



OHIO CHAPTER

define

THE OFFICIAL NEWSLETTER OF MEETING PROFESSIONALS INTERNATIONAL OHIO CHAPTER



FEB/MAR 11 ISSUE

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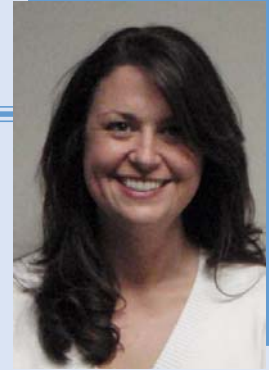
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MPIOH Mission Statement: To enhance the overall quality and awareness of the meetings industry by ensuring the professional development and growth of its membership through targeted educational programs and networking opportunities.

President's Column

By Wendy Nicodemus, CMP



This year the MPI Mid-America Educational Conference will celebrate its eleventh anniversary. Over the years the event has continued to be a partnership between mid-west bordering MPI chapters. Kentucky and Ohio have been teaming up to offer dynamic educational opportunities that are normally only found at National level. As a team, we are able to combine our knowledge and resources to continue to produce an event that will leave you with a memorable experience.

The Mid-America Conference would not be possible if it were not for our group of dedicated volunteers. Last year, between the Kentucky and Ohio chapters, a total of 31 volunteers took their personal time to put on a great event for their peers. As an industry professional, what better event to attend than one planned by a group of your peers? The MAC committee takes into consideration the survey results and feedback from attendees to improve the event year over year. These volunteers walk in your shoes every day, giving them a deep understanding of the topics and formats that will directly affect you in your career. Many of the speakers chosen for the event are provided through the MPI Platinum Speaker program, allowing attendees to experience speakers that are many times out of a planner's price range. The topics are sure to be current and fresh, keeping you up to date on the latest trends and news.

Behind the success of the Mid-America Conference, is the continued support of industry suppliers that act as sponsors for the event. Ranging from meeting space and sleeping rooms, to audio visual and catering services, the MAC conference would not be possible without these organizations. The silent auction held during the weekend is another fun part of the event that has grown over the years, thanks to our rising list of contributing sponsors. Attendees are able to walk away with a variety of fantastic items at low prices! All

of the funds received from both the silent auction and event registration, is reinvested back into the members education within both chapters. A variety of vendors participate as sponsors at the MidAmerica Conference. It is important to support these sponsors by thinking of them the next time you are in need of their given services. In our industry, supporting one another can make a huge difference. The funds raised during the event enables chapters to offer scholarship opportunities to assist members in gaining there CMP/CMM certifications as well as to attend the MPI World Education Conference and Mid-America.

The networking opportunities given are always top notch, with a great deal of time set aside for peer interaction. When you attend the Mid-America Conference you are surrounded by a group of 250 individuals that you can relate to; all with varied insights and experiences that can inform you on topics that a speaker may not be able too. You may walk away from the conference with a new client, vendor contact or even a new friend. I hope to see all of you at the upcoming Mid-America Conference in March!

The 11th Annual MPI MidAmerica Education Conference

We are thrilled at all the amazing talent coming to our upcoming conference. To kick it all off, our current MPI International Chairman, Eric Rozenberg, CPM, CMM, will present us all the current news from International.

The Monday luncheon is a can't-miss and will be sure to engage and entertain you as we just confirmed THE PASSING ZONE (finalists on "America's Got Talent") who will perform their critically acclaimed show and teach the power of partnerships!

Platinum speakers Richard Aaron, BizBash Media and James Hogg, Ph.D., Rosen School of Hospitality (Univ. of Central Florida), will captivate you with their expertise in planning successful events and utilizing emerging technologies

Amy Lynch, Dan Parks, Jon Petz and Gloria Nelson will also be on hand to breakdown topics such as Emerging Technologies, Generation Y and Meetings in Second Life.

SHHH! We do have one big surprise speaker coming in on Tuesday morning, so get excited! He will thrill, entertain and surely help to change your outlook on how to plan for meetings in 2011.

Our education team continues to add outstanding speakers and tremendous content. We invite you to register today and check out the new website to receive updates on other important MAC 2011 information.



