

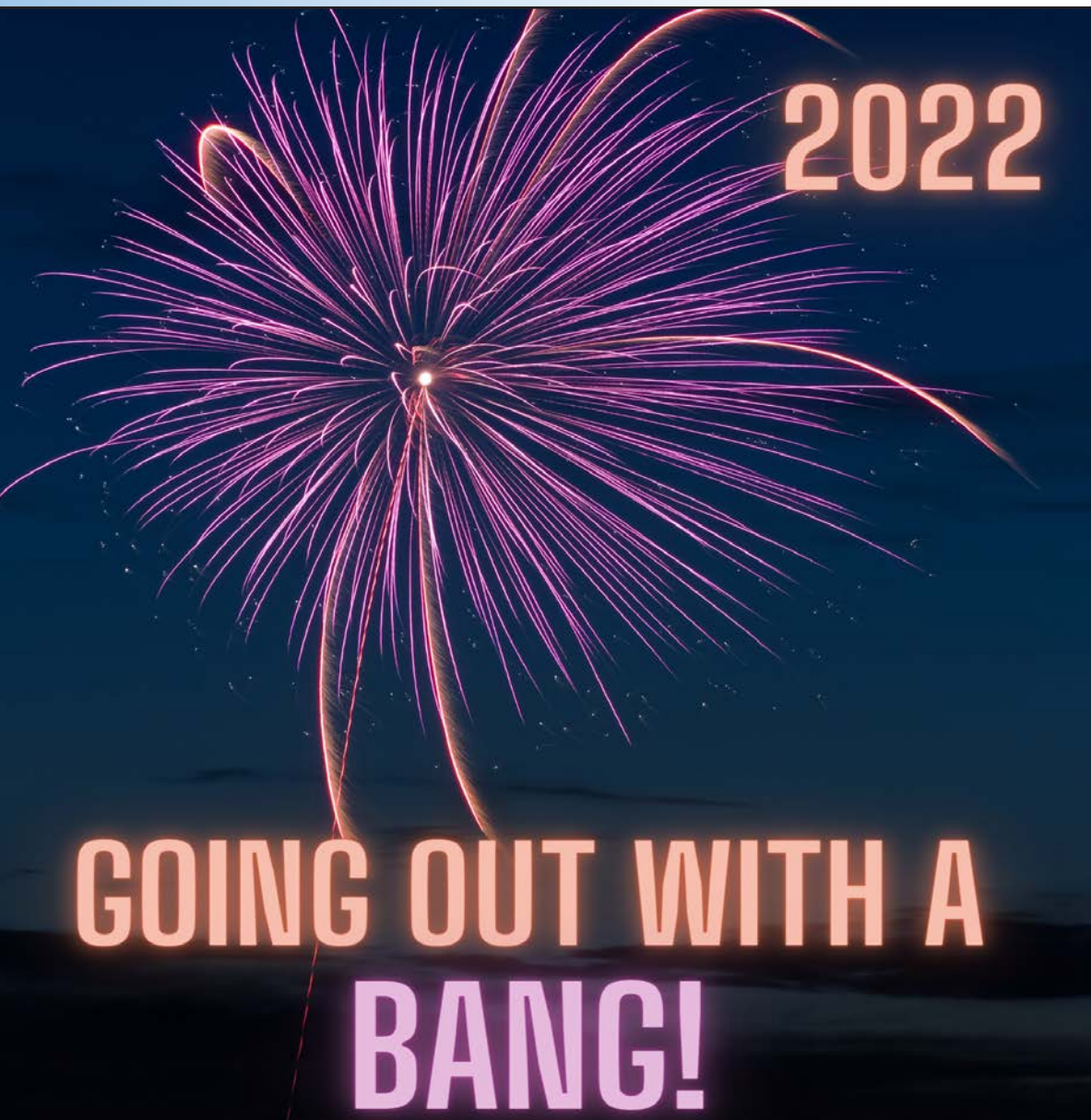
MEETING PROFESSIONALS INTERNATIONAL

DEFINE



THE OFFICIAL NEWSLETTER OF MEETING PROFESSIONALS INTERNATIONAL OHIO CHAPTER

OCTOBER - DECEMBER 2022



What's Inside:

President's Column:
Joan O'Connor

2022 Chapter Memories

Top 5 Ohio
Chapter Stats

Mark Your Calendar

Top 5 Reasons Planners
Should Join MPI

Top 5 Reasons Suppliers
Should Join MPI

5 Reasons Students
Should Join MPI

New Member Profiles

Welcome to
New Members

The Official Newsletter of MPI Ohio Chapter

Define is the official publication of the Ohio Chapter of Meeting Professionals International. It is published quarterly as a benefit of membership and circulated free of charge to MPIOH members.

