



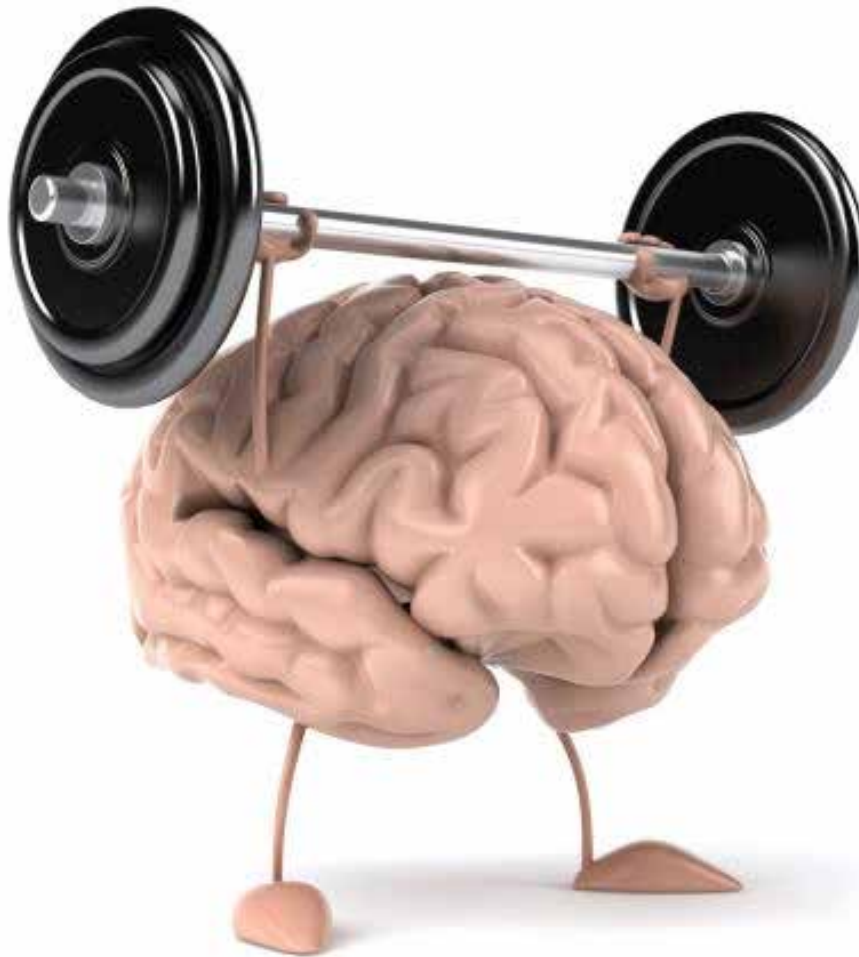
MEETING PROFESSIONALS INTERNATIONAL

# DEFINE



THE OFFICIAL NEWSLETTER OF MEETING PROFESSIONALS INTERNATIONAL OHIO CHAPTER

**APR — JUN 2018**



The Development Issue:  
**LET'S GET BETTER!**

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# Ready to make some waves?

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## The Official Newsletter of MPI Ohio Chapter

Define is the official publication of the Ohio Chapter of Meeting Professionals International. It is published every other month as a benefit of membership and circulated free of charge to MPIOH members.

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Helping to build your company's voice,  
identity and personality.

Reserve your space for the upcoming issue!

### Advertising Opportunities

For information about advertising opportunities, please contact  
Barb Burgie at 614.273.0783 or [barb@burgiemediafusion.com](mailto:barb@burgiemediafusion.com).

## 2017-2018 MPI OHIO CHAPTER BOARD OF DIRECTORS

### President

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Open

### Director of Professional Development

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4010 Executive Park Drive, Suite 100  
Cincinnati, OH 45241  
Phone: 513-563-8674  
[admin@mpioh.org](mailto:admin@mpioh.org)

### MPIOH Mission Statement:

To enhance the overall quality and awareness of the meetings industry by ensuring the professional development and growth of its membership through targeted educational programs and networking opportunities.

### MPIOH Executive Office

Jessi Konnagan  
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Suite 100  
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Phone: 513-563-8674  
Fax: 513-563-9743  
Email: [admin@mpioh.org](mailto:admin@mpioh.org)



# President's Column

Amanda Stredney  
Account Executive, Marriott International



## How I've Gotten Better

MPI's mission is to connect the global meeting and event community to learn, innovate, collaborate and advocate. The vision we use to achieve this mission is to lead and empower the meeting and event community to change the world. We try to take this mission, and vision, and apply it at your local level here in the Ohio Chapter.

