What's Inside:

Board of Directors

President's Column: Take Advantage of Opportunities

The Smooth Operator: Transitioning Effectively from Supplier to Planner and Back

Get the MOST Out of Your Conference Experience in Just 4Steps

Recapping June's Recognition Event

MPI Member Spotlights

CMP

Big Things Are Coming: Mark Your Calendar

Welcome New Members
Book a Meeting in 4th Quarter 2018 or 1st Quarter 2019 and Pick a Perk!
Two Complimentary VIP Guest Room Upgrades | Double Meeting Planner Points | Complimentary Meeting Break
444 N Summit St. | Toledo, OH | 419.244.2444 | renaissancetoledo.com

Welcome to The Summit, A Dolce Hotel, Cincinnati’s stylish newcomer. Our indoor and outdoor meeting spaces, including terrace and gardens, offer infinite possibilities to plan your getaway, celebration, or exceptional meeting.

© 2018 Dolce Hotels and Resorts. All rights reserved.
The Official Newsletter of MPI Ohio Chapter

Define is the official publication of the Ohio Chapter of Meeting Professionals International. It is published every other month as a benefit of membership and circulated free of charge to MPIOH members.

Copyright, 2015. All rights reserved.

Permission requests to reproduce written materials should be sent to 4010 Executive Park Drive, Suite 100, Cincinnati, OH 45241.

Information appearing in this publication is obtained from sources we believe to be reliable. The information may not be a complete statement of all available data and is guaranteed as such. Calculations are based solely on editorial judgement and analysis of technical factors and meeting professional industry information sources. Define is copyrighted and portions may be reprinted with the permission of MPIOH. Define is not responsible for the contents of its advertisements and advises all members to investigate claims before making any purchases.

2018-2019 MPI OHIO CHAPTER BOARD OF DIRECTORS

**President**
Quinn McMurtry
Marketing & Sales
MAC Productions
242 Pike Street
Covington, KY 41011
Phone: 859-655-3080
qmmcmurtry@mac-av.com

**President-Elect**
Abbey Border
Director of Sales & Marketing
Granville Inn and Denison Golf Club
314 Broadway
Granville, OH 43023
Phone: 740-587-3333
aborder@columbushospitality.com

**Past President**
Amanda Stredney
Account Executive
Marriott International
50 North Third Street
Columbus, OH 43215
Phone: 614-203-9248
Amanda.stredney@marriott.com

**Vice-President – Communications**
Pete Honsberger
Director of Client Services
CultureShoc
18013 Cleveland Parkway, Suite 170
Cleveland, OH 44135
Phone: 844-336-7462
pete@cultureshoc.com

**Vice-President - Education**
Amanda Smith Rasnick CMP
Group Sales Manager
Lake Erie Shores and Islands
4424 Milan Road, Suite A
Sandusky, OH 44870
Phone: 419-625-2984
amanda@shoreandsandislands.com

**Vice-President - Finance**
Adam Kowaleski CTA
Corporate Sales Manager
Hyatt
350 North High Street
Columbus, OH 43215
Phone: 419-515-4377
adam.kowaleski@hyatt.com

**Vice-President - Membership**
Shannon Sprau CMP
Planner, Meetings & Events
Cardinal Health, Inc.
7000 Cardinal Place
Dublin, OH 43017
Phone: 614-757-1451
shannon.sprau@cardinalhealth.com

**Director of Education**
Adriane Cesa CMP
Meeting & Sourcing Manager
American Express Meetings & Events
7000 Cardinal Place
Dublin, OH 43017
Phone: 614-652-1401
adriane.cesa@cardinalhealth.com

**Director of Special Projects**
Peter Barton CTA
Sales Manager
Duke Energy Convention Center
525 Elm Street
Cincinnati, OH 45202
Phone: 513-419-7308
Peter_Barton@comcastspectacor.com

**Director of Strategic Partnerships**
Heather Gortz CMP, CTA
Senior Sales Manager
IHG - Crowne Plaza Hotels and Resorts
33 E Nationwide Blvd.
Columbus, OH 43215
Phone: 614-461-2613
heather.gortz@ihg.com

**Director of Monthly Programs**
Kelsey Reckless CMP
Meetings & Events Planner
Cardinal Health
7000 Cardinal Place
Dublin, OH 43017
Phone: 614-553-4411
kelsey.reckless@cardinalhealth.com

**Director of Marketing**
Ashley Lawson
Account Executive
Achieve Incentives & Meetings.
28011 Clemens Road
Westlake, OH 44145
Phone: 440-242-1615
alawson@achieveincentives.com

MPIOH Mission Statement:
To enhance the overall quality and awareness of the meetings industry by ensuring the professional development and growth of its membership through targeted educational programs and networking opportunities.