MPI Mid America Conference

March 27 - 29, 2011
Louisville, Kentucky

Early bird registration ends February 15th! Register at: www.MPIMidAmericaConference.com

Room blocks are on hold at the Crowne Plaza, Louisville. Hotel Room Rates are \$129 plus tax. You must reserve your room by February 22, 2011 to receive the discounted rate. Call 888-233-9527 and mention Group Code **MAC MPI** when making reservation.

Crisis Management - a huge success!

By John Kilacky and Alec Windle

We work in an industry that relies on the success of many factors, including the stressful and unpredictable airline and travel industry. It is impossible to cover every variable when planning an event, especially as programs become more detailed and technically advanced. The number of things that could go wrong has grown extensively. Industry professionals can combat the unknown through detailed crisis management plans, which break down important procedures to immediate action steps. More and more planners are beginning to find the value in this precaution, devising a "what if" plan with for each event.

December's chapter meeting offered a unique subject topic and an all-star panel of seasoned planners and suppliers. The panelists included: Joe Shaw CMP, Greater Columbus Convention Center; Mary Ann Evans CMP, AOPHA; Wini Cloran, Nationwide; Joanne Huntzinger CMP, Abbott Nutrition; Bill Douglas, OASBA; and Tammy Krings, Travel Solutions. This exciting line-up helped to attract 84 attendees to the Dublin Embassy Suites, our largest chapter meeting in 2010. The attendance demographics really pointed towards our overall average chapter supplier/planner ratio, with nearly 50% of the attendees listed as planners.

Crisis Management fundamentals rely on having a plan in place prior to the crisis occurring, and being able to implement it when it happens. These variable factors include fire, weather damage, terror attacks or any other cause of disruption to your event. Surprisingly, the majority of planners and suppliers do not have a formal crisis management plan, with only 40% of planners stating that they have one in place.



One of the experiences discussed during the event was Joe Shaw with the Greater Columbus Convention Center. Mr. Shaw was the first employee to make it to the Convention Center when the majority of the facility flooded because of a malfunction in the water line cap. He described how he and his staff worked for over 24 hours straight to make sure that the facility was structurally sound and dry for a large event that was kicking off the following day. After it was all said and done, the Convention Center was able to prepare enough space to get the event off the next day without a hitch.

A large part of the discussion was based around the woes of the travel industry, and how to plan and react to the unexpected. Communication with attendees, speakers and facilitators was stressed a great deal, as this is often the first action step when something goes wrong. A topic that was brought up was the use of cellular phones internationally. Many normal phone plans do not come with

international service which can cause a great deal of headache if you have attendees that are travelling abroad and that is the only number that you have listed. A number of the planners on the panel stated the

Crisis Management - a huge success! continued

importance of having multiple ways to contact the individual and/or their families in a tight spot. Joanne Huntzinger, CMP discussed her experience with travel cancelations for her companies employees abroad during the large volcanic eruption in Iceland last year, which disrupted the airspace in Europe due to the enormous ash cloud. She stated that one of the largest problems is that for some people they did not have the proper contact information to track them down overseas. This important information would have aided in



logistical decisions and caused less stress as the planners worked through the changes.

Tammy Krings with Travel Solutions made a point to state that those planners who are new a putting a crisis management plan together can contact a seasoned travel agency that can help you through the process. Although it is important to put together a plan that is structured around your specific needs, it is very helpful to have industry peers to lean on when sorting out a detailed plan for the first time. Many attendees in the audience did not have a plan at all, some of which requested that MPIOH offer a course that would walk them through the steps of putting together a detailed plan.



The overall feedback from the attendees for the event was awesome, with many participates raving about the topic choice and panel format. The post-event survey showed that 97% of attendees voted that the material covered was excellent. Be sure to keep a look out for more current, trendy topics for future chapter events coming to a city near you! Thank you to those who participated in our panel as well as all who attended the event. We look forward to seeing you at the next meeting!

Social Media Update

MPIOH recognizes the importance of Social Networking and is dedicated to growing each of these social media platforms as well as providing meaningful content to our followers, fans and friends over the ensuing months & years.

As of January 7, 2011:



The Ohio Chapter of MPI fan page has 61 connections and our chapter facebook group has 104 members. Please continue to visit, post and invite others to our page.



Check out the new MidAmerica Conference page! See the full agenda, register and get sponsorship info at www.MPIMidAmericaConference.com... OR visit us on twitter @MPIOH.