There are core values that MPI Global communicates to us and we look to invest in them as well. Focus on our people, dedicate our energy to collaboration, carry out events with enthusiasm and passion, and remain empowered by trust and integrity.

I think I speak for each member when I say personal development is important to me. MPI has helped me to advance myself in both my career and on a personal level over the past several years.

By stepping into a leadership role on the Board of Directors, I've become more confident, able to address adversity, and understand the way my approach on certain subjects can impact others. By attending and participating at our monthly meetings, I've become more educated on what's impacting my customers, networked with the right people to advance my own career, and developed a more objective vision on how our industry affects the worldwide economy. Lastly, the sense of "family" that MPI has given me, helps me to have better perspective on how business should be done and how colleagues should work together to achieve win-win scenarios.

Whether it is growing your personal/professional network, increasing your knowledge on a specific topic related to your career, going for your CMP, or achieving any type of higher education – our goal is to make MPI a vehicle for you in order to get where you want to be development wise. We want to hear from you. My presidency of the association has been enlightening. I urge you to use the tools MPI offers in order to achieve the goals you've set in place for yourself – both personally and professionally.

A handwritten signature in cursive script that reads "Amanda Stredney".

Amanda Stredney

# *“I’d Like to Thank the MPI Academy!”*

**Whether personal or profession development is what you seek, resources are a lot closer and easier to access than you might think. We know you might hear it a lot, but with the MPI Academy, it’s never been easier to get better!**

**Rather than spend hundreds of wordings singing the praises of all the trainings, webinars and continuing education credits, we thought we’d let the resources do the talking.**

And here's your step by step, actionable guide to taking advantage:

1. Unlock your phone’s passcode (we won’t look) or turn on your tablet, laptop, or computer. Make sure nobody is on your phone line and begin your dial-up internet...yeah right, just kidding.
2. But seriously, log on to **academy.mpiweb.org**
3. Scroll to a training session that would benefit you, click registration, sign up, and start getting better.
4. That’s it. We weren’t kidding when we said it’s never been easier!

The training sessions and resources you have access to within MPI are way too many to list, but here are just a few coming up in the next few months:

- June 26: EMPLOYMENT LAW SERIES: OSHA in Hospitality and Service Organizations
- June 28: Change Your Mindset: From Sales to Strategic Partner
- July 10: The Science Of Healthcare Professional Meetings
- July 18: Basics Boot Camp 1: Meeting Planning Sourcing & Strategy (7/18)
- July 18: Basics Boot Camp 2: Meeting Planning Design & Logistics (7/18)
- July 31: EMPLOYMENT LAW SERIES: Immigrant Workers in Hospitality and Service Organizations

And remember, this list is just a small taste. There are dozens of on-demand sessions, courses, and trainings available any time you want.

**Now it’s up to you.  
LET’S GET BETTER!**



**FIND YOUR NEXT GREAT**

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### YOUR BUSINESS/ORGANIZATION IDENTITY

- Logo Design
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- Branded Promotional Products
- Visual Graphics and Signage

### YOUR PRESENCE

- Website Design, Email, Hosting
- Social Media
- Web Ordering Portals/Storefronts
- Business Cards, Stationery
- Print Communications
- Vehicle Graphics

### YOUR CUSTOMERS AND PROSPECTS

- Customer Demographic Profiling
- Targeted Prospect List Procurement
- Traditional (still effective!) Targeted Mail Campaigns
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- Email Newsletter Design and Deployment
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### YOUR GENERAL NEEDS

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***“Earning my CMP has been one of my best professional – and personal – achievements in recent years.”***

By Adriane Cesa, MPI Ohio Board Member

**Not everyone loves reading long articles, so I'm going to get right to the point. Here's what the CMP (Certified Meeting Professional) Program has done for me and my career:**

**Professionally:**

- Increased opportunities – “CMP preferred”
- MPI Ohio
- CMP committee
- Director of Professional Development
- Director of Education
- Networking
- Knowledge that when I'm working with other CMPs, we're going to “speak the same language:

**Personally:**

- Created strong bonds
- Lasting friendships
- Mentors – both gaining and being

If you have an interest or curiosity in the CMP Program, please visit [www.mpioh.org/membership/cmp-training](http://www.mpioh.org/membership/cmp-training) — Or, contact me!!!