MPIOH Executive Office
Jessi Konnagan
4010 Executive Park Dr.
Suite 100
Cincinnati, OH 45241
Phone: 513-563-8674
Fax: 513-563-9743
Email: admin@mpioh.org
Hello MPI Ohio...

My name is Quinn McMurtry, I am the Sales & Marketing Director for MAC Productions and I’m honored to be your 2018 Chapter President! Please know that I take this position very seriously and will do everything in my ability to assure that you – our members – have every opportunity to learn, network and achieve your goals.

So, if you are new to MPI Ohio or if you’re a seasoned meeting professional, I encourage you to take advantage of every single MPI opportunity possible. As we all know, it’s easy to lose our focus or get stuck in a proverbial career rut. We begin to doubt our paths or we realize that we have to improve our abilities. And although time and obligation often prevent us from evolving both personally and professionally, now is the time to shift some of the focus onto you.

Regardless of whether you’re a meeting professional with years of experience or new to the profession -- when you get down to the basics, everything we do in our profession is pretty much for someone or something other than ourselves. We plan. We check. We execute. However, how often do we do something for ourselves? The answer is, not enough, so now is the perfect time to see what MPIOH can do for YOU.

How can MPI help? It’s a 3-step process.

1. EDUCATION. Check out our schedule of events and take advantage of every, single education session available. A wise “meeting” planner once said that 90% of life is just showing up, so check out our “calendar of events” at www.mpiweb.org/ohio and find a chapter meeting/date/time – and just show up.

2. NETWORKING. After all, you have already made it to the meeting. You’re here to learn, so why not meet some of your fellow learners. Our chapter draws from Columbus, Cleveland, Cincinnati, and everywhere in between. There are so many amazing professionals in our chapter and we have all come together to learn, meet and grow – and meeting JUST ONE new person can change your life.

3. VOLUNTEERING. This is the most important step. By volunteering, your personal growth takes on a higher meaning. Your efforts toward self-improvement can profoundly help others grow and learn and quite possibly – you could change someone else’s life. At MPI Ohio, there are countless opportunities for you to share your knowledge and talents, while at the same time evolving into something more.

MPI is an international association, but MPI Ohio is your very own MPI. Use it. Experience it and make it work for you.

For example, here’s my story. Just a few years ago I was just an introverted, “mild-mannered” live event/media producer who was most comfortable “behind the camera” and “behind the stage.” One day, I realized that I wanted more out of my career and my life. So after researching MPI, I found a local meeting and I just showed up. Soon I got to know people and then started volunteering my time and eventually joined a number of MPIOH committees. As time went on, I was asked to do more and I began to meet people and soon started recommending people for jobs. One person I recommended was a BGSU student and now that student is an Event Manager with me at MAC Productions. Before I knew it, I became the chapter president! MPI Ohio has had and continues to have a profound influence in my life.

My story – is our story, so let’s learn, grow and evolve together. MPI Ohio is here for you and me. So I urge you to seize the day and reach out to myself and the Board – because we are here for YOU!
THE SMOOTH OPERATOR:
Transitioning Effectively from Supplier to Planner and Back

As someone who has gone from supplier to planner and back to supplier, here’s what I’ve learned (and what I wish I knew from the beginning) about these unique roles and managing the transitions between them.

As a supplier, I’ve found myself with the autonomy to make decisions based on what’s happening in the given context. Moreover, a supplier has constant opportunities to entertain and engage with clients. This engagement provides the foundation for personal relationships that creates a valued experience. Another important note, as a supplier, is your source of motivation is goal-setting. Your goals will drive you to work harder and make the sale. It becomes a process of not only preparation but determination as well.

As a planner, you are working based off the management’s decision. In many situations, it can take several meetings to determine and implement these decisions. Expected responsibilities as a planner include negotiating rates, managing the event budget, F&B with hotels, restaurants etc.

So how does one transition between these positions smoothly?