Currently we have 326 members – LinkedIn continues to be the most predominantly used social media in the professional market.



Stay tuned after MPI MidAmerica Conference!! By the way if you haven't signed up for MPI MidAmerica Conference yet please do so immediately, early bird registration deadline is February 22nd. Thank you.

Be sure to watch for this column/page in future issues of Define.

Capturing the Corporate Social Responsibility Opportunity in Meetings and Retreats

By Matt Campana

If one trend for 2011 and beyond has become crystal clear in meetings and retreats it is the trend of “giving back”. Everywhere you look it has become apparent that we have all identified first, how badly our help is needed and secondly the incredible impact we all can have, especially as a group!

Often times the challenge becomes “what” or “how” can we get involved? Based on research from The Committee Encouraging Corporate Philanthropy or CECP fully 84% of corporate executives believe that society expects businesses to take a more active role in environmental, social, and political issues than it did five years ago. Corporate philanthropy is one effective way to meet these new expectations. However, knowing that 84% of executives believe in social responsibility, fewer than 20% of companies surveyed by CECP said their philanthropic efforts were very or extremely effective in meeting social or business goals. By developing and delivering proven, sustainable CSR programs we in the meeting industry can help businesses towards these goals. With the World seemingly getting smaller and smaller, not only are we living in an unprecedented time to actually make a difference, which is the participating organizations main goal, but employees, consumers and shareholders alike are all demanding CSR.

Businesses that have truly committed to a globally responsible mindset are beginning to realize that opportunities exist where they might not have found them in the past. Not only do they have a more committed and loyal workforce along with consumers that respect and appreciate their business practices but

also this commitment can lead to new markets, new products and services, better workforce efficiency and a host of other benefits. This corporate behavior must be part of their core business model, not just jumping on a fad.

So, how can the meeting and retreat industry help?

There is certainly a new initiative to prove the value of meetings, what better way than to offer a meeting program that gives back. Planners and third party

providers are beginning to really show creativity with a variety of CSR programming. From working with Habitat for Humanity to build a bike programs to reef restorations there are opportunities to create fun, interactive programs for your clients. Here at Corporate Motivation, Inc, we have developed a University Validated CSR program entitled our Corporate Volunteer Retreat™. Through this program developed in 2005 we take the natural lessons learned through volunteering and giving back and apply those lessons to current business initiatives.

Utilizing adventure based team

building, leadership development, guest speakers and a myriad of options not only does the client realize the opportunity for CSR but they also realize improved performance! We work with a multitude of charities and non-profits to customize this program and have travelled as far as Kenya to build 10 nursery schools while creating better functioning teams.

Matt Campana is Founder and President of Corporate Motivation, Inc. He started CMI in 2005 to provide businesses with a platform to give back to the communities in which we live, work and play while also improving performance. Matt has been in the meetings and retreat industry for 10 years working 5 of those years in Jackson Hole, Wyoming.



Integrating Pop Culture into Special Events

By Alec Windle

When I think of a successful Special Event, one of the most important aspects is a well thought-out ambiance or theme that transforms the event space into a specific vision. The feel that the attendee gets when they walk in the room will set the tone for how they remember their experience in the future. The “it” factor can come in many forms, ranging from the visual appeal of the décor to live entertainment. Integrating pop culture themes into events gives you endless room for creative ideas and is a great way to relate directly to your target audience.

When planners turn to pop culture ideas, many seem to follow the same themes time and time again. Yes, “The Wizard of Oz” and “Alice in Wonderland” make for cool décor choices and a cute story line, but depending on your audience, this may be like a Nickelback song on the radio; catchy yet played out. Why not stay more current with your ideas? A blast from the past is fun, but so is staying fresh and topical. Here are a few ideas that will hopefully help you think a little more outside the box.



Glee: One of the most watched TV shows for the past few seasons has been Fox’s crossover teen musical drama, Glee. The show’s popularity has quickly taken them outside the TV world to the top of the Billboard and iTunes download charts with their pop

friendly versions of current and classic hits. Avid watchers have even been denoted “Gleek’s” for many fans dedicated loyalty. This fanfare has sent a ripple throughout the country with glee clubs and A cappella groups popping up everywhere. A “Glee” theme would be a great way to relate the décor esthetic to the musical entertainment. Décor could reflect a High School gym put together for Homecoming, with musical performances by an A cappella group from a local High School or College. Performers could begin “flash mob” style with singers acting as attendees prior to breaking into song. This would be a good way to pull your audience into the theme and performance. Depending on the event space, there may not be a need for a stage. IT might work best to have the attendees gather around the singers during a networking session.