Oh, and while you're still here, take a moment to read what a few others have said about the CMP:

*“Getting my CMP certification was right for me because I view it as an investment in my future. This is something I worked hard for and makes me feel valued as a professional in our industry. Obtaining my CMP also shows I have a high level of knowledge, skills, and experience in the meetings industry.”*

Angela Gruver, CMP  
Assurex Global

*“Becoming a Certified Meeting Professional elevated my understanding of the events industry standards, which made me more effective in organizing and communicating the needs and requirements of my events. When my dream job became available, being certified as a CMP gave me a professional boost that made my resume stand out and proved I had the professional knowledge to bring to the team. I have found my CMP certification to be invaluable.”*

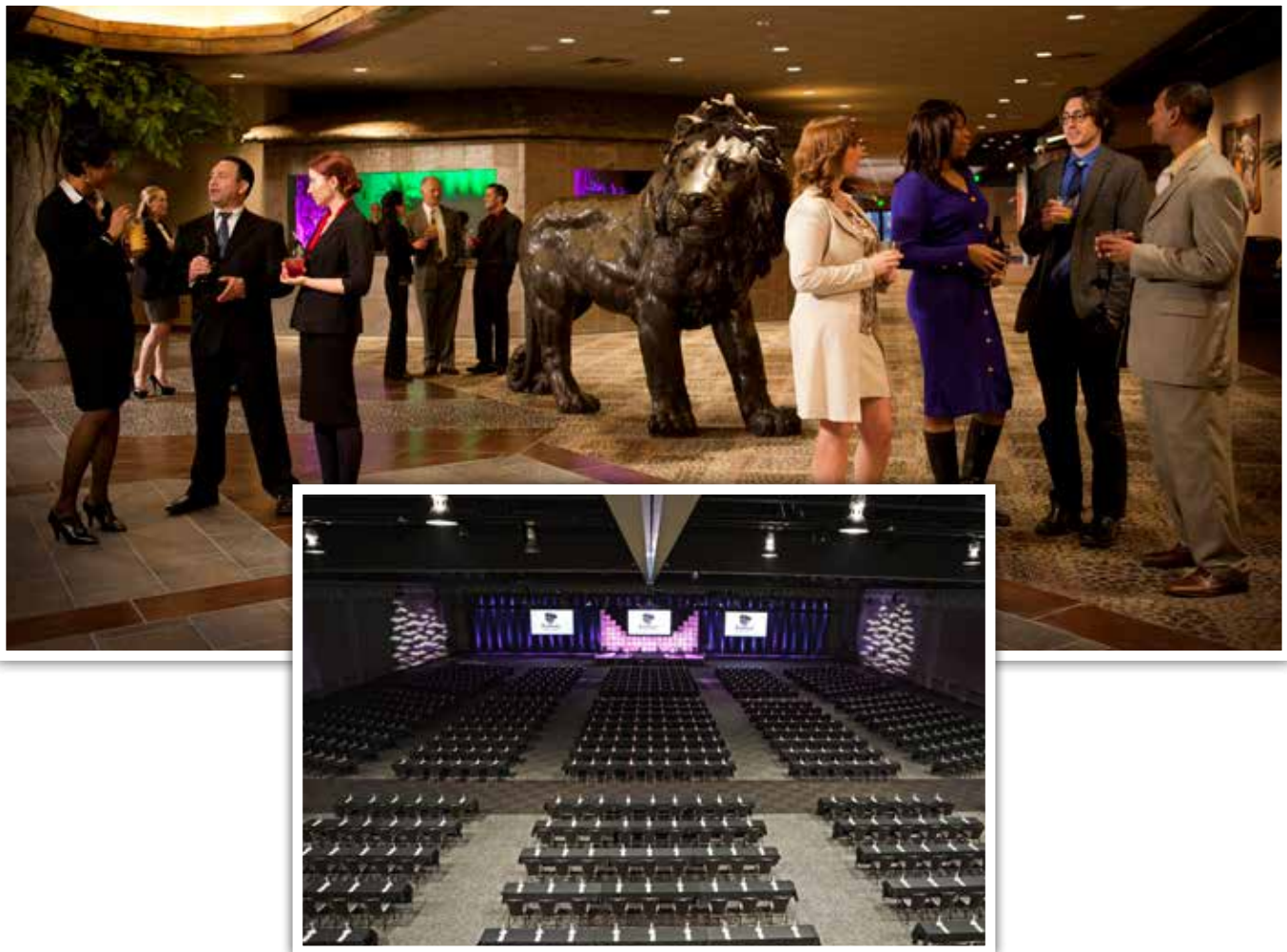
Katie Suty  
Experience Columbus



# Kalahari Resorts & Conventions

We're known for going beyond expectations at Kalahari Resorts & Conventions – delivering first-class service and top-notch amenities. Our Sandusky, Ohio, location offers 215,000 square feet of flexible meeting space – including three spectacular ballrooms and imposing prefunction rooms, additional load-in and load-out capabilities, and extensive registration and client office spaces.