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**Helping to build your company's voice,
identity and personality.**

Reserve your space for the upcoming issue!

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Chapter Administrator

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Association Connection
4010 Executive Park Drive,
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Phone: 513-563-8674
admin@mpioh.org

MPIOH Mission Statement:

To enhance the overall quality and awareness of the meetings industry by ensuring the professional development and growth of its membership through targeted educational programs and networking opportunities.

MPIOH Executive Office

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President's Column

Hello My MPI Family,

As this year is coming to a close, I am personally reflecting on how our chapter has survived. We have moved in to recovery and we are now heading for a new and different world of rebuild. I am excited to see some of our members that left our beloved industry for work are now returning stronger than ever. I am excited to watch our members be comfortable attending our face to face chapter meetings and events. I am over the moon excited for our long awaited [Navigate Conference](#) to be happening in February 2023- finally!! **We continue to DO IT!**



What does MPI- Ohio mean to you? I have very often heard, "I joined for the education and networking"...I did as well...almost 19 years ago! My membership journey has inspired me while sharing with like-minded individuals. My career path excelled by opening doors to opportunity. I am enriched by the friendships and sense of community. I have been empowered with knowledge and a well- stocked leadership toolbox that continues to grow and share. I most likely would never have had many of my experiences if it was not for MPI-Ohio and serving on the Board.

So let me ask you again..... **what does MPI mean to you?**

The education, the networking, it looks great on my resume, am I close? How about becoming involved to get the most out of your membership. I know you don't think you have the time (we are all struggling and feel it too) or you don't think you can get the support or you don't think... *fill in the blank*.

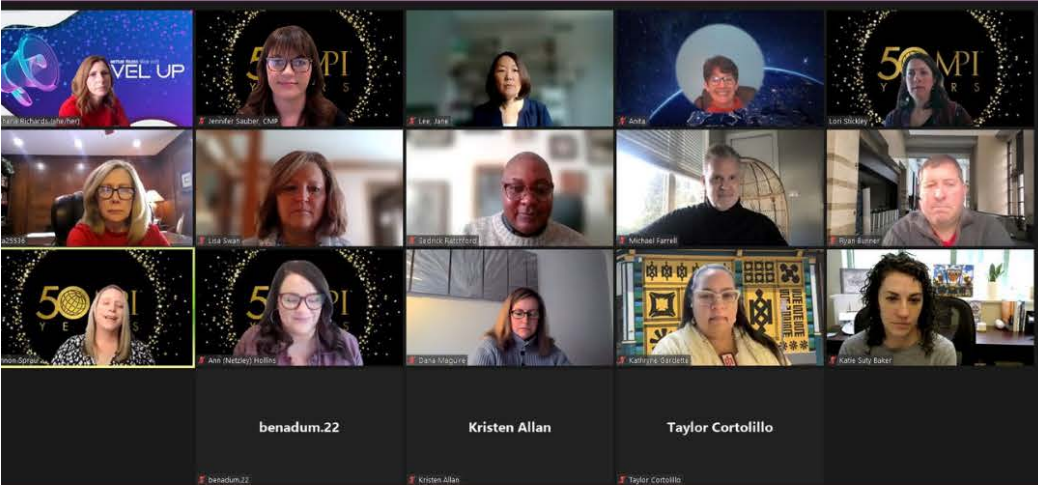
Our chapter needs you, yes YOU, now more than ever to continue its success. Think about donating your valuable time, one hour a month to be a part of a committee, more if you can, to be a chair. Or the ultimate, bring your talents and passion to the board. The return on your investment will be surprising and more rewarding than you can realize. Now is the time and 2023 is the year of YOU, my MPI Friends. **Be the voice in the room** as a chapter leader. Make a difference, the next step is up to you.....!!

With gratitude for all you do!

Happy New Year!

Joan

2022 CHAPTER MEMORIES



MPI OHIO

CHAPTER RANKINGS

7th largest
mid-size
Chapter

17th largest
internationally

223 Year-to-Date Members



4TH
OVERALL

Volunteer to Member Ratio

9TH
OVERALL

Net Member Growth



16TH
OVERALL

Chapter Profitability

36TH
OVERALL

Education Content



Mark Your Calendar!