For me personally, acquiring my CMP (Certified Meeting Professional) was a huge advantage to my advancement. It allowed for the event manager to be aware of my competence to the planner’s world- even though I was a supplier for many years. Aside from my certification, it’s key to have a “can do” attitude. It’s always a matter of attitude and not just action. With this positive attitude, I also began to cultivate relationships with key players at Grange to better understand their interests and needs.

Highs and Lows in Sales

There are so many rewarding aspects to sales. One is simply making the sale itself. Knowing that you have met the team goal and your personal goal is always fulfilling. In order to achieve these aspects, you must have a team that really works as one to benefit the whole.

On the flip side, there will be months when a contract falls through when you can really use the revenue. In times like these, the knowledge that your GM, Director and sales associates trust your judgement means the world.

Highs and Lows in Event Planning

On the planner’s side, there are triumphs and pitfalls you’ll need to be aware of as well. For example, it’s not much fun waiting on approvals before moving forward with an event. Sometimes, we become as frustrated as the supplier who’s trying to get the sale. A triumph is receiving “thank you” statements from the guests that attended our company events. From the initial invite to the event ending, I am there to answer any questions and keep everyone informed. And when you know that people truly appreciate it, all the work is well worth it.

Additionally, when you have the empowerment and trust from your meeting owner to run with the event once you have the details, it makes us feel ownership and pride in the experience. If you ever feel that your manager doesn’t fully support or trust you, that’s a red flag to deal with immediately. Don’t let that happen to you.

Building the successful reputation that I had in the industry is what brought me back to the hotel. While not every decision will be smooth, always leave gracefully and say, “you never know, I may be back.” My next chapter as a Senior Sales Manager will be the best adventure yet. I will experience my first renovation while still actively selling the hotel. I’m not closing the book on event planning and hope to one day transition back.

By: Heather Gortz, Senior Sales Manager, Columbus Crowne Plaza Downtown & The Lofts, Director of Strategic Partnerships for MPIOH Board
YOUR BUSINESS/ORGANIZATION IDENTITY
- Logo Design
- Branded Apparel
- Branded Promotional Products
- Visual Graphics and Signage

YOUR PRESENCE
- Website Design, Email, Hosting
- Social Media
- Web Ordering Portals/Storefronts
- Business Cards, Stationery
- Print Communications
- Vehicle Graphics

YOUR CUSTOMERS AND PROSPECTS
- Customer Demographic Profiling
- Targeted Prospect List Procurement
- Traditional (still effective!) Targeted Mail Campaigns
- Email Prospecting Campaigns
- Email Newsletter Design and Deployment
- Loyalty Programs

YOUR GENERAL NEEDS
- Signs, Posters, Banners
- Books, Newsletters, Flyers, Forms
- Just Ask!

www.allegracinci.com  513.554.1797  www.image360cinciba.com
Is your annual trade conference approaching? Annual conventions require a sacrifice of both time and money. Why not ensure you receive a healthy return on investment? Whether you are a career professional or a business owner, a supplier or regular member, applying strategy to attending events can—and will—pay off!

1. Set Appointments Before the Event
Does the event organizer publish a list of attendees? Perfect! If they don’t, check social media sites like Facebook to see if there is an event page where people are posting about attending. Check Twitter and Instagram to see if anyone is using the conference hashtag. Contact the attendees through social media or, even better, email. A cool trick for finding many professionals’ email addresses online is going to google and searching for “<first name> <last name>” *@<company website.com/org/etc.” So, for me, you’d look up “Crystal Washington” *@crystalwashington.com.” Easy.

Now, set one appointment per day of the conference. Use an actual calendar tool and send a meeting request to ensure the person you’re meeting with has the meeting on his or her calendar. Schedule a quick coffee, lunch, dinner or even a fun side activity. If you’re looking for fun side activities, try using the TripAdvisor or Google Trips app.

If you’re a supplier at the conference to network with potential clients, setting up side meetings is a no-brainer. However, even if you are attending strictly for education, you should take advantage of the opportunity to connect with old friends, influencers, and even competitors. You may want to change careers or companies one day and building your network now will enable you to already have connections in place.

2. Use the Conference Hashtag
Does the conference have a hashtag for social media? If so, do a search of it on Twitter and Instagram and start having conversations with fellow-attendees before the event. This is a great trick for shy people or introverts as it will allow you to build a tribe before you arrive. Even if it’s your first time, you’ll have friends already waiting for you when you arrive.