Our modular meeting spaces will feature the state-of-the-art amenities you've come to expect at Kalahari Resorts & Conventions. You'll find high-def monitors and projectors along with superior lighting and AV controls for colorful and sharp presentations. Guests will have free access to high-speed Wi-Fi, plus ergonomic chairs designed to keep attendees comfortable for up to 10 hours – a key factor in attendee satisfaction.



One thing meeting planners have always loved about the Kalahari Resorts & Conventions experience is that the meeting spaces, guest rooms and leisure activities are all under one roof. And that's not going to change as we double in size. Guests will continue to have easy access to the world-class Spa Kalahari & Salon. They can visit the fitness studios and explore different entertainment options and our varied dining experiences – including the new B-Lux Grill & Bar – and admission to America's Largest Indoor Waterparks is always included with overnight stays!

There's another reason meeting planners keep coming back to Kalahari Resorts & Conventions, and that's the people. When you plan your meeting at Kalahari Resorts & Conventions, you'll get a dedicated and experienced team to assist you. From media and activity suggestions to catering and room layouts, your skilled team will take care of everything.

Our location in Sandusky, Ohio, makes Kalahari Resorts & Conventions an easy option for attendees we're under two hours away from major cities. It's convenient enough for your guests, but just enough to feel they're a world away.



# Mark Your Calendar!

**JUNE 20, 2018**

## **BEST PRACTICES ROUNDTABLE DISCUSSION**

Blue Ocean Facilities – Cincinnati, OH

**AUGUST 15, 2018**

## **CHAPTER MEETING**

The Summit, A Dolce Hotel – Cincinnati, OH

**SEPTEMBER 24, 2018**

## **JOINT INDUSTRY MEETING WITH OSAE & PCMA**

Hilton Easton Columbus

**OCTOBER 25, 2018**

## **CHAPTER MEETING**

Huntington Convention Center – Cleveland, OH

**NOVEMBER 9, 2018**

## **ANNUAL SCHOLARSHIP FUNDRAISING AUCTION**

Columbus, OH

**DECEMBER 12, 2018**

## **IN DEPTH EDUCATION DAY**

Marriott RiverCenter  
Cincinnati/NKY



**MEETING ATTENDANCE POLICY:** All Essential Level members or non-members are limited to no more than two events in one fiscal year and must pay the Essential Level/Non-member rate. MPI Preferred or Premier Level members are welcome to attend all chapter events at the Member Price.

## Host the Next MPIOH Chapter Meeting!

Spotlight your hotel, property or meeting space by sponsoring an MPIOH Chapter luncheon! In addition to gaining immediate exposure to meeting professionals attending the event, your hotel will receive exposure to MPIOH Chapter members and non-members throughout Ohio, Michigan, Kentucky and Indiana with over \$1,600 of sponsorship advertising.

Call or email Shannon Sprau, Director of Strategic Partnerships, to secure your date at [shannon.sprau@cardinalhealth.com](mailto:shannon.sprau@cardinalhealth.com) or 614-757-1451.



## For A Better You

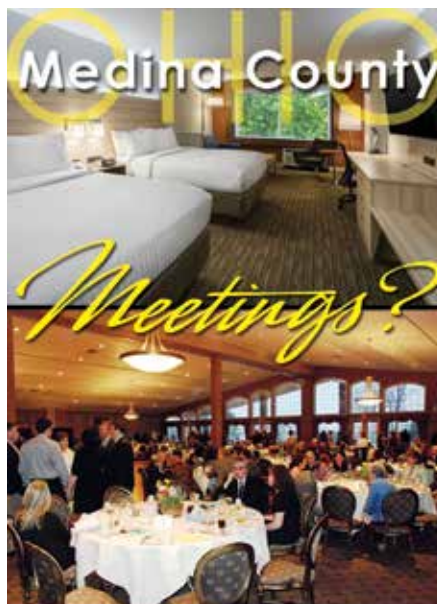
The Westin Columbus is situated right in the heart of the bustling business district, walking distance from some of the finest things to do in Columbus. Experience a multi-million dollar renovation that incorporates modern touches to our iconic property.