JANUARY 13, 2023 MAXIMIZE YOUR MEMBERSHIP

– Virtual

FEBRUARY 27-28, 2023 NAVIGATE INDUSTRY EDUCATION CONFERENCE

Sonesta Columbus Downtown
– Columbus, OH

MARCH 30, 2023 GLOBAL MEETINGS INDUSTRY DAY NETWORKING EVENT

– Cincinnati, Columbus, Cleveland OH

APRIL 19, 2023 CHAPTER MEETING

Football Hall of Fame Museum
– Canton, OH

MAY 17, 2023 CHAPTER MEETING

Champion Mill Conference Ctr.
@ Spooky Nook Sports
– Cincinnati, OH

JUNE 28, 2023 ELEVATE MPIOH ANNUAL RECOGNITION / APPRECIATION EVENT & 35TH ANNUAL EDUCATION & SCHOLARSHIP FUNDRAISER

Vitria on the Square
– Columbus, OH

**All dates and locations are subject to change*

Host the Next MPIOH Chapter Meeting!

Spotlight your hotel, property or meeting space by sponsoring an MPIOH Chapter luncheon! In addition to gaining immediate exposure to meeting professionals attending the event, your hotel will receive exposure to MPI Ohio Chapter members and non-members throughout Ohio, Michigan, Kentucky and Indiana with over \$1,600 of sponsorship advertising.

Call or email Jane Lee, Director of Strategic Partnerships, to secure your date at education@mpioh.org

► where more than a meeting
MEETS MORE THAN A CITY

#THISisToledo





Top 5 Reasons for Meeting Planners to Join MPI



A membership with **Meeting Professionals International** provides countless benefits that will allow you to grow both personally and professionally. Our members tell us that these are the top five reasons for joining:



Expand your professional capabilities through the MPI Academy's powerhouse of educational and career resources. Gain clock hours with on-demand webinars, study for the CMP or future-proof your career through one of our many credential certificate programs.



Local engagement and community involvement through your chapter. Interact with your peers virtually and face-to-face at local chapter meetings and at MPI's global events. With more than 70 chapters and clubs throughout the world, MPI offers the largest localized industry network.



Global connections will grow your network. MPI has a global community of 60,000 meeting and event professionals including 15,000 engaged members and its Plan Your Meetings audience. It has nearly 70 chapters and clubs in more than 70 countries worldwide.



Contribute to the advancement of your community and our industry by volunteering on one of MPI's boards or as a chapter leader. Or join one of our nine MPI Communities to help enhance membership, community benefits and business resources for self-organized interest groups.



Stay attuned to the latest relevant industry news and stories. Get access to our award-winning magazine, *The Meeting Professional* and our weekly curated industry newsletters, *MPI NewsBrief* and *MPI Pulse*. For the latest trends and research, *Meetings Outlook* is a future-focused quarterly report that helps you stay ahead of our industry's sharp curve.

Want more great reasons? We've got too many for just this one page. If you have questions or want to speak directly with our team, you can contact us at +1.972.702.3053 or membership@mpi.org. Give us a call or join today by visiting mpi.org/join.



When we **meet**,
we change the world.*



Top 5 Reasons for Meeting Suppliers to Join MPI



A membership with **Meeting Professionals International** provides countless benefits that will allow you to grow both personally and professionally. Our members tell us that these are among the top reasons for joining:



Global connections will grow your network and your business. MPI is the industry's largest association boasting 15,000 members globally in 75 countries, more than half of which are planners. Those planners collectively account for over \$13 billion in expenditures per year, and 85% of members buy from suppliers that advertise with MPI.



Local engagement and community involvement through your chapter. Interact with your peers virtually and face-to-face at local chapter meetings and at MPI's global events. With more than 70 chapters and clubs throughout the world, MPI offers the largest localized industry network.



Contribute to the advancement of your community and our industry by volunteering on one of MPI's boards or as a chapter leader. Or join one of our nine MPI Communities to help enhance membership, community benefits and business resources for self-organized interest groups.



Expand your professional capabilities through the MPI Academy's powerhouse of educational and career resources. Gain clock hours with on-demand webinars, study for the CMP or future-proof your career through one of our many credential certificate programs.



Stay attuned to the latest relevant industry news and stories. Get access to our award-winning magazine, *The Meeting Professional* and our weekly curated industry newsletters, *MPI NewsBrief* and *MPI Pulse*. For the latest trends and research, *Meetings Outlook* is a future-focused quarterly report that helps you stay ahead of our industry's sharp curve.

Want more great reasons? We've got too many for just this one page. If you have questions or want to speak directly with our team, you can contact us at +1.972.702.3053 or membership@mpi.org. Give us a call or join today by visiting mpi.org/join.