3. Scan Business Cards and Send LinkedIn Requests Each Night
Make a habit of scanning new business cards daily using a card scanning app and sending LinkedIn connection requests every single evening. This way, if there’s anyone that you forget to follow-up with on an item discussed, you don’t run the risk of them forgetting you and thinking you’re a strange stalker when you resurface six months later. You can always point to the fact that you met at Conference X and you’re connected on LinkedIn.

4. Send Customized Cards Each Night
After you’ve scanned business cards and sent LinkedIn requests, you have one more very important action to take—send out customized cards! Some of my favorite apps and online tools for sending customized cards, in ascending order of expense, include TouchNote, SendOutCards, and Bond. Don’t send a generic card. If you took a picture with a contact or can grab a photo of something they referenced in a conversation, send that!
Planning the perfect meeting is easy at FireKeepers. Conveniently located just off I-94, the event staff and facilities are second to none. Enjoy over 20,000 square feet of flexible space and nine easily-accessible meeting rooms all located just steps away from the energy of the gaming floor so the focus remains on your event.

“One of the Best Gaming Properties in the Midwest”
Successful Meetings Magazine

“Best Gaming Property: Midwest”
Meetings & Conventions Magazine

To request a Meeting Planner’s Kit or more information:
269.660.5491 | cateringsales@firekc.com | FireKeepersCasino.com/meet
On June 13th, MPI Ohio gathered at the Gateway Film Center in Columbus to celebrate our annual Chapter Recognition Event. In what was described as a “really cool event” where the sponsors took great care of the attendees, outgoing Chapter President Amanda Stredney helped donate more than $1,400 to the Out of Darkness organization, introduced Quinn McMurtry as our new president, and honored several well deserved MPI members and committees with chapter awards.

Among other highlights of the event was the tireless work by Iacono Productions, the networking by members, and great food and cupcakes. It’s hard to say no to cupcakes!

On behalf of the entire MPIOH Chapter, please give your congratulations to our Award Winners in the following categories:

- **Planner of the Year**
  - LORI STICKLEY

- **Supplier of the Year**
  - JENNIFER YANNAYON

- **Rising Star Award**
  - ASHLEY LAWSON

- **Leadership Award**
  - ANNA RYAN

- **Committee of the Year**
  - MIDAMERICA CONFERENCE COMMITTEE

- **Venue of the Year**
  - THE WESTIN GREAT SOUTHERN COLUMBUS

**Christy Selby Lifetime Achievement Award**

- MARY VLAHOS

Another year, another successful MPIOH Recognition event! We hope you enjoy the photos from the event, and if you have a minute, send a note of congrats to the award winners. It’s a small gesture that just might make someone’s day!

In addition to the above shout-out to Gateway Film Center (who were outstanding hosts) and Iacono Productions (who put on a heck of a show), we’d like to extend a sincere Thank You to our sponsors:

**GOLD LEVEL:**
- Event Source
- Experience Columbus
- Cameron Mitchell Premier Events
- OCLC

**TABLE SPONSORS:**
- Renaissance Toledo Downtown Hotel
- Copious Columbus

**BRONZE:**
- Embassy Suites by Hilton Columbus/Dublin

**IN KIND SPONSORS:**
- Leader Promos
- Orchard Lane Flowers
- Nothing Bundt Cakes
MAKE YOUR NEXT EVENT ROCK!

Get the party started by contacting rental@rockhall.org

216.515.8420 • rockhall.com
1100 Rock and Roll Blvd., Cleveland, OH 44114

FIND YOUR NEXT GREAT IDEA

LET US INSPIRE YOU. BRING YOUR EVENT TO ALLEN COUNTY.

ROCK & ROLL HALL OF FAME

INSPIRE. TRANSFORM. AMPLIFY.

Four elements - engaging content, the right technology, great service, and the overall ambience - are critical for productive meetings and successful special events. ITA’s audio visual solutions make that happen. Let us help you be SEEN, be HEARD and create MEMORABLE events that ENGAGE your audience.
WHO ARE THE MOST IMPORTANT PEOPLE IN YOUR LIFE?  My mother, father and brother and my fur babies as well (I have two pitbulls)

WHO DO YOU WORK FOR AND WHAT IS YOUR ROLE?  Doubletree by Hilton Cleveland Downtown-Lakeside as a Sales Account Executive handling all Corporate, Government and Medical Accounts

WHAT IS THE BEST THING ABOUT YOUR JOB?  Meeting and connecting with so many new people on a daily basis

WHAT ARE THE 3 MOST IMPORTANT SKILLS YOU USE AT WORK?  Multitasking, listening, organization

WHAT ONE PIECE OF ADVICE WOULD YOU GIVE TO SOMEONE BEGINNING THEIR CAREER IN THE MEETING INDUSTRY?  Be open to learn as much as possible, regardless if it is a part of your job description or not…it is better to know more than to know less.