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For more information visit [westincolumbus.com](http://westincolumbus.com) or call 614.220.7025

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\*Restrictions apply. Event or room block must consume by 12/31/18.



## We've Got You Covered!

Medina County provides a wealth of outstanding meeting space and exceptional hotels for guests and travelers. We also offer a variety of local fine dining establishments, so call today and we'll help you plan your next memorable meeting here!



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# MPI Brainstorming

## WE WANT YOU!

We at MPI Ohio are always improving, innovating and evolving. We want you to know, without a doubt, that you're in this journey with us. So, in the spirit of getting better, let's do some brainstorming.

Here's how this works:

1. Answer one or more of the following questions.
2. Connect with us by email or message on any of the social media channels listed below. Using your choice of those media, send us your best answer, ideas or thought.
3. The MPIOH Board of Directors will review and vote on the most original and helpful ideas to improve our outstanding Chapter.
4. The Winner or Winners will receive their choice of prize options. Prize options will be dictated to the winners, and may include:
  - a. Membership Discounts
  - b. Gift Cards
  - c. Travel/Accommodation rewards
  - d. Others
5. The deadline is July 31st, so take 30 minutes or less, and get your brainstorming on!

### Brainstorming Questions:

1. If you could wave a magic wand, what would transform your meeting into a magical experience?
2. If you had three wishes (can be anything) to create the perfect association, what would they be?
3. What is the One Small Thing that makes the biggest difference between a good meeting and an unforgettable meeting?
4. If you had to go All-In on one social media platform, and all others disappeared, what would that one be?
5. What was the best meeting you experienced in the past year and why?

Send your best thought/idea to any of the following:

- Email: [pete@cultureshoc.com](mailto:pete@cultureshoc.com) (for Pete Honsberger, VP of Communications)
- Email: [admin@mpioh.org](mailto:admin@mpioh.org) (for Jessi Konnagan, Ohio Chapter Administrator)
- Twitter: @mpioh
- Instagram: @mpioh
- Facebook: MPI Ohio Chapter
- Linked In: MPI Ohio Chapter





**MPI**  
OHIO CHAPTER

# 2018 Rate Card

MPI's Ohio Chapter offers advertising solutions for members and non-members to showcase their services and facilities in ways that are conducive to various types of marketing strategies. We have integrated both print and online options to allow you to create a marketing campaign to best suit your needs.

## PRINT ADVERTISING (DEFINE Newsletter/Annual Directory - Circulation ~350)

DEFINE NEWSLETTER (3x/year - 1Q/2Q/3Q17) Ads include COLOR				
	MEMBER		NON-MEMBER	
	1-2x Rate	3x Rate	1-2x Rate	3x Rate
Full page	\$775	\$2,100 (\$700/issue)	\$975	\$2,625 (\$875/issue)
Half page	\$600	\$1,650 (\$550/issue)	\$800	\$2,175 (\$725/issue)
Quarter page	\$525	\$1,425 (\$475/issue)	\$725	\$1,950 (\$650/issue)
Newsletter Insert	\$450 per issue (MEMBERS ONLY) Mail 500 copies to Chapter Administrator   Up to 8 1/2" x 11" in size Color or B&W   One or two-sided			

**DEFINE**, the official publication of the Ohio Chapter of the Ohio Meeting Planners International, is published quarterly for its members and others in the profession. The newsletter is a valuable information forum covering all aspects of the meetings profession.

15% premium for special placement ads (back cover, IFC, IBC, p. 3)

Mail Inserts to: MPIOH Chapter Administrator | 4010 Executive Park Drive, Suite 100 | Cincinnati, OH 45241

The **Annual Directory** contains a wrap-up of the year's events, member lists, industry resources and more. It is mailed to MPIOH members, other MPI chapter members & industry professionals.

15% premium for special placement ads (back cover, IFC, IBC, p. 3)

ANNUAL DIRECTORY/4Q17 DEFINE (1x/year combined issue)				
	MEMBER		NON-MEMBER	
	B&W	Color	B&W	Color
Full page	\$1,200	\$1,500	\$1350	\$1,650
Half page	\$700	\$1,000	\$770	\$1,100
Quarter page	\$500	\$700	\$550	\$770
Business card	\$200	n/a	\$220	n/a
Company logo	\$50 (MEMBERS ONLY) - Logo to appear next to company listing			

## DIGITAL ADVERTISING (Website Banners/Weekly eBlasts - Circulation ~3,000)

WEBSITE BANNERS		
Ad Type	Rate	Specifications
Tier 1	\$1,000/year	320 x 250 pixels
Tier 2	\$750/year	720 x 90 (horizontal)
Formats: GIF, JPG, PNG    Size Limits: 12 KB Animation: 5 second max; GIF ONLY		

**Website banner advertisements** may be submitted for the MPIOH website. All banner ads will be linked to your company website and run on the site for one year.