When we **meet**,
we change the world.®



Top 5 Reasons for Meeting Students to Join MPI



A student membership with **Meeting Professionals International** provides countless benefits that will allow you to grow personally and professionally while in school. Our members tell us that these are among the top reasons for joining:



Find a mentor, get to know local businesses or meet a future employer. Chapter events are great ways to connect with local industry pros. With 70 chapters worldwide, meeting local colleagues is easy and provides you many opportunities to build your career, from internships to employment.



Global connections will grow your network. MPI is the industry's largest association boasting 15,000 members globally in 75 countries. Friendships, new ideas and innovative growth awaits you.



Chart your career through the MPI Career Center and Job Board. MPI's popular job board allows you to see new positions two weeks before non-members, giving you a competitive advantage. Upload your resume for employers to find you before a position is posted publicly. Once uploaded, you will receive a free professional resume critique from TopResume.



Contribute to the advancement of your community and gain industry experience as a volunteer. The colleagues you meet often open their doors to future career opportunities. From chapter positions to task forces and committees, volunteering will provide real world experience and help you form and cultivate long-lasting industry relationships.



Relevant industry news and stories will keep you in the know. Get access to our award-winning magazine, *The Meeting Professional* and our weekly curated industry newsletters, *MPI NewsBrief* and *MPI Pulse*. For the latest trends and research, *Meetings Outlook* is a future-focused quarterly report that helps you stay ahead of our industry's sharp curve.

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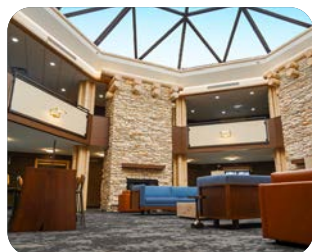
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- Over 35,000 square feet of flexible meeting space, including a 15,750 square-foot ballroom
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- 239 premier guest rooms and suites
- Tom Fazio-designed 18-hole golf course
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MPI OHIO CHAPTER

MPI Ohio Chapter introduces
NAVIGATE OHIO

There are new beginnings on the horizon.
Let's take this journey back together.

SAVE THE DATE

COLUMBUS, OH

27 - 28 FEBRUARY
9AM - 1PM

FEATURING GUEST SPEAKERS

MICHAEL FARRELL
Founder at Redstory

CHAD WILLETT
Author / Speaker

REGISTRATION PRICING
Planner: \$50
Supplier: \$250

HOTEL RATES
Group Rate: \$129/night
Parking: \$35 overnight | \$20/day valet

REGISTRATION COMING SOON

NEW MEMBER SPOTLIGHT

Let's all give a #MPIOH welcome to a few of our newest MPI Ohio members. We are excited that they have become a part of our organization and look forward to helping them grow and reach their goals.

Here's some information about them – and if you get a chance introduce yourself the next time you see them!



AMY WILLIAMS, CSEP
AFFICIENT CONSULTING

Email: amy@afficientconsulting.com

Social Media: [@afficientconsulting](https://www.instagram.com/afficientconsulting)

Who are the most important people in your life?

Husband, Family, Friends

Who do you work for and what is your role?

Afficient Consulting, Owner

What is the best thing about your job?

Seeing small internal changes make big differences in event industry businesses.

What are the 3 most important skills you use at work?

Listening, Learning, Problem Solving

What one piece of advice would you give to someone beginning their career in the Meeting Industry?

Soak up as much experience as possible in any/all areas having to do with meetings.

What super-power would you love to have to help you do your job better?

Cloning would be nice.

OVERALL EXCELLENCE



2022 CHAPTER AWARD

Welcome to Our New Members!

Sarah Charlton
Colortone Staging & Rentals

Ashley Frisco
DoubleTree Hilton Cleveland Downtown Lakeside

Willamie Jackson
Distinct Event Planning, LLC

Julie Karam
Embassy Suites by Hilton Akron Canton Airport

Lauren Kupper
Indus Hotels

Kristy Paolazzi
Hyatt

Kari Pekar
Firestone Country Club

Mark Skinner
SSTI (State Science & Technology Institute)