WHAT SUPER-POWER WOULD YOU LOVE TO HAVE TO HELP YOU DO YOUR JOB BETTER?  Power to talk to more than one person over the phone at a time

WHO ARE THE MOST IMPORTANT PEOPLE IN YOUR LIFE?  My parents – I would not be the person I am today without their support and guidance.

WHO DO YOU WORK FOR AND WHAT IS YOUR ROLE?  WTWH Media – I’m the Event Manager, in charge of several B2B events for the industry.

WHAT IS THE BEST THING ABOUT YOUR JOB?  Every day is different – There is always something new to be done, learn, or explore.

WHAT ARE THE 3 MOST IMPORTANT SKILLS YOU USE AT WORK?  Organization, adaptability, and being a multi-tasker

Let’s all give an #MPIOH welcome to a few of our newest MPI Ohio members. We are excited that you have become a part of our organization and look forward to helping you grow and reach your goals.

Here’s some information about each of them – and if you get a chance introduce yourself the next time you see them!

UNIQUE BROWNLEE
DOUBLETREE BY HILTON CLEVELAND DOWNTOWN-LAKESIDE
216-928-3230
ubrownlee@dtcleveland.com
Linkedin: Unique Brownlee

JENNIFER KOLASKY
WTWH MEDIA
jkolasky@wtwhmedia.com
https://www.linkedin.com/in/jenniferkolasky/
WHO ARE THE MOST IMPORTANT PEOPLE IN YOUR LIFE? Truly and full heartedly my mom and dad. They both have always been there for me since day one.

WHO DO YOU WORK FOR AND WHAT IS YOUR ROLE? I am an undergraduate student starting my senior year at Bowling Green State University studying tourism, leisure, and event planning with a minor in marketing. Currently, I am working in the university’s Office of Admissions as a Student Tour Coordinator managing aspects of the Tour Guide Program.

WHAT IS THE BEST THING ABOUT YOUR JOB? My coworkers are some of the best people I have ever had the pleasure of getting to know. Everyone is always energetic, cheerful and full of life.

WHAT ARE THE 3 MOST IMPORTANT SKILLS YOU USE AT WORK? Communication, decision making, and time management.

WHO ARE THE MOST IMPORTANT PEOPLE IN YOUR LIFE? It sounds so cliché, but I wouldn’t be where I am today without my family, husband, and friends.

WHO DO YOU WORK FOR AND WHAT IS YOUR ROLE? I work for the greatest University in the Land! I recently transitioned into the Assistant Director of Sales role at the Blackwell Inn at The Ohio State University. I’ve been with the hotel as a meeting planner for the last 3.5 years. Go Bucks!

WHAT IS THE BEST THING ABOUT YOUR JOB? Having the opportunity to build relationships with so many different people and groups, especially on campus, while seeing their event vision come to life.

WHAT ARE THE 3 MOST IMPORTANT SKILLS YOU USE AT WORK? The ability to multitask, problem solve, and doing it all with a sense of humor.

WHAT ONE PIECE OF ADVICE WOULD YOU GIVE TO SOMEONE BEGINNING THEIR CAREER IN THE MEETING INDUSTRY? The advice would be to myself as I am (hopefully) on my way to beginning my own career in the Meetings Industry. However, one of the biggest outtakes I had from attending this year’s MidAmerica Conference is the importance of incorporating a blend of personability to one’s “work self” in today’s ever growing and changing economy.

WHAT SUPER-POWER WOULD YOU LOVE TO HAVE TO HELP YOU DO YOUR JOB BETTER? I would have the power to clone an infinite amount of tour guides so that I could literally pull one out of a closet, at the ready, whenever needed.