**25% off Web pricing for all four (4) time DEFINE/Directory advertisers**

Submissions may be made via email attachments or on CD or other removable storage.

This **Weekly Electronic Newsletter** is sent to all MPIOH members and other industry professionals each Thursday or Friday. Select the week(s) that you want to run your advertisement and reach over 700 business professionals. Content is due two weeks prior to publication week.

WEEKLY eBLASTS		
Ad Type	Rate	Specifications
Weekly eBlast	\$150 Member \$250 Non-Member (rate is per weekly eBlast)	Up to 30 words of text & company logo (PDF or JPG) for distribution in the weekly newsletter.



# MPIOH STRATEGIC ALLIANCE PARTNERSHIPS

Platinum | Gold | Silver | Bronze | Monthly Program Partners | REACH Meetings | Custom Packages

Strategic Alliance partners assist the chapter with providing successful educational and networking events for members. We offer many opportunities to work with your colleagues in the industry, create valuable partnerships and to be a leader in the meetings industry. You receive exposure and visibility with the membership before, during and even after the event.

## ANNUAL FINANCIAL SPONSORSHIP OPPORTUNITIES

Four annual financially-supported sponsor levels offer valuable and continuing brand exposure to our influential membership including high-profile recognition through chapter communications, networking and educational events. Cash sponsorships are valued at 100% of the donated value.

### PLATINUM - \$5,000

- Banner ad and hyperlink to your website from [www.mpioh.org](http://www.mpioh.org) for twelve (12) months
- One (1) weekly email newsletter banner to be placed in newsletter of your choice
- Company profile (article) in one *Define* with circulation to our chapter membership of 300+ meeting professionals
- Full page (full color) *Define* advertisement in one (1) quarterly issue of your choice
- Quarter page (full color) Membership Directory advertisement
- Company logo next to your Membership Directory listing
- Three-minute commercial at podium at two (2) monthly chapter meetings
- Logos projected during lunch at all chapter events
- Tabletop exhibit during reception/registration at event to display materials at three (3) chapter monthly meetings
- One (1) complimentary sign at MPIOH Special Event that MPIOH will determine annually
- Listing in the Annual Recognition Program
- Two (2) complimentary registrations to all MPIOH's Monthly Educational programs for one (1) calendar year

### GOLD - \$2,500

- Banner ad and hyperlink to your website from [www.mpioh.org](http://www.mpioh.org) for twelve (12) months
- One (1) weekly email newsletter banner to be placed in newsletter of your choice
- Company profile (article) in one *Define* with circulation to our chapter membership of 300+ meeting professionals
- Half page (full color) *Define* advertisement in one (1) quarterly issue of your choice
- Company logo next to your Membership Directory listing
- Logos projected during lunch at all chapter events
- Tabletop exhibit during reception/registration at event to display materials at two (2) chapter monthly meetings
- One (1) complimentary sign at MPIOH Special Event that MPIOH will determine annually
- Listing in the Annual Recognition Program
- Two (2) complimentary registrations to all MPIOH's Monthly Educational programs for one (1) calendar year

### SILVER - \$1,250

- Promotional Insert in one (1) *Define* issue of your choice (advertiser provides 500 copies to chapter administrator)
- One (1) weekly email newsletter banner to be placed in newsletter of your choice
- Tabletop exhibit during reception/registration at event to display materials at one (1) chapter monthly meeting
- Company logo next to your Membership Directory listing
- Logos projected during lunch at all chapter events
- One (1) complimentary sign at MPIOH Special Event that MPIOH will determine annually
- Listing in the Annual Recognition Program
- Two (2) complimentary registrations to all MPIOH's Monthly Educational programs for one (1) calendar year

### BRONZE - \$750

- Tabletop exhibit during reception/registration at event to display materials at one (1) chapter monthly meeting
- Logos projected during lunch at all chapter events
- Listing in the Annual Recognition Program
- Two (2) complimentary registrations to one (1) of MPIOH's Monthly Educational program

\*\*\*\*\* For information about the following sponsorships, contact Jessi Konnagan at  
[admin@mpioh.org](mailto:admin@mpioh.org) or 513.563.8674 \*\*\*\*\*

MONTHLY EDUCATIONAL PROGRAM SPONSORSHIP  
REACH PROGRAM SPONSOR HOST | SPECIAL EVENT SPONSORS

## DISPLAY AD SPECIFICATIONS

Ad Type	Dimensions
Full page	8" x 10.5"
Half page (vertical)	4" x 10.5"
Half page (horizontal)	8" x 4.875"
Quarter page	4" x 5"
Business card (Directory only)	3.5" x 2" (B&W ONLY)

**General Requirements:** Provide high-resolution PDF of ad that is PDF/X-1a:2001 compliant. Export ads using PDF/X-1a:2001 settings with compatibility set to version 1.3. File must contain only one page. DO NOT include crop marks, bleeds or other information beyond the ad size.