Michael Jackson Tribute: Jamming out to some MJ at an event always equals a great deal of dancing.

If your group is looking to turn up the music and bust a move, might be a great theme to

compliment that energy. Décor could pay homage to his music video’s by choosing one esthetic such as “Thriller”, or by blending a variety of them together and sectioning them off in the event space. Each section could have a mannequin dressed to match Michaels outfit in each video. The use of an MJ impersonator might also be fun. Have them wander around the room and mingle with attendees, maybe doing a moon walk or two upon request. This would also be a great time for a photo opportunity; maybe even selling photos taken by an accompanied photographer as a memento. Another cool addition could be the new Michael Jackson Experience video game on Nintendo Wii, that has users reenact dance moves from his iconic music videos. Interactive video games at events are an in trend right now, why not pull in the MJ theme and have attendees recreate their own version of an MJ classic.



Top Chef: The rise of the Food Network and television shows such as Top Chef and Iron Chef have produced a plethora of closet foodies, that have an avid interest in new age recipes and artful presentation. A great way to play off this theme would be to have a

live cooking competition featuring Chefs from sponsored restaurants. The competition could begin with chefs choosing from a variety of uncommon ingredients, then go to their roll out kitchen to make a dish that reflects their restaurant. During the competition a “host” could go from cook to cook asking questions about their choices while giving a rundown of what they are doing as they work. This would be a good way to get some comic relief from the participants and engage the audience in the cooking portion of the competition. Following the completion of the dishes, the attendees will act as judges, with each individual voting separately. The votes would then be calculated and the winner announced at the conclusion of the event. If

Integrating Pop Culture into Special Events continued

possible, staff could put together a document with the chef's recipes following the event, and have them emailed out to attendees along with the post event survey.

The key to integrating pop culture into your events is staying current yet classic. Thinking outside the box and trying a new theme will leave your attendees gushing over your creativity.

Alec Windle is the Director of Marketing for MPIOH and a Creative Development Analyst at Quest Conference Center. Visit his industry blog at www.quest-centers.com



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April 2011 MPIOH Appreciation Chapter Meeting

By Judy Stoof

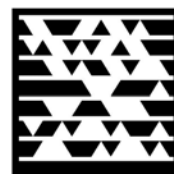
The annual MPIOH Chapter Appreciation Meeting will be held at the Conference Center at OCLC on Wednesday, April 20, 2011. The event is an opportunity for MPIOH to say thank-you to our members, for their dedication to the organization. We also hope to provide guests and potential members a chance to see how the organization tailors the educational information in Chapter Meetings to meeting planners as well as suppliers.

Theresa Syre, an MPI Platinum speaker will present, "Maximizing Your Network Skills". If you have ever attended a networking event only to return with no new contacts or leads, it's time to refresh your skill set. Theresa will show you how to enhance your networking skills to build new, mutually beneficial relationships. This presentation will outline the 'tips and techniques' of great networking. Discover the set of skills required to maximize your networking efforts.

MPIOH will also recognize those members who have been an MPI member for 5, 10, 15 and 20+ years of service with MPI. It will be a special chance to see old friends and make new contacts while networking with meeting planners and suppliers.

The Conference Center at OCLC will host a wonderful luncheon and give us an opportunity to visit their facility to experience their meeting venue first hand. See you in April.

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It was Always Social

By Douglas Rushkoff

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THE NET IS NOT BECOMING A SOCIAL MEDIUM. IT ALREADY WAS ONE. IN FACT, IT ALWAYS WAS.

The history of the Internet can probably best be understood as a social medium repeatedly shaking off attempts to turn it into something else. Almost immediately after the first computer networks were developed for U.S. Defense Department use, system operators noticed something strange: Scientists with accounts were spending more time and bandwidth talking about their personal research interests than official business.