WHO ARE THE MOST IMPORTANT PEOPLE IN YOUR LIFE? The advice would be to myself as I am (hopefully) on my way to beginning my own career in the Meetings Industry. However, one of the biggest outtakes I had from attending this year’s MidAmerica Conference is the importance of incorporating a blend of personability to one’s “work self” in today’s ever growing and changing economy.

WHAT SUPER-POWER WOULD YOU LOVE TO HAVE TO HELP YOU DO YOUR JOB BETTER? I would have the power to clone an infinite amount of tour guides so that I could literally pull one out of a closet, at the ready, whenever needed.
WHO ARE THE MOST IMPORTANT PEOPLE IN YOUR LIFE? My children

WHO DO YOU WORK FOR AND WHAT IS YOUR ROLE? Event Planner for Foundation Software

WHAT IS THE BEST THING ABOUT YOUR JOB? The people I work with – I have fun every day!

WHAT ARE THE 3 MOST IMPORTANT SKILLS YOU USE AT WORK? Task Prioritization, Project Management, Interpersonal Communication

WHAT ONE PIECE OF ADVICE WOULD YOU GIVE TO SOMEONE BEGINNING THEIR CAREER IN THE MEETING INDUSTRY? Experience trumps education every time. Get out there and work in the events and meetings industry in every way you can – you never know when you’ll call upon a memory from previous work experience that can help you today.

WHAT SUPER-POWER WOULD YOU LOVE TO HAVE TO HELP YOU DO YOUR JOB BETTER? Freezing or speeding up time!

DEANNA NWOSU
FOUNDATION SOFTWARE
https://www.linkedin.com/in/deannanwosu/

WHO ARE THE MOST IMPORTANT PEOPLE IN YOUR LIFE? My absolutely amazing, supportive, creative, hyper-intelligent, hilarious, and very handsome fiancé, Don. He is my best friend and the love of my life. We consider ourselves pretty lucky!

WHO DO YOU WORK FOR AND WHAT IS YOUR ROLE? I am the Brand Marketing Manager for Red Roof.

WHAT IS THE BEST THING ABOUT YOUR JOB? The best thing about my job is how closely I get to work with so many people who are intensely passionate about hospitality and service. There is never a doubt in my mind that my coworkers care about Red Roof and its clients and guests.

WHAT ARE THE 3 MOST IMPORTANT SKILLS YOU USE AT WORK? Organization, communication, creativity

WHAT ONE PIECE OF ADVICE WOULD YOU GIVE TO SOMEONE BEGINNING THEIR CAREER IN THE MEETING INDUSTRY? Learn how to say no without saying n-o.

WHAT SUPER-POWER WOULD YOU LOVE TO HAVE TO HELP YOU DO YOUR JOB BETTER? The power to read minds… when a client says they want one thing, but they actually mean something totally different. I would like to know what that totally different thing is.

EDELYN PARKER
RED ROOF
614-420-6608
eparker@redroof.com

I can be found on facebook as “edelyn.parker” or Instagram as “edelynparker” — both are private accounts, but if you seek me out and introduce yourself as an MPI member, I’ll gladly let you in my social media world.

WHO ARE THE MOST IMPORTANT PEOPLE IN YOUR LIFE? My 12 nieces and nephews

WHO DO YOU WORK FOR AND WHAT IS YOUR ROLE? I am a Senior Sales Manager at the Hilton Cincinnati Netherland Plaza. After 10 years working the national association market I switched to corporate this past spring. It’s been great! I cover the government market.

WHAT IS THE BEST THING ABOUT YOUR JOB? Sharing the grandeur and history of the Netherland Plaza’s 1930’s French Art Deco architecture. I feel a sense of pride when their jaws drop in amazement over the building’s beauty. I also love showcasing the city to prospective clients. Their response is often, “I just never realized that Cincinnati had so much to offer!”

WHAT ARE THE 3 MOST IMPORTANT SKILLS YOU USE AT WORK? Customer service, writing and wit

WHAT ONE PIECE OF ADVICE WOULD YOU GIVE TO SOMEONE BEGINNING THEIR CAREER IN THE MEETING INDUSTRY? Learn how to say no without saying n-o.