**Supported Applications:** Ad can be created in any application capable of exporting to PDF/X-1a:2001 standards. Adobe InDesign, Illustrator, Photoshop, Quark XPress, CorelDraw, etc. DO NOT create ads in Microsoft Word, Publisher or other word processing programs. Photos and graphics in ads should be 300dpi minimum.

We may require 'native files' if the PDF is not X-1a complaint or has other issues. If this is the case, we will contact you to provide the original files.

Additional charges may apply for ads not adhering to the guidelines above. MPIOH and the publisher cannot be held responsible for reproduction quality if the requirements are not met.

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## RESERVATIONS

Leslie Klenk | [leslie@burgiemediafusion.com](mailto:leslie@burgiemediafusion.com) | 614.554.6294

## SHIPPING

Email ad copy to:  
[leslie@burgiemediafusion.com](mailto:leslie@burgiemediafusion.com)

Or mail to:  
Burgie MediaFusion | P.O. Box 1124 | Worthington, OH 43085

## PAYMENTS

MPIOH | 4010 Executive Park Drive, Suite 100  
Cincinnati, OH 45241 | 513.563.8674

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## MPIOH 2018 PUBLISHING SCHEDULE

Publication	Commitment Deadline	Artwork Deadline
1 <sup>st</sup> Quarter DEFINE	1/12/2018	1/19/2018
2 <sup>nd</sup> Quarter DEFINE	4/6/2018	4/13/2018
3 <sup>rd</sup> Quarter DEFINE	7/6/2018	7/13/2018
Annual Directory/ 4 <sup>th</sup> Quarter DEFINE	10/5/2018	10/12/2018

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# MEMBER SPOTLIGHT

*Let's all give an #MPIOH welcome to a few of our newest MPI Ohio members. We are excited that you have become a part of our organization and look forward to helping you grow and reach your goals.*

*Here's some information about each of them – and if you get a chance introduce yourself the next time you see them!*



**AMY YOUNG**  
**NATIONAL AUTOMOTIVE  
EXPERTS / NWAN**

Ayoung@naenwan.com

LinkedIn: amy-young-1434b398

**WHO ARE THE MOST IMPORTANT PEOPLE IN YOUR LIFE?** My wonderful husband, James, and our children Zenon (15), Fiona (9) and Hugo (2). In addition, my life wouldn't be as great as it is without the influence and guidance from my boss, our CEO Kelly Price. She provides a fantastic work environment, abundant educational opportunities, and a friendship that I didn't know was possible between a CEO and an employee!

**WHO DO YOU WORK FOR AND WHAT IS YOUR ROLE?** I work for a Northcoast 99 company called National Automotive Experts / NWAN. I was promoted to the newly formed role of Corporate Events Manager at the end of 2017. I. Love. My Job.

**WHAT IS THE BEST THING ABOUT YOUR JOB?** I thoroughly enjoy the opportunity to bring our CEO's vision to life when planning and executive our events. I have never experienced such appreciation and trust

before and am grateful every single day.

**WHAT ARE THE 3 MOST IMPORTANT SKILLS YOU USE AT WORK?** 1. Attention to detail. 2. Being proactive. 3. Organization.

**WHAT ONE PIECE OF ADVICE WOULD YOU GIVE TO SOMEONE BEGINNING THEIR CAREER IN THE MEETING INDUSTRY?**

Never underestimate the power of paying attention to detail. No matter how small the gesture may seem, personal attention and individualized service will help you build rapport and earn respect from your bosses and clients.

**WHAT SUPER-POWER WOULD YOU LOVE TO HAVE TO HELP YOU DO YOUR JOB BETTER?**

I would LOVE to be able to actually read people's minds! I try my hardest to anticipate expectations, but would like to be right 100% of the time!