While the Internet (then known as Arpanet) was a technological success, it had become overwhelmed by social use. So, the government decided to give it away. AT&T turned down the offer to take it over. In what may have ultimately been a kind of wisdom, AT&T couldn't see a business application for what appeared to be an academic social scene. The government ended up setting the Net free, to a large extent, with the proviso that it only be used for research purposes.

No one thought the Net would end up going anywhere. My first Internet book was canceled by my publisher in 1992 because they thought the Net would be "over" by 1993 when it was first slated to be released. (It came out in 1994 with a new publisher, and at least one reviewer still derided it as science fiction.)

A few years later, after a series of violations by small businesses looking to promote their services online, the Net opened for commercial use. At last, businesses figured they could use it to peddle their wares. Everyone got involved, putting a ".com" behind every word imaginable. And while a few businesses actually succeeded online, most of them failed—miserably enough to take the stock market down with them.

You see, the stock market had been looking for a new poster child since the "biotech crash" of the 1980s. This new medium, suddenly unleashed as the electronic strip

mall for the 21st century, seemed like a great new place for all that investment money to flow. Problem was, most Internet businesses didn't really need all that venture capital—much less common stock. The dot com boom was followed by an even louder dot com crash. And most people seemed to think the Net was over, again.

Left to our own devices, Net users began to blog. And link. And comment. The Web still had businesses on it—don't get me wrong—but all those connections, all those conversations were between people. It turned out content was not king—*contact* was.

AOL, Friendster, Orkut, MySpace and—most recently—Facebook rose to channel all this social energy into a single, centralized location where it could, hopefully, be monetized. Surely amidst all of these exchanges, there is marketing research to sell, modeling that can be done, some way to turn people's contacts into, well, leads.

But people seemed able to sense when a social network was really serving some other purpose. Seemingly permanent monopolies on our online social activity lost their constituencies more quickly than they earned them. Users flocked from one sinking network to the next one, rebuilt their contact networks and went on with their socializing.

Yes, Facebook will ultimately go the way of its predecessors. The current anger people feel over Facebook's privacy policies really has less to do with any invasion of privacy than the monetization of their friendships. It's that the information gleaned from their activity is being used for other than social purposes. Friends are not bought and sold.

Which brings us to the current business landscape, in which every company of every size is looking for a "social strategy" through which to extend their brands. Everyone wants to build their own social networks of customers—or build Facebook pages and win "friends," "fans" or "likes" from the millions of potential users out



It was Always Social continued

there. It's as if having what amounts to an e-mail list will breathe life into brands already decimated by the Internet's deconstruction.

What some companies don't yet realize is that it is too late for a business to go social. Every business already *is* social. Transparency is no longer a choice for businesses in the Internet age—it is a given. Where there are people, there will be conversations. Those conversations are already happening, with or without you. The truth about what you do and how well you do it

is already a topic of conversation—even if it isn't happening on your site or Facebook page.

The real way to “go social” is not to get more “friends” or “followers,” it's to get your friends and followers to befriend and follow one another. That's how to create a culture.

Let them be social. If you are halfway good at what you do, the rest will follow.



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Top Ten Ways to Screw Up an Interview

By Regina Clark, CSP

1. Show up late.

If you are late for a job interview, the interviewer will assume that you will be late for work. If you have a legitimate reason for being late, for example there was a bad car accident and the road was closed, you are expected to call the interviewer as soon as possible. Do not rely on sending a text message or email, an immediate phone call is better. It's always a good idea to have the cell phone number of the interviewer handy just in case you need it.

2. Have a sloppy appearance.



You will never get the chance to make a second first impression. You are supposed to be at your best for a job interview. If you can afford to, buy a new suit, tie, shirt, blouse, etc. Make sure that you are well groomed which means clean shaven, pressed clothes, clean nails, etc. Your appearance speaks volumes about who you are and where you are going. If you have tattoos and body piercing, you might

want to cover the tattoos and remove distracting body jewelry. Not all employers appreciate visible tattoos, especially if you are interviewing for a job that deals with the general public.