WHAT SUPER-POWER WOULD YOU LOVE TO HAVE TO HELP YOU DO YOUR JOB BETTER? To read minds and have better typing skills

KATHY SANTEN
HILTON CINCINNATI NETHERLAND PLAZA
https://www.linkedin.com/in/513-665-2364
Kathy.Santen@Hilton.com or www.linkedin.com/in/kathysanten

I can be found on facebook as “kathysanten” and Instagram as “kathysanten” — both are private accounts. If you seek me out and introduce yourself as an MPI member, I’ll gladly let you in my social media world.
every meeting should have
tons of natural light

Make meaningful connections at The Lodge at Geneva-on-the-Lake, a picturesque lakefront resort in the heart of Ohio’s Wine Country. With more than 8,500 square feet of flexible meeting space, full-service catering, and dedicated sales and conference staff, this inspiring destination is perfect for productive meetings and unforgettable celebrations.

TheLodgeAtGeneva.com  I  866.387.9907
Located off I-90 on SR 534 North

Mark Your Calendar!

OCTOBER 25, 2018
CHAPTER MEETING
Huntington Convention Center –
Cleveland, OH

DECEMBER 12, 2018
IN DEPTH EDUCATION DAY
Marriott RiverCenter
Cincinnati/NKY

NOVEMBER 9, 2018
ANNUAL SCHOLARSHIP
FUNDRAISING AUCTION
Columbus, OH

MARCH 3-5, 2019
MIDAMERICA CONFERENCE
The Campbell House - Lexington, KY

MEETING ATTENDANCE POLICY: All Essential Level members or non-members are limited to no more than two events in one fiscal year and must pay the Essential Level/Non-member rate. MPI Preferred or Premier Level members are welcome to attend all chapter events at the Member Price.

Host the Next MPIOH Chapter Meeting!

Spotlight your hotel, property or meeting space by sponsoring an MPIOH Chapter luncheon! In addition to gaining immediate exposure to meeting professionals attending the event, your hotel will receive exposure to MPIOH Chapter members and non-members throughout Ohio, Michigan, Kentucky and Indiana with over $1,600 of sponsorship advertising.

Call or email Heather Gortz, Director of Strategic Partnerships, to secure your date at heather.gortz@ihg.com or 614-461-2613
Welcome to Our New Members!

Kelly Bright  
Columbus Realtors  
614-361-1483  
kbright@columbusrealtors.com

Kandyce Burgett  
330-958-4162  
kandyce.burgett@gmail.com

Sean Fields  
SCANVenger Hunt  
614-526-9292 ext. 3  
sean@scanvengerhunt.biz

Marissa Gallo  
440-799-2667  
gallom@bgsu.edu

Jennifer Kolasky  
WTWH Media  
216-978-7134  
jkolasky@wtwhmedia.com

Jane Lee  
Cardinal Health Inc.  
614-575-1621  
jane.lee@cardinalhealth.com

Deanna Nwosu  
Foundation Software  
800-246-0800  
dnwosu@foundationsoft.com

Edelyn Parker  
Red Roof  
614-420-6608  
eparker@redroof.com

Jolene Price  
Doubletree Suites by Hilton Columbus Downtown  
614-545-7792  
jolene.price2@hilton.com

Heather Rushing  
Ashworth College  
937-572-8749  
heatherrushing95@gmail.com

Kamil Segarra  
Hilton San Juan  
937-912-9954  
kamil.segarra@hilton.com

Teena Sheffler  
Dayton/Montgomery County Convention & Visitors Bureau  
937-226-8292  
tsheffler@daytoncvb.net

Laura Speed  
Embassy Suites Cincinnati River Center  
859-655-4663  
laura.speed@hilton.com

Becky Vaughn  
Full Throttle Indoor Karting  
bvaughn@gofullthrottle.com

Kelly Walton  
The Blackwell  
614-247-4006  
walton.327@osu.edu

---

Congratulations to MPI of Ohio’s newest Certified Meeting Professional.

Melanie Mason  
Owens Corning & Hines  
Toledo, OH

The Certified Meeting Professional (CMP) program was established with the aim to increase the professionalism of meeting management professionals and suppliers by promoting industry wide standards, identifying industry knowledge and advocating the science of meeting management.

Go to (www.mpioh.org) now and find out how you can get your CMP.

---

Check out our website at: www.mpioh.org
MEETINGS NOT JUST HELD, BUT HELD TO HIGH STANDARDS

Kalahari Resorts & Conventions has the flexible space you need, the exceptional service you want and the unrivaled amenities guests care about … because we don’t just hold meetings, we hold first-class experiences. Come big or small, we have everything you need to host a personalized event.

Call 855-411-4605 to learn more