



EduCon 2020

November 5, 2019

Dear Meeting Industry Partner,

The Meeting Professionals International St. Louis Area Chapter is excited to announce that we will be hosting EduCon 2020 on Tuesday, February 11, 2020 at St. Louis Union Station Hotel.

A full day of educational programs and networking opportunities are currently being planned. This event is well attended by meeting planners, suppliers and students all eager to learn and share experiences.

Sponsorship opportunities are available and are an excellent source of recognition for your organization throughout the day. You may choose between making an in-kind donation of items or services or a cash contribution. Please review the attached form for available opportunities.

We appreciate your support of the MPI St. Louis Area Chapter!

Yours in Hospitality,

Julie Davinroy, CMP
Director of EduCon
MPI St. Louis Area Chapter
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636.669.3021

EduCon 2020

There are many ways to be involved in EduCon. The next two pages outline the sponsorship opportunities and benefits. Your company can donate requested items or services or provide a monetary gift. You can view a complete list of items still available on the next page.

All In-Kind & Cash sponsors for EduCon 2020 will receive the following benefits.

EduCon Benefits

Defined as 50% value of retail price. Example: \$3000 in AV services equals \$1500 In-Kind Sponsorship.

Platinum Sponsors

EduCon sponsors that donate \$2501+ items or services in-kind (\$5001+ retail value) to the chapter in the fiscal year of 2020 will be entitled to the following benefits:

- Opportunity to briefly introduce your company to the conference attendees (5 minutes)
- EduCon Program 250-word description in sponsorship section
- EduCon Program logo in sponsorship section
- Recognition on MPI St. Louis' Facebook page
- Informational table all day at EduCon
- One free registration to EduCon
- Recognition listed on all conference material

Gold Sponsor

Partners that donate \$1,501-\$2,500 items or services in-kind (\$3001-\$5000 retail value) to the chapter in the fiscal year of 2020 will be entitled to the following media benefits:

- EduCon Program 150-word description in sponsorship section
- EduCon Program logo in sponsorship section
- Recognition on MPI St. Louis' Facebook page
- Recognition listed on all conference material

Silver Sponsor

Partners that donate \$501-\$1500 items or services in-kind (\$1001-\$3000 retail value) to the chapter in the fiscal year of 2020 will be entitled to the following media benefits:

- EduCon Program 75-word description in sponsorship section
- EduCon Program logo in sponsorship section
- Recognition on MPI St. Louis' Facebook page
- Recognition listed on all conference material

Contributors Sponsor

Partners that donate \$200-\$500 items or services in-kind (\$400-\$1000) to the chapter in the fiscal year of 2020 will be entitled to the following media benefits:

- Recognition listed on all conference material

Please return the Sponsorship Commitment Form with your payment, logo and the description of your organization. Prior to any sponsorship being accepted, the committee and each donating company will establish clear terms of sponsorship expectations.



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SPONSORSHIP OPPORTUNITIES	
Continental Breakfast (\$2000)	Available
Morning Break (\$1000)	Available
Lunch (\$4000)	Available
Afternoon Break (\$1000)	Available
*Exhibitors (maximum 10 @ \$500 each)	Available
Speaker Sponsor (\$2500-\$3000)	Available
Philanthropy Sponsorship	Available
Ground Transportation for Speakers	SOLD
Centerpieces for lunch	Available
EduCon Program Sponsorship (\$500)	SOLD
Signs/Banners	Available
Photographer	SOLD
Gift for each attendee (Examples: notepads, pens, etc.)	Available
Cash Donation (Set your amount)	Available
Gifts for Speakers (17-20 gifts needed)	SOLD
Audio Visual	SOLD
Linen	SOLD

*Please contact Robert Brice rbrice@meetprestige.com / 314.719.9620 for further Exhibitor package details.



EduCon 2020
Sponsorship Commitment Form

Company	
Contact	
Address	
Address	
City, State, Zip	
Phone	
Fax	
Email	

Payment is due with submission of this form. All sponsors are required to include a credit card number that will be charged if payment is not received by January 11, 2020.

Payment:

- Credit card: (circle one) MasterCard Visa AMEX Discover
- Card Number: _____
 - Expiration Date: _____
 - Billing Zip Code: _____
- Check Enclosed payable to MPI St. Louis

Sponsor Commitment:

Signature

Date

Send payment, sponsorship commitment form, company description and high-resolution logo to:

MPI St. Louis Area Chapter
Kelley Field
2650 S. Hanley Rd., Ste. 100
St. Louis | MO | 63144 | US
314-416-2234
mpistolouis@qabs.com