3. Failure to answer the questions.

When an interviewer asks a question, answer the question directly. If you need time to think, take the time to think. The interviewer will appreciate a direct answer. If the question is a closed ended question like, *Are you available to relocate?* A yes or no answer is fine. When the interviewer asks an open ended question like *Tell me about a time when you took initiative to get a project completed.* The interviewer is looking for a specific example. Take your time and give the interviewer a good answer. Do not answer by being vague and saying something like, *I always take initiative.*

4. Bad mouthing your prior employer or supervisor.

It is never professional to burn bridges or bad mouth others. An interviewer will perceive this as a weakness. If you really hated your prior employer or boss you can say something like - *My prior position wasn't a good fit for me.*

5. Not understanding the job requirements.

When you search for a new job, you must find out the requirements of the job to make sure that you are a good match. If the position requires that you:

- speak Spanish,
 - are available for international travel,
 - and that you relocate to Chicago,
- you must meet the requirements BEFORE the interview. If you don't

know what the requirements are, you will waste your time and the interviewers' time. If you are working with a search firm, you can find out if the employer has any flexibility with the job requirements.



6. Using inappropriate language and/or poor grammar.

When you use inappropriate or offensive language during an interview, the interviewer will assume that that is the way you typically communicate. I can not think of any employer anywhere that wants an employee to use offensive language. As a matter of fact, when employees use inappropriate or offensive language, there is usually a performance problem and the offensive language could lead to creating a hostile work environment for others. Using poor grammar simply communicates lack of education.

Top Ten Ways to Screw Up an Interview continued

7. Sharing confidential trade secrets.

When an interviewee shares confidential information about past employers, the interviewer will realize that in the future this candidate might share trade secrets about the new organization. This behavior is unethical and dishonest, not traits that employers are looking for! There is absolutely no explanation for sharing confidential information. If an interviewer asks for information that is off limits, respond by saying, *I'm not at liberty to share that information.*

8. Failing to provide references.

If you can't provide references, it looks like you are hiding something. A prepared candidate will show up at the employment interview with a list of references with current phone numbers and email addresses. Make sure that you let people know that you will be using them as references so they won't be caught off guard when a potential employer calls. You also need to make sure that there are no inappropriate pictures or damaging information about you online. Employers will Google your name as part of a reference check. I recently heard of an employer taking away the offer of an internship to a college student because there was a picture of the student on Facebook using a bong.

9. Inability to make eye contact with the person that is interviewing you.

Looking directly at the interviewer during the interview communicates that you are paying attention, focused and listening. When you answer questions, you must make eye contact. Using good eye contact communicates confidence and self assurance. Years ago, I interviewed a very experienced executive that looked great "on paper". During the employment interview, she never made eye contact. Her inability to make eye contact eliminated her as a possible candidate for the job.



10. Failure to do your homework about the company, the industry, and the position for which you are applying.

Part of your preparation for the employment interview is to research the organization and find out as much as you can about the organization, the industry, and the position. Obviously, the internet and the organizations' website are good places to start. Checking out your alumni association might also provide helpful. If you find a fellow alumnus through a social networking site, such as Linked In, who works for the organization, you might be able to make a valuable connection.

*Regina Clark, CSP is a business owner, international speaker, author and founder of Left Brain Leverage, a management development consulting firm in Goshen, NY. Her new book, **Are We Having Fun Yet? Creating a Motivating Work Environment** will be out in 2009. Regina coaches business executives on how to be more effective communicators. She delivers programs on Leadership, Communication, Process Improvement and Improving Customer Service. For more information, contact 845-294-7089 or email regina@reginaclark.net*

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Food Trends for 2011

By Katja Morgenstern

Every January, I study the polls and research, talk to colleagues and compile a list of the trends for the upcoming year. The biggest miss in 2011 will be desserts. The way we plan menus changes with the changes in our attendees' health needs. More delegates are watching what they eat and how much. Desserts are no longer a main focus, which means they are smaller, lighter and often healthier, using Agave or Stevia as a sweetener. As for this year's hits:



Gluten-free foods. One in 133 people suffer from some form of celiac disease. There will be an increase in demand for gluten-free menus.

Green tea is gone. The new super-power ingredients for drinks this year will be lemongrass, wasabi and ginger.

As I sip my warm pumpkin tea, I reflect on how fun, creative and nourishing food can be. Embrace these trends, have fun with new ideas and maybe even create a few hits of your own.

One+

Playing with your food. Planners will incorporate interactive stations, allowing both chefs and attendees to maximize their culinary skills. Planners will host cook-offs, providing attendees with the opportunity to team build while they eat.