Mary Tricaso
Akron / Summit CVB

Berz Wagner
Prestige AV & Creative Services

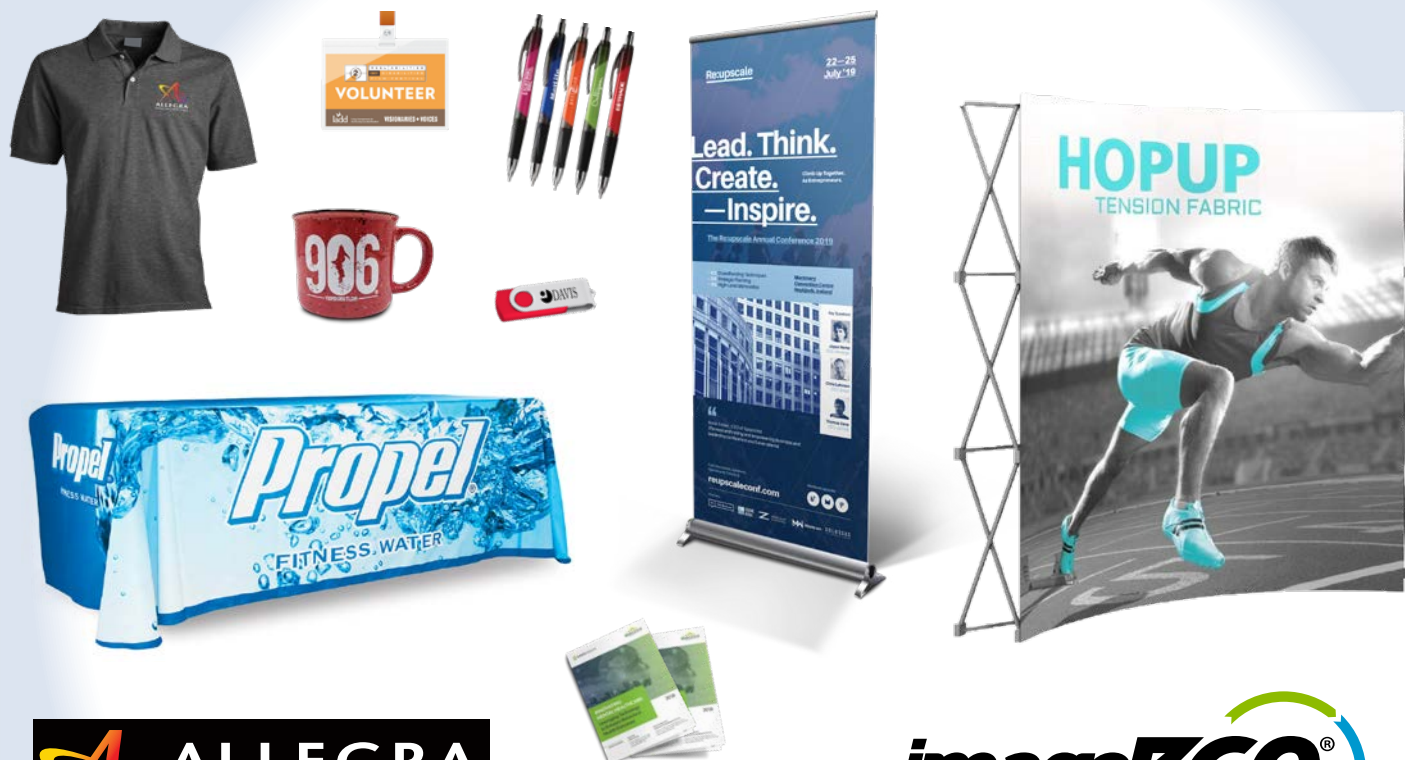
Cybelle Weeks
Scripps National Spelling Bee

Kimberly Wheeler
Akron Children's Hospital

Amy Williams
Afficient Consulting

Lucretia Williams
Distinct Event Planning, LLC

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To access MPI Ohio Member Directory:

<https://www.mpi.org/membership/member-directory>



SCAN ME

To attend a board meeting:

Contact: Joan O'Connor
Phone: 518-524-5016
Email: officeofpresident@mpioh.org

To get involved with board/committee:

Visit the website at www.MPIOH.org or contact admin@mpioh.org to join a committee.

To sponsor an MPI Ohio meeting/event:

Contact: Jane Lee
Phone: 614-757-1621
Email: education@mpioh.org

To receive membership information:

Contact the MPI Ohio Office at 513-563-8674
Send email to: admin@mpioh.org
Join Online at MPI: www.mpiweb.org

Submit an article for newsletter:

Contact: Angie Gergely
Phone: 330-454-1439 ext. 109
Email: communications@mpioh.org

To receive information regarding the CMP certification/study groups:

Contact the MPI Ohio Office at 513-563-8674
Send email to: admin@mpioh.org

Submit an advertisement for newsletter :

Contact: Leslie Klenk
Phone: 614-554-6294
Email: leslie@burgiemediafusion.com

Join MPI Ohio's Social Media Connections!



Visit the website www.MPIOH.org to connect to our Instagram, LinkedIn and Facebook accounts.



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