**JAN MARIE KINKOPF, CMP**  
**GREAT WOLF LODGE,  
SANDUSKY**

567-998-4028

**WHO ARE THE MOST IMPORTANT PEOPLE IN YOUR LIFE?** Sister; Cousins and best friend from High School

**WHO DO YOU WORK FOR AND WHAT IS YOUR ROLE?** Great Wolf Lodge, Sandusky, Senior Sales Manager

**WHAT IS THE BEST THING ABOUT YOUR JOB?** My clients and fellow colleagues in all of the operations' departments

**WHAT ARE THE 3 MOST IMPORTANT SKILLS YOU USE AT WORK?** Always be an advocate for the client, Time management and consistency

**WHAT ONE PIECE OF ADVICE WOULD YOU GIVE TO SOMEONE BEGINNING THEIR CAREER IN THE MEETING INDUSTRY?**

A) Expect the unexpected everyday B) Learn from everyone you meet, moving forward and throughout your entire career C) Network, network network!

**WHAT SUPER-POWER WOULD YOU LOVE TO HAVE TO HELP YOU DO YOUR JOB BETTER?** Cloning



# Welcome to Our New Members!

**John Adams**

513-748-4038  
ja340613@ohio.edu

**Rebecca Albright**

Hilton Columbus Downtown  
614-397-7077  
rebecca.albright@hilton.com

**Carolyn Appelhans**

419-389-7283  
ca195113@ohio.edu

**Marissa Avery**

419-819-7768  
mavery@bgsu.edu

**Sam Briggs**

International Group Sales  
937-219-6747  
sam.briggs@igsales.net

**Unique Brownlee**

DoubleTree by Hilton Cleveland Downtown - Lakeside  
216-928-3230  
ubrownlee@dtccleveland.com

**Shanette Buford-Brazzell**

United Way of Greater Cleveland  
216-526-9195  
shanette.bufordbrazzell@gmail.com

**Michael DePerro**

Ohio University College of Business  
740-677-2224  
deperro@ohio.edu

**Jennifer Farthing**

937-847-4635  
jenniferfarthingexperiences@gmail.com

**Jimmy Frank**

513-317-4859  
jf385314@ohio.edu

**Dina Gesouras**

Scarlet City Events  
614-949-5771  
dina@scarletcityevents.com

**Jill Jennewine**

Universal Technology Corporation  
937-426-2808 ext. 247  
jjennewine@utcd Dayton.com

**Marcus Kegg**

614-806-5120  
mk986213@ohio.edu

**Angel Kerr**

Ten Pin Alley  
740-739-1221  
angelkerr27@ymail.com

**Sandra Lee**

Ashworth College  
614-419-2241  
godscreationssalonspa@yahoo.com

**Jessica Lewis**

Columbus Marriott Northwest  
614-336-4701  
Jessica.Lewis@marriott.com

**Rachel Lucas**

Hilton Cleveland Downtown  
rachel.lucas@hilton.com

**Alex Mechler**

Bowling Green State University  
513-319-8381  
alexmechler@gmail.com

**Tessa Polen**

330-704-0843  
tp023514@ohio.edu

**Gina Pratt**

Coltene  
330-472-3074  
gmpratt8@yahoo.com

**Mary Rogers**

Ashworth College  
216-820-0775  
rmmary6806@gmail.com

**Megan Ruetsch**

Prevention Action Alliance  
614-540-9985  
megan.ruetsch@gmail.com

**Kathy Santen**

513-665-2364  
kathy.santen@hilton.com

**Lisa Schwotzer**

Advanced Drainage Systems, Inc.  
614-658-0153  
lisa.schwotzer@ads-pipe.com

**Tracy Tapia CMP**

Universal Technology Corporation  
937-426-2808 ext. 244  
ttapia@utcd Dayton.com

**Shaina Tufts**

Ashworth College  
216-254-6803  
shainahall@sbcglobal.net

**Madison Velten**

513-490-1236  
mv449213@ohio.edu

**Kate Wagener**

Nationwide Children's Hospital  
614-355-5464  
kate.wagener@gmail.com

**Michael Warning**

Ohio University  
513-673-7936  
mw328713@ohio.edu

**Donna Whitby**

Marriott University of Dayton  
937-226-6837  
donna.whitby@concordhotels.com

**Angela Wilson**

WiSys  
419-450-1980  
awilson@wisys.com

**Jody Wolf**

330-618-2880  
jodymcqwolf84@gmail.com



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[masonsales@greatwolf.com](mailto:masonsales@greatwolf.com)

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[greatwolf.com/meetings](http://greatwolf.com/meetings)

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Located off I-90 on SR 534 North

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