Size matters. Portion size continues to decrease. Look for smaller, tapas-like foods that offer portion control and variety.

Green is good. Producing sustainable meals is still a priority for planners and attendees. The good news: The longer organic, sustainable foods stay in the forefront, the better for the budget.

Less is more. There will be fewer food functions with higher quality cuisine.

Continental all the way. Full hot breakfasts will be seen less frequently. Continental breakfasts offer the basic nutritional needs without the caloric impact (if planned properly). Most planners will upgrade the continental breakfast by adding boiled eggs and fresh fruits.

Buzz Word of the Year. Pure. More labels will read 100 percent Pure or 100 percent No Additives.

Culinary cocktails. Look for drinks that are good enough to eat. Try a Bacon Bloody Mary or perhaps a Cucumber Cocktail.

QUEST 1/4 PAGE AD

MPIOH Upcoming Events

FEBRUARY

16th – Chapter Meeting, Duke Energy Convention Center,
Cincinnati, OH 10:30am – 2pm

23rd – Reach Meeting, Travel Solutions Inc., New Albany, OH 7:30am – 9am

MARCH

3rd – Reach Meeting, Toledo/Sandusky, OH 7:30am – 9am

8th – MPIOH CMP Study Group, Quest Conference Center, Columbus, OH 6pm-8pm

27th – 29th – MidAmerica Conference, Crowne Plaza Hotel, Louisville, KY –
Have you registered yet?

APRIL

20th – Maximizing Your Networking Skills, Appreciation Luncheon
FREE TO MEMBERS, OCLC Dublin, OH 10:30am– 2pm

27th – Reach Meeting, Columbus, OH 7:30am – 9am

Please mark your calendars and visit MPIOH.org to register for these events.



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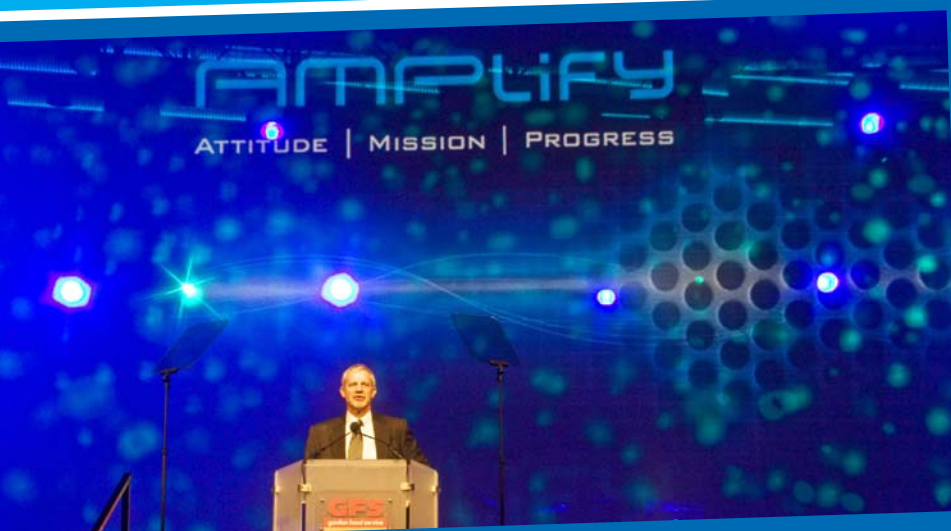
- \$17 million renovated Quail Hollow Resort + Quail Hollow Country Club featuring two 18 hole designer/championship courses. 15,000 square feet of meeting space + 176 rooms. And nearby Baymont Inn & Suites with 55 rooms.
- Four properties with 400 rooms & suites near and including 60,000 square foot elegant conference hotel, Holiday Inn Express LaMalfa.
- \$17 million renovated Radisson Hotel & Suites Cleveland/Eastlake with 18,000 square feet of flexible meeting and banquet space + 148 rooms.
- Lake County specializes in unique meeting venues for retreats, board meetings, and seminars including:
 - The region's largest winery district with private meeting rooms and catering.
 - Lake Metroparks and Holden Arboretum featuring refined, meeting facilities in a tranquil setting with meal options.
 - Elegant, renovated mansions offering state of the art AV/Internet service and meal functions.
 - More championship golf with country club meeting and dining facilities.
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