanne is an educator. Because of that the first and foremost purpose of the class is about learning to be a better professional in the meeting and events industry (planner or supplier), and applying it when you go to work the next day. Yes, people have even taken the class who were not sitting for the exam just for the learning experience! Class hours count toward the CMP CE application hours.

For many attendees it is also about “getting” a grasp on the material in a strategic, situational and conceptual way to pass the CMP exam. The exam is no longer about memorization. It is about thinking, planning and acting strategically. The questions are no longer definition based, but situation based (“You are at your meeting and....”). The topics that are covered are emphasized according to importance and relevancy to the CMP-International Standards and the proportion to how they are used in the exam. There is also a **“Pay Once, Take Twice”** option where you can come the first time to get you on your way for preparing. Then, if you choose, find a future class that fits your schedule and take it at no additional charge.

Joanne shares information that is not on the exam....but she feels that you should know and can use. She also does share study tips and test taking tips for those who are preparing for the exam. Some of the tips also count in “real life”. Participants also share their experiences as part of the learning.

Joanne has taught her multi-day class more than 30 times since 2000 .She has also taught other sessions both for her own company and for many organizations such as MPI, RCMA, and Smart Meetings Magazine. Classes have been held throughout the US along with Canada, Mexico, Dominican Republic, Thailand and China. She is also an educator at many industry meetings and in corporate organizations.

Joanne passed the exam in 1996 and has re-certified three times, most recently in 2016. She also has attended the CMP Conclave multiple times to learn the most up-to-date information about the CMP program most recently in November 2018.

Date: Saturday & Sunday, Feb. 8 & 9. 2020 9:00 am – 6:00 pm both days

Dress: Casual

Location: Marriott Cincinnati North, 6189 Muhlhauser Rd. West Chester, Ohio 45069

Registration Fee: \$600 MPI Member - \$550.

See next page for registration form.

Hotel: Marriott Cincinnati North link: [Book by Jan 29, 2020 for \\$99+ group rate](#)

You must attend the entire class to receive all 16 contact hours.

Questions? Please email Joanne@JoanneDennison.com

Required Referenced Books for Studying –Purchasing from EIC Marketplace

<https://eventscouncil.org/CMP/Future-CMPs/Prep-Materials>

Prices do not include shipping and handling

CIC Manual, 9th Edition Hard copy: \$99.95 USD, e-book format: \$69.95 USD, Hard copy and e-book combo discount: \$150 USD (must be purchased at same time to receive discount)

APEX Glossary, 2019 Edition \$35.00 USD. If you have the 2016 (Blue Cover) edition, it can be used at this time.

Professional Meeting Management, (PCMA Manual), 6th edition: \$110.00 USD

After you are approved to sit you have 365 days to take the exam (usually 4 testing cycles).
The exam cost \$475.

**The next exam period after this class is:
May, 2020**

RESOURCES:

EIC (Convention Industry Council)- Information about CMP
<http://www.eventscouncil.org/CMP/AboutCMP.aspx>

For information on how to apply see
<https://www.youtube.com/watch?v=md-lztwPJPE&feature=youtu.be>

NOTE: The Timothy S Y Lam Foundation has recently established the Certified Meeting Professional (CMP) Scholarship for those approved to sit for the CMP exam. For more information on the scholarship requirements, submission schedule and to download an application, visit <https://www.timothysylam.org/cmp-scholarships/>

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Name _____

Company _____

Work Address _____

Work Phone _____ Email _____

Email Address to use for EIC Hours Credit Upload _____

Cell Phone _____ Personal Email _____

In case of an emergency, who should be notified? Name and number: _____

Who referred you to this class? _____

Registration Fee: \$600

MPI Member Fee: \$550

If paying by check please mail to :

The Ordinary Success Project, 70 Patten Rd, Westford MA 01886

Check # _____ **Make Check Payable to "The Ordinary Success Project"**

If paying by credit card please scan this page only and email to Joanne@JoanneDennison.com

MasterCard/Visa/AMEX _____ Zip of CC Billing Address _____

Name on Card _____

Exp. _____ Security Code _____ Signature _____

Charge will appear as "The Ordinary Success Project"

Registration and Cancellation Policy: Students must be registered and paid in full to attend the sessions. There is not a discount if you miss any part of the session. **Must have six registrations by Jan. 17, 2020 for the class to be held. Maximum of 20. Cancellations may be made through Jan. 24, 2020 for a refund less \$50.00 processing fee. No refunds as of Jan. 25, 2020. Registration can be applied to future classes.**

Registrants may take a second class directly sponsored by The Ordinary Success Project at no additional charge. I have read and understand the registration, cancellation and refund policy. (This must be signed by attendee)

Name

Date